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Montage: A Video Prototyping System to Reduce Re-Shooting and Increase Re-Usability

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INTRODUCTION
Pen-and-paper is widely used when designing and communicating interactive systems, especially for quick prototyping [7]. Sketching on paper has well-known benefits [10]: it does not require technical skills, is inexpensive—in time and money—and, as a consequence, is easy to throw away. Paper excels in representing static visual properties and physical transformations such as moving paper elements [23]. However, paper makes it difficult or impossible to create dynamic transformations that continuously re-shape or modify the design elements, such as re-sizing or stretching elements or modifying colors and strokes in response to continuous user input.

In a paper prototyping session [42], a user interacts with the prototype, while one or more designers, or wizards, play the role of the computer. When the design changes or when exploring variants, instead of modifying the existing paper representations, they are thrown away and new ones are quickly created. The user can simulate the interaction over the paper prototype to communicate a rough idea, such as tapping with a finger to simulate a mouse click. The Wizard of Oz (WOz) technique [20] can create more realistic prototypes when the wizards conceal their actions. The WOz technique is not limited to paper, and can be used, e.g., with a video projector to create a more compelling setup.

Video prototyping [33, 34, 35] combines paper and video with the WOz technique to persist, communicate, and reflect about the interaction design. Videos can range from inexpensive recording of a traditional paper prototyping session [40]
to a high-budget video prototype [43] requiring specialized equipment [5]. Video provides additional prototyping capabilities, such as jump cuts for simple appear/disappear effects or adding shots for contextualizing the user and the system within a story. However, using video together with paper hinders some of the benefits of using paper alone. Depending on the audience of the video, the wizard’s trickery might need to be concealed, increasing the time and cost to produce a prototype. Introducing changes in the paper prototype creates inconsistencies with previously recorded scenes, leaving designers with three choices: sacrificing the consistency throughout the video, fixing the affected scenes in post-production editing, or re-shooting all the affected scenes.

Our goal is to provide better support for video prototyping in an integrated way to avoid inconsistencies [38]. How can we help designers persist their prototyping iterations consistently, with minimum post-production editing and re-shooting? We introduce Montage, a distributed mobile system supporting iterative video prototyping in the early stages of design. After reviewing related work, we describe Montage through a scenario that compares traditional video prototyping techniques with the enhanced approach using Montage. We then discuss prototyping opportunities with Montage for different interaction styles, including multi-modal interaction and augmented reality. Finally we describe the technical implementation of Montage, its current limitations, and future work.

RELATED WORK

In recent years many academic and commercial tools have emerged to support the prototyping of graphical user interfaces [41]. While pen-and-paper is one of "the most widely used prototyping medium" [13], some researchers argue that informal computer-based tools might better support the prototyping of interactive behaviors [4]. For example, SILK [26] lets designers sketch interfaces with a digital stylus to generate functional widgets, while Monet [29] expands this functionality to prototype continuous interactions by demonstration. Our goal is not to replace paper or impose an exclusive use of digital tools. Instead, Montage augments physical prototyping by extending the traditional paper-based techniques.

Other researchers have proposed tools that explicitly support the Wizard of Oz (WOz) technique. Some examples include WozARd for prototyping location-aware mobile augmented reality [1], SketchWizard for pen-based interfaces [15], and Suede for speech-based interfaces [25]. Apparition [27] helps designers prototype web-based systems in real time by crowd-sourcing part of the wizard’s trickery. Unlike these, Montage is not dedicated to a particular type of interface, making it a more generic tool for a variety of situations.

Furthermore, the WOz technique has several limitations, such as the wizard’s stress and fatigue, the lack of reuse of the prototypes, and the delays and time lag between user actions and system response [39]. Montage supports live WOz but overcomes these shortcomings by using recorded and composable videos. Composition enables reuse while recording helps reduce timing and fatigue issues, e.g. wizards can pause and resume recording as needed.

