

SOME EVIDENCES IN FAVOUR OF A WIDESPREAD TERRITORIAL TRANSITION PROCESS TOWARDS LOCAL FOOD SYSTEMS IN FRANCE

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Democratizing food governance

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Introduction

- In France as in other European countries, **the local food economy** has intensified since the early 2000's.
- This phenomenon has been accompanied by strong academic and public debates:
- **Are those phenomenon only constituting a specific niche or are we witnessing a widespread transition?**

- Regional level : projects SALT (2006-2012), SOLALTER (2011-2013), ATLASS (2015-2017)
- National level : projects FAFU (2012-2013), RMT alimentation locale (2014-2016) and FRUGAL (2015-2019)
- European level : FAAN (2008-2010) and FarmPath (2011-2014) [Now witnessing SALSA (2016-2019)]

Transition theory

F. W. Geels. Processes and patterns in transitions and system innovations : Refining the coevolutionary multi-level perspective. *Technological Forecasting and Social Change*, 72(6) :681–696, 2005.

Geels, F. W. (2012) 'A socio-technical analysis of low-carbon transitions: Introducing the multi-level perspective into transport studies', *Journal of Transport Geography*, 24, pp. 471-482.

B. Elzen, B. van Mierlo et C. Leeuwis. Anchoring of innovations : Assessing Dutch efforts to harvest energy from glasshouses. *Environmental Innovation and Societal Transitions*, 5(0) :1–18, 2012

