Localisation / Globalisation: Diversity of processes in eight Dairy Basins
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The dairy sector is changing in South as well as in North.

These changes relate to the business strategies of dairies, the characteristics of farming systems, the territorial integration of livestock activities.

What is the future of dairy farming activities (and cheese processing) in the territories?

Our goal is to understand the changes and forms of development of dairy farming activities implemented across small scale areas

Method: Through exchanges with the stakeholders of each dairy production basin

- Building a chronicle of changes operating in dairy basin since middle XXth century: changes in marketing strategies of firms as well as in livestock farming practices, (re) localization of these activities, major events affecting these activities (public policies, health crisis...).

- Interpret this chronicle highlighting the interactions between marketing channel - livestock farming system-territory

- Identify key steps and drivers factors of changes

- Represent the basin states at each identified period

1. A diachronic analysis able to identify reconfigurations in dairy basins, and interactions between marketing strategies of dairy firms/ LFS / Territory

An example in the picodon basin

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<td>Local dairy craft</td>
<td>First merger between dairies factories</td>
<td>Merger with some regional group</td>
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<td>Maintaining local dairy firms based on niches markets</td>
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<td>Emergence of local projects</td>
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<td>Buyout by groups outside the region</td>
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2. Globalisation and Territorialisation:
Two processes guide reconfigurations in dairy areas, affecting the interrelations between food chains / livestock farming systems (LFS) / Territory

Two figures of styles from which forms of interaction can be compared ... and positioned on a gradient.

3. Excluding or complementary processes?

Territorialisation and Globalization can coexist in dairy basins…

1 Only dairy major international (or national) groups are operating in these areas

2 Several models coexist:
- around major dairy groups
- around local dairies or local projects
Possible agreements between the two types of firms
Positives interactions between the two types of food chains

3 Local size dairy factories only

Conclusion
Globalisation or territorialisation present different forms according to the socio technical context of the studied areas. Along these evolutions,-complementarities but also exclusion may appear between these processes.

A further comparative analysis of these 8 Dairy Basins will allow to identify the main drivers of the changes of Dairy Sectors in their territories.