We share similar goals with DART [32]: supporting early design stages and recording synchronized data. DART needs code for custom behaviors, but “interviewees consistently expressed a desire for a tool to support prototyping without coding” [19]. Unlike DART, Montage targets lower fidelity prototypes, does not require coding and accommodates other use cases besides augmented reality.

Montage is close to RPPT (Remote Paper Prototype Testing) [14] but serves a different purpose: RPPT is used to run live testing sessions with real users while Montage helps create reusable video prototypes with designers and explore alternatives. Like RPPT, Montage supports live streaming of paper prototypes. But Montage also persists the video prototype and lets designers modify the design after recording, e.g. by using time manipulation (rewind, pause, fast forward) or by composing different alternatives designs.

Commercial tools evolved from the graphic design tradition, starting from sketching tools but currently focusing on “pixel perfect” designs with graphic-authoring tools such as Adobe Illustrator or Photoshop. However, most of these tools do not target early-stage design as they focus on the final look [11] rather than the feel. The few tools that support nonstandard behaviors require visual [17] or textual [12] programming skills. Lee et al. [28] observes that much of the interactive behavior remains as textual descriptions due to the cost of creating dynamic prototypes, even for professionals.

Some tools extend traditional graphic authoring to support animations and effects, such as Adobe After Effects, to mimic dynamic interactions. To solve these issues, many designers use presentation software, such as Keynote or Powerpoint, to mimic dynamic interactions [24]. While suitable for some use cases, e.g. WIMP and mobile apps, their pre-defined animations target effects and transitions among slides, covering a tiny subset of all the available interaction styles.

To solve these issues, many designers use presentation software, such as Adobe After Effects, to prototype the look of continuous interactions with high-fidelity videos. Luciani et al. [31] use animation-based sketching techniques with professional editing tools, such as Adobe Premiere. However, current approaches to video editing are complex and time-consuming, which conflicts with the goals of early-stage prototyping. VideoSketches [44] uses photos instead of videos to avoid the high cost and production issues of creating video scenarios. Dhillon et al. [16] have found no differences in the quality of feedback between a low-fidelity and a high-fidelity video. This supports the low-fidelity approach of Montage, based on freehand digital sketches and paper props. Montage directly supports an inexpensive animation-based sketching process, accessible to designers without video editing knowledge.
The benefits of low-fidelity video as a design tool have been investigated for a long time [36]. According to Greenberg et al., “design is putting things in context” [21]. Montage contextualizes the design by encouraging designers to be user-actors when demonstrating the prototype in a scenario [37].

In summary, current commercial tools create refined prototypes, more appropriate for mid/late stages of the design, while early-stage tools lack features to explore the details of continuous interaction. Montage fills this gap in the design space of prototyping tools: It enables the expression of highly dynamic interfaces in early low-fidelity video prototypes which can be recorded and modified without a need for post-production.

**MONTAGE**

Montage is composed of a central device –the Canvas– connected to two mobile devices –UserCam and WizardCam– with video streaming and recording capabilities. These devices, typically phones or tablets, are used as remote cameras. They stream, either in parallel or independently, the context of use where the user could interact with the prototype and the prototyped user interface itself. The Canvas lets designers organize and compose the video segments, and augment them with digital drawings that can be re-shaped and modified. Interactive designers can compose, draw and modify the prototype during rehearsal, during recording, or after filming. Montage focuses on low-budget video recording but provides designers with features currently only available in high-budget video prototyping, such as layering and tracking. Interaction designers can start with traditional paper prototyping and progressively move towards modifiable and re-usable digital representations without the need for professional video editing software.

Montage targets interactions that require continuous feedback, such as scaling a picture with a pinch or selecting objects with a lasso, which are often challenging to perform with traditional paper and video prototyping. We first illustrate the approaches and challenges of prototyping continuous feedback with traditional video prototyping, and then present an enhanced approach using Mirror, a mode of Montage that mixes streamed physical elements (such as a paper prototype) captured by a camera, with digital elements created remotely by a wizard. Finally, we present Montage Chroma to reduce re-shooting while exploring alternative designs.