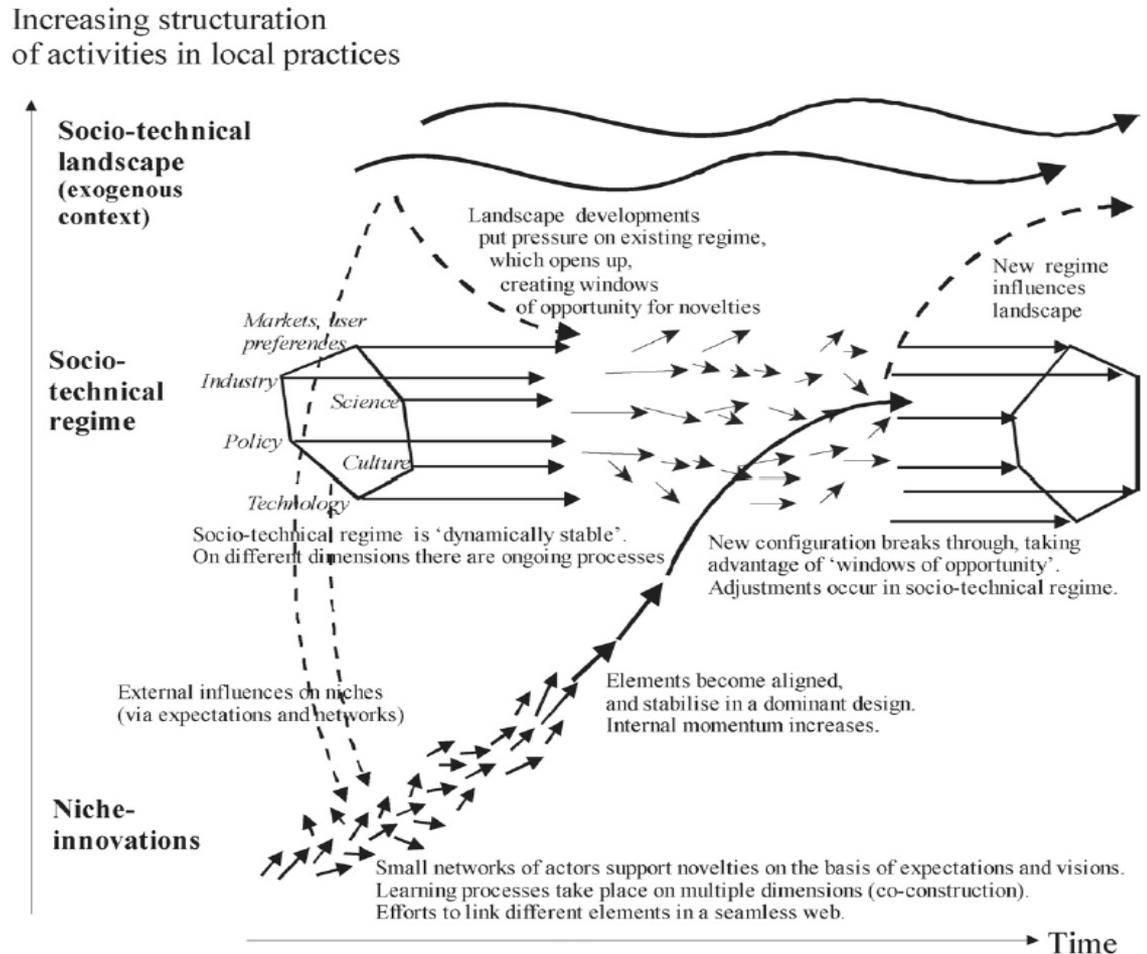
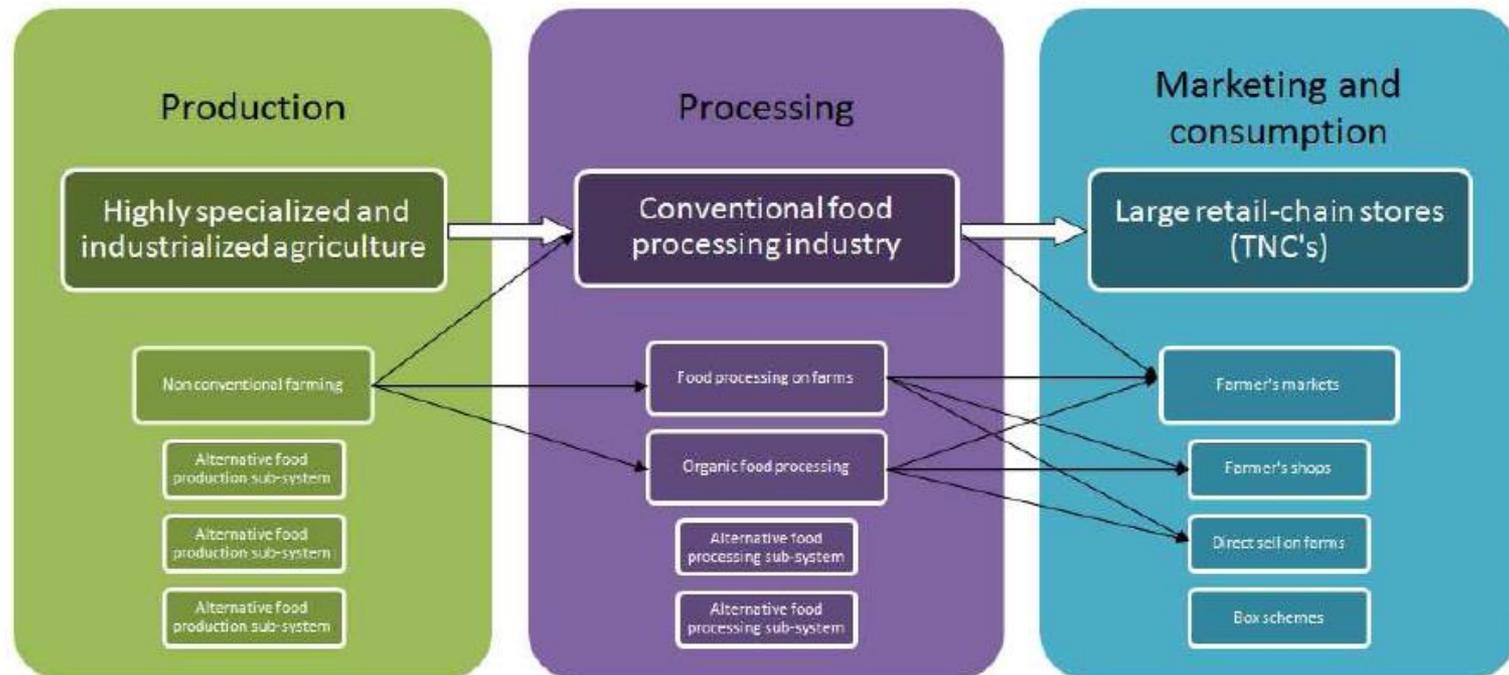


Fig. 1. Multi-level perspective on transitions (adapted from Geels, 2002, p. 1263).

Food regime

3 components

FIGURE 1 AGRO-FOOD REGIME AND ITS STRUCTURE



PIONNEERS : A new referential shared by the actors of local food systems (FAAN 2009)

❖ Societal vision

- Ensuring equitable access to food
- Increase solidarity between citizens
- Encourage collaborative decision-making
- Delete corporatist pressures

❖ Environmental vision

- Impact "macro" on the environment (greenhouse gases, biodiversity ...)
- Local environmental impact (water quality, soil ...)

