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## **ASI-MGK is an applied science tool available to researchers in all disciplines**

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Keywords : Data analysis, ASI, ASI-MGK, Applied sciences, Confidence threshold.

Introduction

On the occasion of work in didactics carried out on the teaching of data processing in the Malagasy secondary and high schools, we used several multi-factorial experimental methods. To analyze the observed data, we used a non-symmetrical method of data analysis, called implicative statistical analysis (ISA), based on the measure of the intensity of implication. Statistical implicative analysis (ISA) is a non-symmetrical data analysis method designed by Régis Gras based on Gras's Intensity of implication measure [4]. For a large volume of data, Agrawal [1] and his team develop Apriori-type algorithms based on support and confidence deemed even less selective, less relevant and unrecognized the negative association rules. Sylvie Guillaume [5], in his thesis, proposes another more selective implicative quality measure  $M_{GK}$ . Totohasina and his teams continued this work, [8] defined these different mathematical properties justifying its relevance and developed its new non-subjective significance threshold. Ralahady, in his thesis [6,7], develops ASI-MGK, an implicative analysis tool based on the support, the  $M_{GK}$  and the confidence threshold.

Database

In a transactional database (quantifying the students' knowledge of computer science in their daily school environment) of this didactic research where the different fields correspond to the answers to a questionnaire counting 71 transactions and 50 answers. On the whole we have a Boolean matrix of dimensions 71 x 50. We want to extract the valid association rules, of type  $A \Rightarrow B$  "if a student understands a concept A, then it is very likely that he also understands a concept B", the most relevant.



College students during computer class

Methods

Using the ASI-MGK we performed a successive generation by modifying the minimum support and the confidence threshold.

Quality measure used

Guillaume Kentchaff Measure ( $M_{GK}$ )

Let X and Y two patterns of a data mining context [6,7,8].

$$M_{GK}(X \Rightarrow Y) = \begin{cases} \frac{P_X(Y') - P(Y')}{1 - P(Y')} & \text{If } P_X(Y') \geq P(Y') \\ \frac{P_X(Y') - P(Y')}{P(Y')} & \text{If } P_X(Y') < P(Y') \end{cases}$$

$$M_{GKcritic}(X \Rightarrow Y, \alpha) = \sqrt{\frac{n_Y \cdot (n - n_X)}{n \cdot n_X \cdot (n - n_Y)}} \chi_\alpha \text{ With X favors Y}$$

If  $P_X(Y') < P(Y')$  we study the negative rule  $\bar{X} \Rightarrow Y$ .

Generation of  $M_{GK}$ -valid rules

- 1) If  $M_{GK}(Y \Rightarrow X) < M_{GK}(X \Rightarrow Y)$ , then we retain the rule  $X \Rightarrow Y$ , respect val. Critical. In case of a tie, we have the rule  $X \Rightarrow Y$ .
- 2) If  $M_{GKcritic}(X \Rightarrow Y, \alpha) < M_{GK}(X \Rightarrow Y)$  at threshold b, then [7] the rule  $X \Rightarrow Y$  is validated at the confidence level  $(1 - \alpha)100\%$ .

Pre-processing

Transcription and coding of responses

Codes	Signification	Support
F	Female sex	0.57
M	Male sex	0.43
BVR	Talkative during computer class unplugged	0.60
PTB	Disruptive	0.25
ACT	Actif	0.52
PRT	Participatory	0.52

Boolean variable

	Q1	Q2	Q3	Q4	...	Q16
Stu1	F	Old	Multimedia	17	...	Gifted
Stu2	M	Old	Games	16	...	Gifted
Stu3	M	New	Games	7	...	Weak
Stu4	F	Old	Office	10	...	Weak
...	...	...	...	...	...	...
Stu75	M	Old	Internet	9	...	Weak

ASI-MGK processing

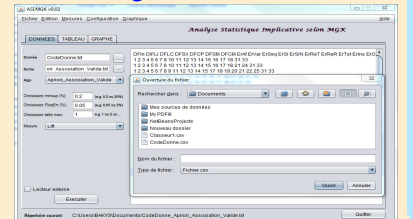
Launching the software

- 1) Importing the .CSV file;
- 2) Settings:
  - MinSup
  - Validity threshold
- 3) Algorithm execution