**Prototyping with traditional paper and video techniques**

Imagine a group of designers prototyping an interaction technique with dynamic guides, similar to OctoPocus [6]. OctoPocus provides continuous feedback (inking) and feedforward (potential options) of the gestures as a user performs them. The designers want to illustrate the use of this technique in the office, when interacting with the profile picture of a friend on a phone: when dwelling on the picture, OctoPocus should show three gestures for calling, messaging or finding directions to the friend. The designers print an image to use as the profile picture and attach it to the screen of a phone, used as a theatrical prop, to contextualize the prototyped interaction. The user-actor draws on the profile picture to mimic the continuous feedback of a gesture. She uses a black pen hidden as well as possible in his palm, while a wizard draws the feedforward, i.e. three colored curved lines.

This approach to prototyping continuous feedback and feedforward has three main drawbacks:

- The hand and pen of the wizard appear in the video;
- The profile picture has drawings on it that might not be easy to erase, so in case of mistakes or changes, it requires a new picture or at least recording the whole video again; and
- Illustrating the use of the same technique in different contexts (on the profile picture of other friends, or in a completely different scenario) also requires re-shooting.

The designers take a different approach to avoid these problems. They create four sketches with transparent paper to represent the different stages of the OctoPocus interaction (Figure 2): They plan to reveal the feedforward and feedback progressively by overlaying the sketches on top of the profile picture, one sketch at a time. They use a mobile device on a tripod to record a rough stop-motion video of the interaction.

With this approach, the designers reduce the presence of the wizard in the video, as they place the sketches on top of the profile picture in-between the stop-motion takes. Because the sketches are drawn over transparent paper instead of the profile picture, the designers can reuse their prototype props to illustrate other contexts of use. Nevertheless, this approach also comes with limitations and drawbacks:

- While it is possible to reuse the sketches in other contexts, the whole interaction needs to be re-shot;
- A sequence of four sketches will poorly communicate the highly continuous nature of the interaction; and
- Making a stop-motion video shifts the designers’ attention from experiencing and reflecting on their design to coordinating sequences of extremely brief video shots.

A third approach is to use video editing software instead of paper sketches to add a digital overlay with the user interface on top of a previously recorded shot of the user actions. This approach has the disadvantage of creating a disruptive context switch, from a design session that does not require specialized skills to a video editing session requiring trained editors. Also, with paper prototyping the user interface is partially hidden by the user’s hands, so a simple digital overlay will not produce the same effect. Only an experienced video editor could sim-
The tools that address these problems require video editing to the prototyped device (b) in the video stream of the paper prototype combined with the digital still available if necessary: physical sketches and props added to the paper prototype are directly streamed to the user-actor’s phone. For example, after the user-actor performs a gesture with OctoPocus, the wizard can add a sticky note with the text “Calling Barney” on top of the profile picture.

Montage Mirror augments video prototyping with live digital sketches. In the Canvas, designers use the stylus to draw sketches and perform simple actions, such as pressing a button. Designers can move, resize and rotate sketches with the standard pan, pinch and rotate gestures. Unlike stop-motion videos, digital sketches allow prototyping continuous feedback interactions that look fluid and allows designers to focus on the design process instead of coordinating complex wizard actions. For example, to prototype the drawing of a question mark and the inking feedback, the wizard draws at the same time that the user-actor is gesturing. The designer rewinds the recorded video to the point where she wants the dynamic guides to appear and draws them. After pressing play, she uses a slider of the sketch interface to make the stroke progressively disappear as the video plays (Figure 4).

Mirror mode supports the prototyping of dynamic interfaces and continuous feedback. Nevertheless, it still requires re-shooting when exploring alternative designs or contexts, e.g., showing OctoPocus on something else than a mobile phone. Designers have to record the whole video again even for small changes, such as changing the color of the dynamic guides.