PIONNEERS : A new referential shared by the actors of local food systems (FAAN 2009)

❖ Vision of economy

- Ethics (equity, transparency ...)
- Increased autonomy from the industrial system
- Promote a viable overall lifestyle
- Increase the added value of products
- Negotiate the right price
Regulate competition

❖ Social vision of the product

- Fresh, healthy, "living" (no additives or treatments)
Support local traditions
notion of common territory
- Promoting social services through the products
(public health, access to food for the poorest ...)

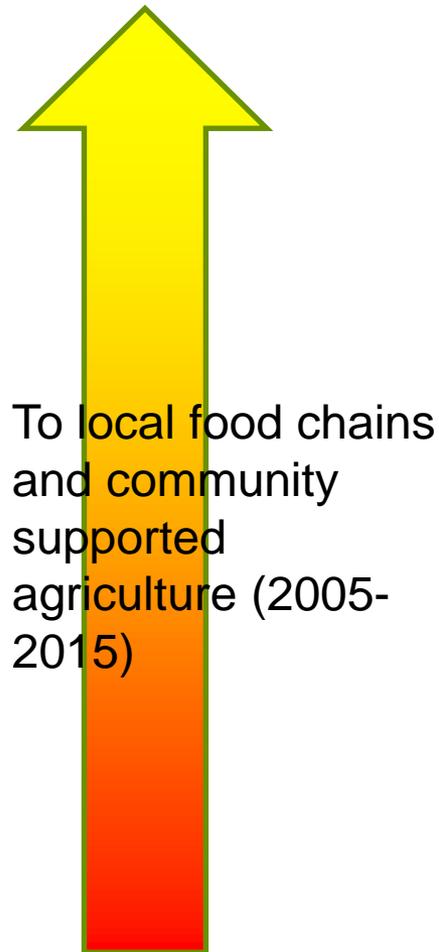
Milestones in research

Dates	Project	Goal
2006 – 2009	SALT – (CROC – Coxinel...)	« Something is happening » - Describing relocalisation and its conditions
2008 - 2010	FAAN (UE)	Local food systems in Europe : describing the forms and conditions of reinforcement
2010 – 2013	Rennes Self feeding city FAFU workshop (French metropokes)	Solving some limiting factors to the transition towards urban relocalised food systems
2011-2013	FarmPath (EU)	Confirm and characterize the food territorial transition (“the missing actor”)
2013-2015	INTERVAL (Interregion)	Enroling the local food processors and retailers in order to reinforce local food systems (= enrolling “missing actors”)
2015-2017	RMT Alimentation local	Federating at the national level the researches and initiatives about local food chains
2016-2018	ATLASS	Supporting territories in their dynamics of creations of local food systems and territorial food projects – Monitoring the changes