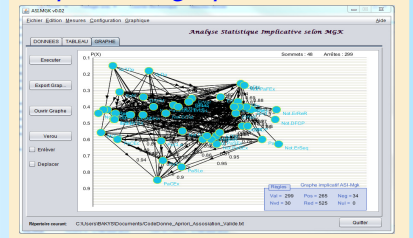
Boolean matrix

	F	M	BVR	PTB	ACT	PRT	NVE	OBJ	RES	PRS	RTR	PDL
A01	0	1	1	0	0	0	0	0	0	1	1	0
A02	1	0	0	0	1	0	0	1	1	0	0	0
A03	1	0	0	0	0	0	0	1	1	1	1	1
A04	1	0	0	0	0	0	0	1	1	1	1	1
A05	0	1	1	0	0	0	0	0	0	0	1	1
A06	0	1	1	0	1	1	0	1	1	0	0	0
A07	1	0	0	0	1	1	0	1	1	0	0	0
A08	1	0	1	0	0	0	0	1	1	1	1	1
A09	1	0	0	0	0	0	0	1	1	0	0	0
A10	1	0	0	0	1	1	0	1	1	0	0	0
A11	0	0	0	1	1	0	0	1	1	0	0	0
A12	0	1	1	0	1	1	0	1	1	1	0	1
A13	0	1	1	1	1	1	0	0	1	1	0	1
A14	0	1	1	0	1	1	0	1	1	0	0	0
A15	0	1	1	0	1	1	0	0	1	0	0	0
A16	0	1	0	0	1	1	0	1	0	0	0	0
A17	0	1	1	0	1	1	0	1	1	0	0	0
A18	0	1	1	0	1	1	0	1	0	0	0	0

Extracting  $M_{GK}$ -valid rules



Implicative graph

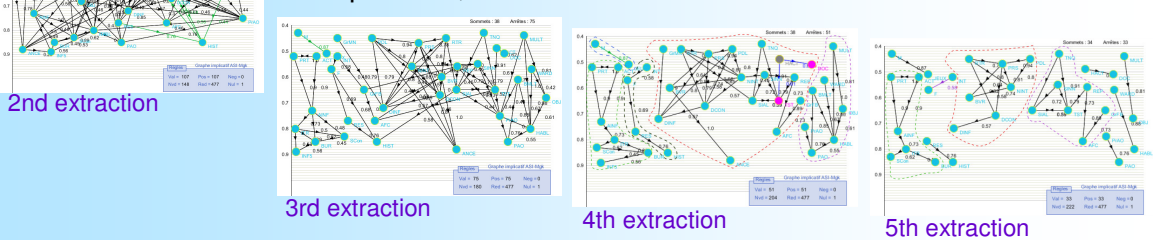


Results

Implicative graph followed by improvement of sight by displacement.

During the first extraction: with minsup = 0.2 and minEur = 0.05, we have 280 valid rules.

During the second extraction (choice of minsup): By setting minsup = 40%, we have 107 valid rules.



Third to fifth extractions (choice of minEur): With minEur = 5.0E-3 we have 79 valid rules, with minEur = 5.0E-4 we have 51 valid rules and with minEur = 5.0E-5, we have 33 valid rules.

Rules interpretation

- Rule{SEXM}  $\Rightarrow$  {JEUX} : 0.87  
with  $Supp(\{SEXM\}) = 0.43$  and  $Supp(\{JEUX\}) = 0.51$
- Rule{INT}  $\Rightarrow$  {SEXF} : 0.58  
with  $Supp(\{INT\}) = 0.52$  and  $Supp(\{SEXF\}) = 0.57$   
Here we find that most boys are generally interested in video games. On the other hand, almost all the girls in the class tend to get used to the Internet. We obtained a strong dependence on choice of IT technology or service with gender.
- Rule{DCON}  $\Rightarrow$  {DINF} : 0.57  
with  $Supp(\{DCON\}) = 0.67$  and  $Supp(\{DINF\}) = 0.72$   
Distracting implies hating computers. Obviously with a percentage of 70%, the students hate computer education without a computer (unplugged) because they are distracted, this is not what they wanted to learn when making contact. Students feel cheated and hopeless by the switch to unplugged mode.

Conclusions

During these processes, we observed a reduction in the number of valid rules. The less relevant rules disappear as the risk of error is reduced. In addition to the results found for this study, it is very interesting to note that ASI-MGK is an implicative graphing software belonging to the Applied Sciences and that allows the different researchers who use it to verify their hypotheses in terms of cause and effect with a precise risk of error.

It is very interesting to note that this ASI-MGK, as described above has already been used in several scientific works in different disciplines such as :

- Sociology: "agronomic training, ecosystem and socio-economic progress"[2].
  - Agronomy: "influence of a university education in agronomy on the feeling of traditions by undergraduate university students: case of the district of Mandritsara in Madagascar"[3].
- This confirms the interest of this technique of statistical analysis for the researchers.

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