Montage Chroma: Reusing captured interactions
To help designers reuse previously captured interactions and reduce re-shooting, the Chroma mode takes advantage of a well-known video editing technique called *chroma key compositing*. With chroma keying, the subject is recorded in front of a solid background color, generally green or blue, and this background is replaced in post-production with the desired content. This technique is commonly used by weather presenters on television, to replace a green background with an animated map with weather information. In our example, the user drawing a question mark is recorded over a phone showing a green screen, which is later replaced with the prototype interface. Achieving a clean chroma keying requires special attention to proper lighting conditions and using the right shade of green. However, we are not concerned in achieving a perfect result during an early-stage low-fidelity prototype. We can also use a different color than green, as long as it is distinct enough from the rest of the scene, by selecting it in the video feed with Montage’s color picker.

In order to replace only the portion of the screen that contains the interface, we display a green screen on the user-actor’s phone. The UserCam records the final video prototype, but in Chroma mode Montage also tracks the four corners of the green screen and sends this data to the Canvas. Then, the Canvas performs a perspective transformation of the current frame of the interface, and replaces the green area with the transformed interface. Montage Chroma not only performs this composition in post-production, i.e. after recording, but also during recording, in the final composition live preview.

Designers simply need to rewind the recorded video to add new sketches or modify existing ones. They can draw or modify the

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**Figure 3.** Montage Mirror: the WizardCam live streams to both, the Canvas (a) and to the prototyped device (b) in the context. The UserCam only streams to the Canvas (c). Finally, the Canvas sends the sketches to the prototyped device to complete the mirroring of the interface.
With chroma keying, the recorded sketches make the selected sketches appear/disappear. The sliders control the stroke-start, now at 0%, and the stroke-end, now at 100%.

The setup of the system in Chroma mode (Figure 1) has just one difference from the setup in Mirror mode. The UserCam still captures the context but the phone now shows a green screen (Figure 1a). The final composition preview in the Canvas shows the chroma keyed result, positioning the interface correctly under the user’s hands and following the phone’s boundaries. When the designers modify the paper prototype or the digital sketches, i.e. add, remove, move, rotate, scale, or color change the sketches, Montage Chroma shows these modifications immediately available in the Canvas final composition live preview.

When possible, we recommend using Montage Mirror during rehearsal and Montage Chroma during recording. If the interface is to be placed on a screen-based device with streaming capabilities, using Montage Mirror lets the user-actor experience the prototype directly. During recording, using Montage Chroma allows to create composable video segments and lets the interface and the context to be changed independently. Montage Chroma provides a “user overlay” to assist wizards sketch in relation with user inputs. For example, when the user-actor places a finger over the green screen, the wizard can see a translucent image of this finger over the drawing area of the Canvas; this helps wizards better coordinate spatially and temporally the drawings with respect to the user inputs. Montage uses the inverse perspective transformation of the green screen to correct the placement of the overlay.

Exploring design alternatives and multiple contexts of use
With chroma keying, the recorded interface videos and context videos can be changed independently. This flexibility reduces the cost of exploring different design alternatives and multiple contexts of use. For example, once an interface video of the OctoPocus technique is prototyped, it can be embedded in multiple contexts: different videos can show the user-actor using OctoPocus in the metro, in a park or at a party without having to re-shoot the interaction technique. The other way around is also possible: Several alternative designs of the interface can be embedded in the same context, with different videos showing the original context of the actor-user in his office using OctoPocus on a social media profile, an email client or the camera app.

Besides recording with the UserCam in different places, i.e. in a park or an office, the context can be changed by using a different device. Montage Chroma works with any device that can display a solid color in a rectangular frame, such as watches, phones, tablets, laptops and even wall-size displays, enabling designers to explore multiple display alternatives.

Supporting multiple interaction styles
Montage Chroma is not limited to displays such as a phone’s screen. Designers can video prototype over other rectangular surfaces, such as boxes, books and whiteboards with a solid color. We can use Montage to prototype gesture-based interactions over a green sticky note or a t-shirt stamp. This allows the exploration of stationary as well as mobile contexts, e.g., sitting in front of an interactive table or walking with a phone.