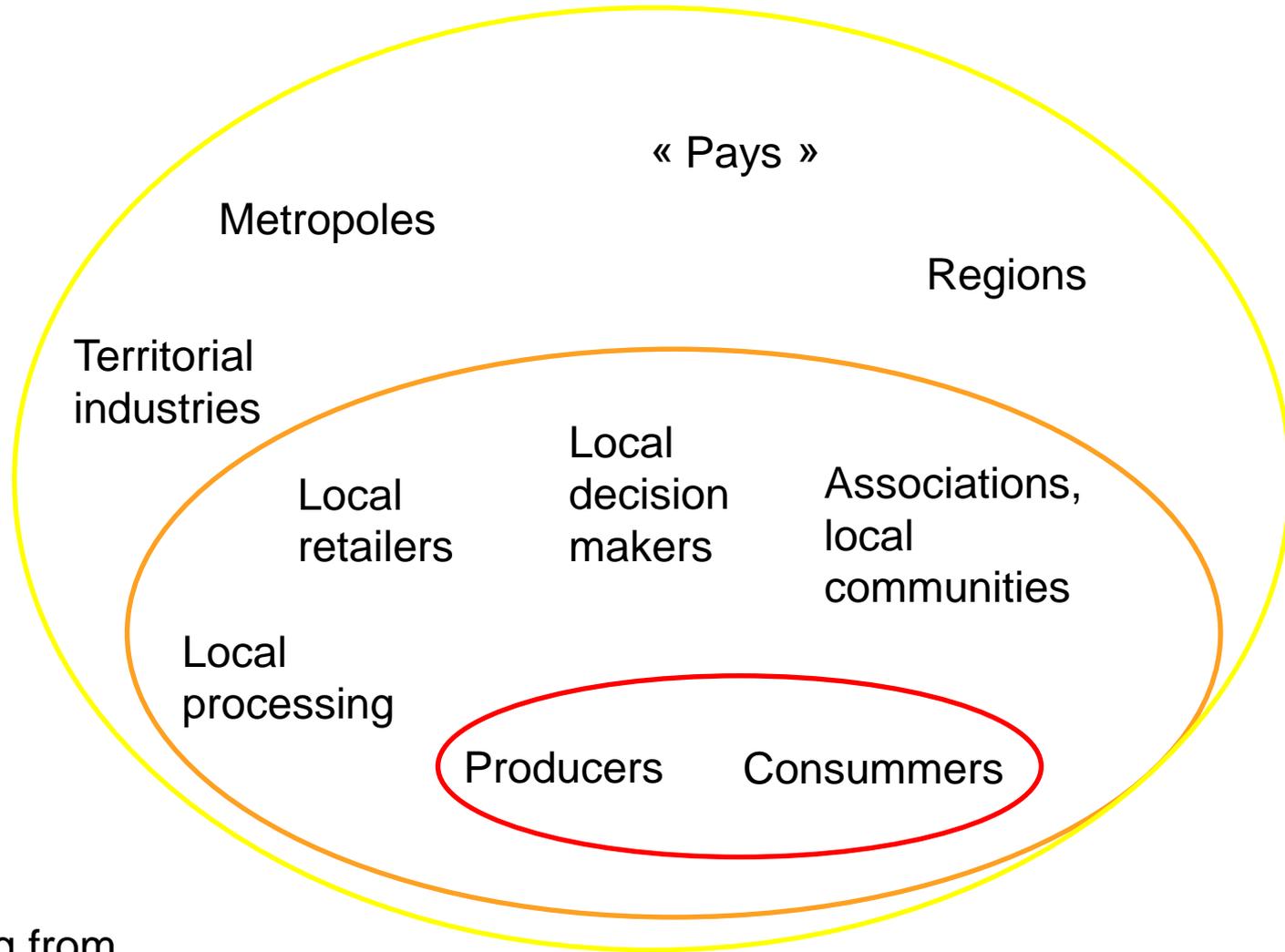
Milestones for institutions

Year	Institution	Decision	Vocabulary and key-notions
2008	STATE Grenelle of environment	20 % of organic food in public procurements	Organic food
2008	MINISTRY OF AGRICULTURE Loi Barnier	Official definition of short supply chains	Direct marketing by farmers and short supply chains
2010	MINISTRY OF AGRICULTURE Agriculture census	Monitoring of direct marketing by farmers in the national census of agriculture	Direct marketing by farmers
2012-2013	TERRES en VILLES 26 French METROPOLES and extension services	« Farming forms, Urban forms » national seminar and pluti-annual project	Urban food systems
2014	ARF Association des REGIONS de France	Rennes declaration in favour of territorial food systems	Territorial food systems
2014	AGRICULTURE MINISTRY « Loi d'avenir » (orientation law for	Will support and finance « territorial food projects » (PAT)	Territorial food projects

To territorial food systems: public coordination of clusters of initiatives (2015)

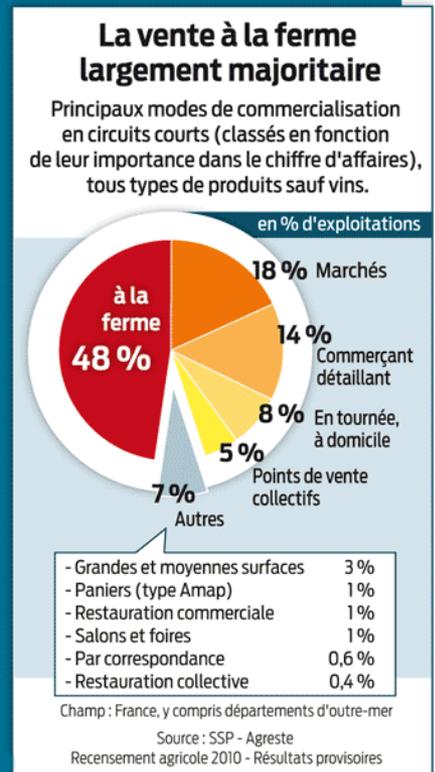
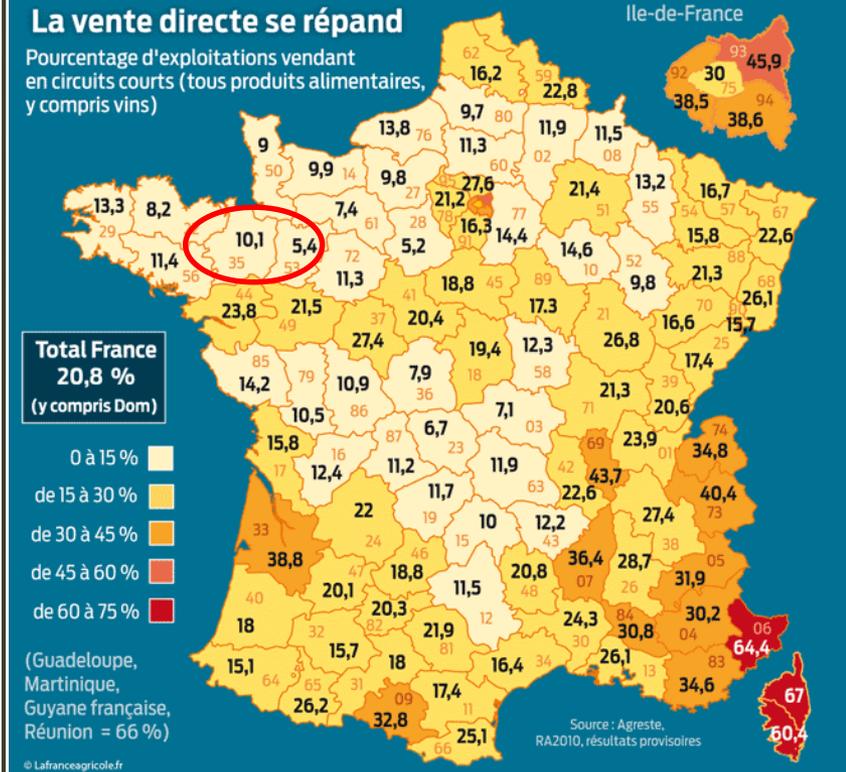