Montage’s digital sketches can depict 2D widgets common in WIMP interaction such as buttons, sliders and menus. Toggling the visibility of sketches on or off (Figure 4) at precise moments in the video is ideal for prototyping interactive transitions of the interface states, e.g. idle/hover/press states of a button or the screen-flow of a mobile app. Static sketches can depict discrete feedback, e.g. adding an object after pressing a button, while animated sketches can depict continuous feedback, e.g. inking, dragging or resizing with a pinch.

Montage also supports prototyping interactions that involve indirect input devices. By using a green screen on a laptop’s display we can still see the mouse cursor, facilitating the positioning of interface elements. For example, to prototype a marking menu, we create a simple paper prototype of the menu. When the user clicks, we pause recording and introduce the paper prototype under the WizardCam. We resume recording and when the user moves, the wizard adds digital sketches to illustrate the feedback. Finally, when the user selects an item, the wizard highlights the corresponding item and modifies the paper prototype to show the response of the system.

With Montage we can even prototype interactions that use the spatial relationship between the devices and the users, such as Proxemic Interaction [22]. For example, a user can walk closer or farther away from a device tracking her location, while the wizard manipulates the sketches to react to the user’s position.

Prototyping multimodal interfaces, e.g., voice interaction and body movement, is possible with Montage. For example, to re-create the foundational Put-that-there interaction [9], both cameras record video and audio so that designers can enact the voice interactions that will be recorded. After the actor utters a voice command, the wizard pauses the recording, adds the necessary digital sketches and resumes recording. The video
We have observed that Chroma mode works best with flat surfaces, and rectangle tracking works poorly with flexible or shape-changing surfaces. Also, excessive user occlusion can prevent proper screen tracking. As a workaround, when the device is not moving, designers can lock the last tracked rectangle. Montage Chroma can also replace any solid-color area, regardless of its shape, with the interface. However, without position tracking, the perspective transformation of the interface is lost, resulting in a “naive” chroma keying.

One drawback of chroma keying is that the user-actor interacts with a green screen, not the final prototype. Using Mirror mode during rehearsal mitigates this problem. In Chroma mode, the user-actor should see the Canvas in order to monitor the state of the interface in relation with his inputs.

Finally, Montage only supports interaction styles that can be mimicked with video. Currently, we cannot illustrate complete immersive virtual worlds, e.g., VR applications or 3D games. However, Montage can still video prototype particular aspects of these examples, such as hand tracking.

**CONCLUSION AND FUTURE WORK**

Current approaches to video prototyping make it difficult to represent continuous feedback and reuse previously captured interactions. The tools that address these problems require video editing skills and extra effort in post-production, interrupting the flow of the design process. Therefore we need to better support video prototyping without disrupting the design process nor requiring specialized video editing skills.

We presented Montage, a distributed mobile system that supports video prototyping in the early stages of design. Our technical contribution is a novel tool integrating multiple live video streams, screen tracking, chroma keying, digital sketches, and physical prototyping in one fully mobile video prototyping system. While these individual techniques are not new, Montage combines them in a novel way to support an enhanced video prototyping process: rehearsal with Mirror mode and recording with Chroma mode. Montage Mirror augments video prototypes with remote digital sketches, while Montage Chroma supports the reuse of previously recorded videos to explore alternative interfaces and contexts of use. We described a scenario that demonstrates the limitations of traditional paper and video techniques, and showed how Montage addresses them. Finally, we illustrated how Montage can prototype a variety of interaction styles, including touch-based (OctoPocus), WIMP (marking menu), AR (on-hand menu), multimodal (Put-that-where), and ubiquitous computing (Proxemic Interaction).

Future work involves evaluating Montage with professional interaction designers, improving screen tracking and exploring the reuse of video prototypes beyond early-stage design, e.g., by supporting the transition to high-fidelity prototypes.

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