From direct marketing from producers to consumers (90's, early 2000's)

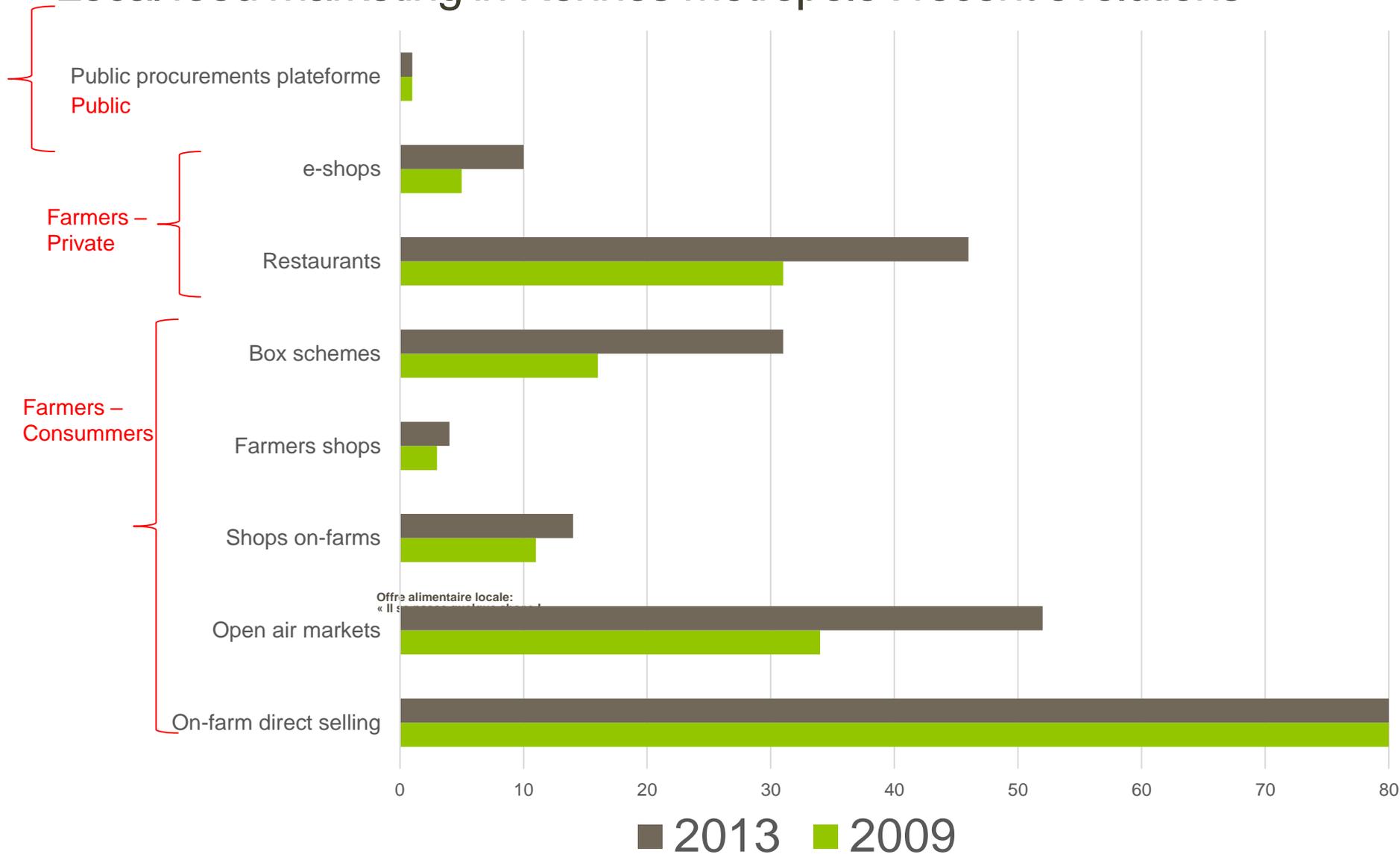


Rennes, a laboratory ?

A late region for farmers direct marketing in 2010



Local food marketing in Rennes Métropole : recent evolutions



Source : Noémie Legrand, mémoire de Master FRCIVAM Bretagne projet SALT, 2013

Increasing structuration of activities in local practices

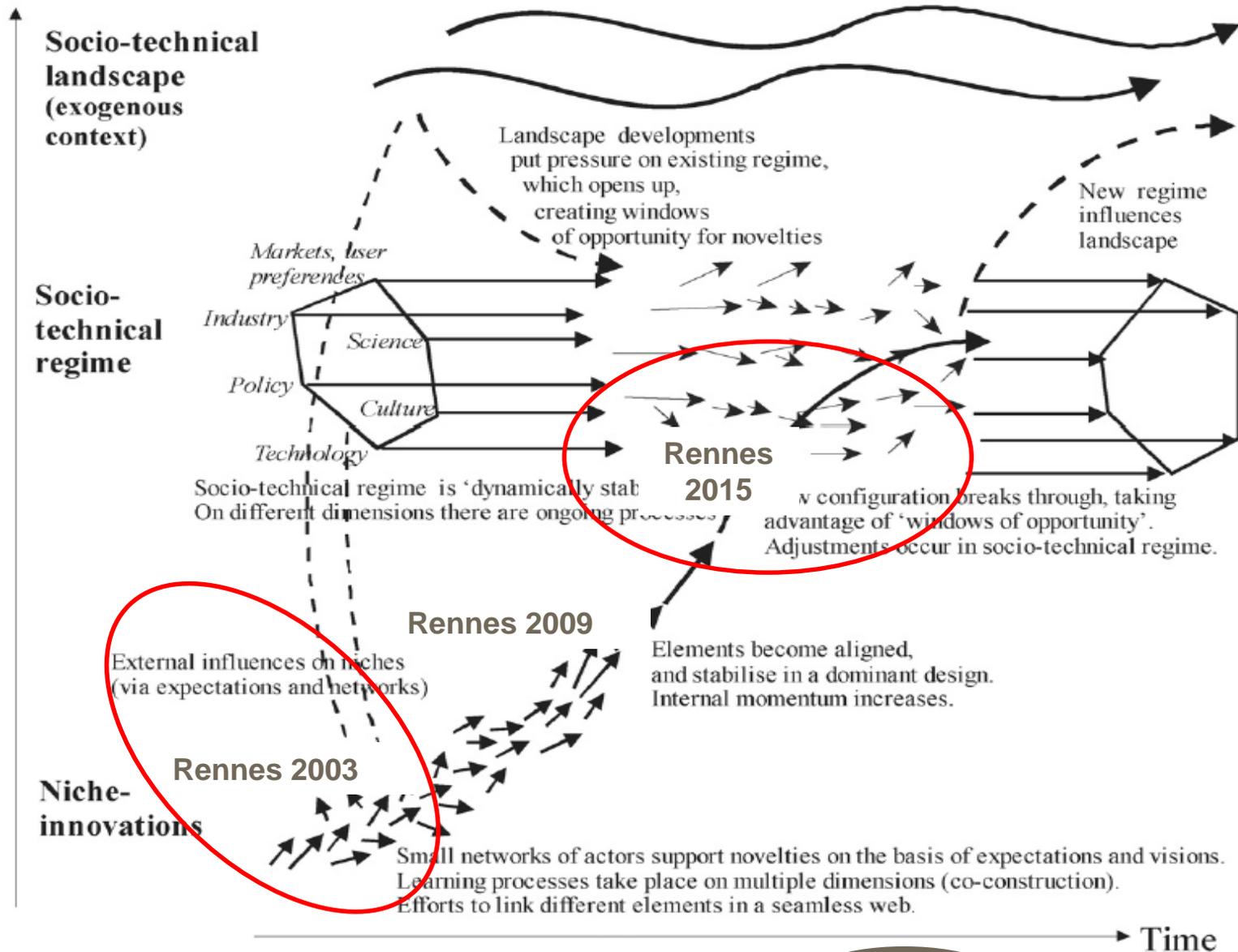


Fig. 1. Multi-level perspective on transitions (adapted from Geels, 2002, p. 1263)

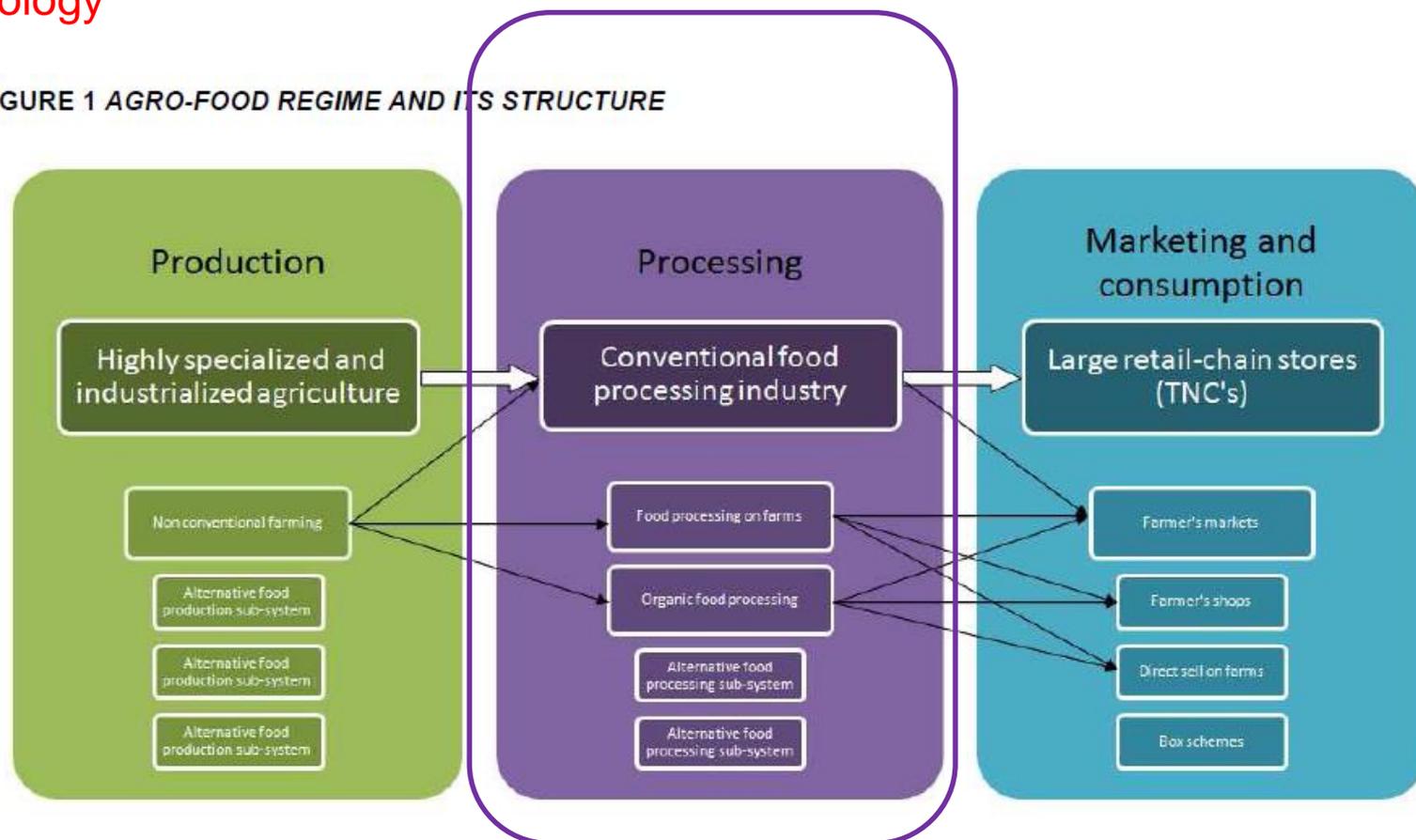
Current issue : enrolling the intermediary actors

SUSTAINABILITY ISSUE : Values conflicts with the pioneers: negotiation, transparency, equity, agroecology



Needed for larger volumes to feed a whole territory and to optimize logistics

FIGURE 1 AGRO-FOOD REGIME AND ITS STRUCTURE



Hesitation on the conclusive diagnosis

Regime resistance and territorial bifurcation toward an autonomous food system ?

(Diaz and Darrot, 2014, « The missing actor »)

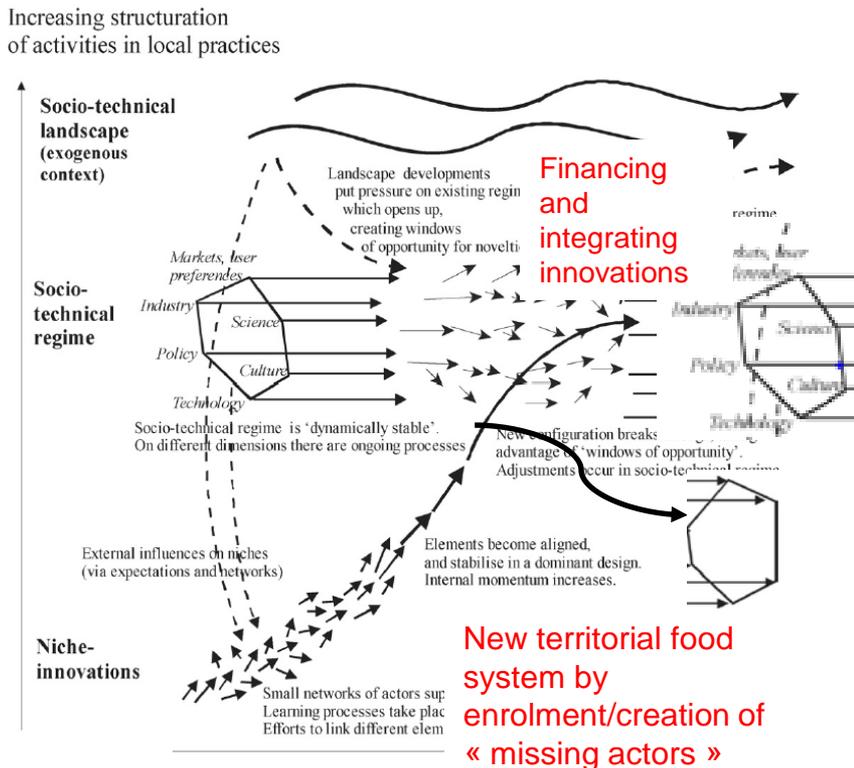


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Hybridation and transition ? (following Geels and al models)

Increasing structuration of activities in local practices

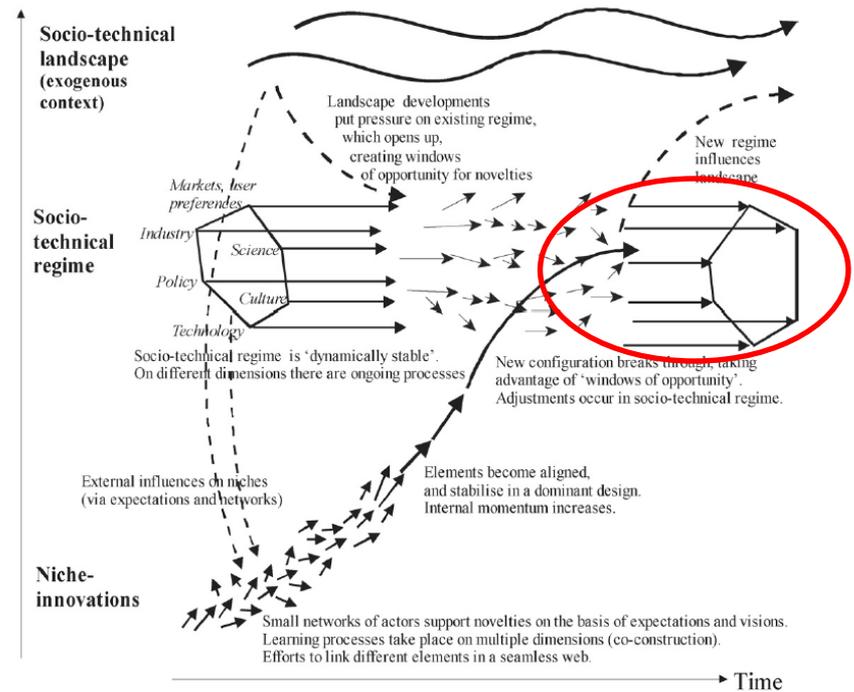


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THANK YOU FOR YOUR ATTENTION !

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