



EvoEvo Deliverable 6.2

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Project Communication Media

Due date: M3 (February 2014)
Person in charge: Guillaume Beslon
Partner in charge: INRIA
Workpackage: WP6 (Management)
Deliverable description: Project communication media: Leaflet and slideshow describing the project objectives.

Revisions:

Revision no.	Revision description	Date	Person in charge
1.0	First release of the project Leaflet and Slideshow	24/01/14	G. Beslon (INRIA)
1.1	Correction of the Leaflet by Santiago Elena and Guillaume Beslon	28/01/14	G. Beslon (INRIA)
1.2	Corrections by Dominique Schneider	29/01/14	G. Beslon (INRIA)
1.3	Correction of a typo in the leaflet	12/12/14	G. Beslon (INRIA)



Table of Contents

1. Description of the communication media.....	3
1.1. Introduction.....	3
1.2. Description of the leaflet.....	3
1.3. Project slideshow	4

1. Description of the communication media

1.1. Introduction

The communication media of the project are to be used by project members to present the project and to disseminate the concepts and results. They are thus complementary from the project website (see deliverable 6.1). The first version of the project leaflet and of the project slideshow are available on the Digital Asset Management (DAM) of the EvoEvo Intranet (media directory). Both files will be updated throughout the project to disseminate project results.

1.2. Description of the leaflet

The Leaflet is organized as an A4 double side sheet that must be folded twice vertically. It is to be printed by the partners that would like to use it.

Link to the project leaflet: http://www.evoevo.eu/download/2_-_media/leaflet_A4_V1.4.pdf



The image shows a screenshot of the first page of the project leaflet. The page is divided into several sections:

- PROJECT SUMMARY:** A text block describing evolution as the major source of complexity on Earth, the adaptation process for many species, and the emergence of new species. It also mentions the EvoEvo project's goal to develop new evolutionary approaches in information science.
- CONTACT:** A section providing the website <http://www.evoevo.eu> and the email contact@evoevo.eu.
- Project Information:** A box containing details such as: Project name: Evolution of Evolution; Project acronym: EvoEvo; Project reference: 610427; Programme acronym: FP7-ICT; Subprogramme area: ICT-2013.9.6; Contract type: Collaborative project (generic); Call: EVLIT (Evolving Living Technologies).
- Logos:** Logos for Inria, Université Joseph Fourier, CSIC, and The University of York.
- EvoEvo Title:** The title "EvoEvo" is prominently displayed, followed by the tagline "EVOLUTION OF EVOLUTION".
- Impact Statement:** A text block stating that the EvoEvo project will have impact in ICT, biology, and public health.
- Logos at the Bottom:** Logos for the European Union, the Seventh Framework Programme, and a tree icon.

Figure 1: first page of the project Leaflet as it is visible from the website

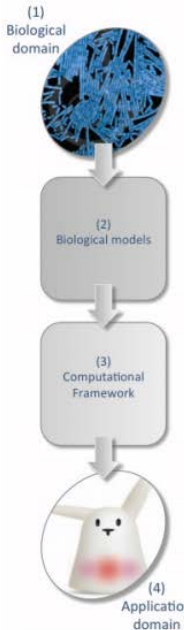




WORK PROGRAM	KEY CONCEPTS	PARTNERS
<p>EvoEvo will achieve its main objective through the achievement of four scientific and technological objectives organized to bridge biological knowledge to ICT applications.</p>  <ol style="list-style-type: none"> 1) BIOLOGICAL DOMAIN Observe, quantify and characterize EvoEvo in <i>Escherichia coli</i> and <i>Tobacco etch Virus</i> through experimental evolution. 2) COMPUTATIONAL BIOLOGY Simulate "evolution of evolution" by mean of individual-based models and <i>in silico</i> experimental evolution. 3) COMPUTATIONAL FRAMEWORK Design a computational evolutionary platform to exploit EvoEvo in applicative software. 4) APPLICATION DOMAIN Apply EvoEvo to real ICT problems and propose proofs of concept for the approaches developed in the project. 	<p>Evolution of Evolution is a process that acts through modification of organisms genotype-to-phenotype mapping. In the project, four characteristics of mapping will be studied in real organisms, modelled through computational evolution and used in a real application.</p> <ul style="list-style-type: none"> • VARIABILITY The ability to generate new phenotypes by mutations or by stochastic fluctuations. Variability is one of the central processes of evolution. • ROBUSTNESS The ability to support mutational events or environmental variations without losing fitness. • EVOLVABILITY The ability to increase the proportion of favourable adaptive events through reorganization of the genotype-to-phenotype mapping. • OPEN-ENDEDNESS The ability to generate new challenges while evolving. <p>SYSTEMS OF INTEREST</p> <ul style="list-style-type: none"> • MICRO-ORGANISMS Two model micro-organisms will be studied: the bacterium <i>E. coli</i> and <i>Tobacco etch virus</i>. Both models will be studied from the genomic to the phenotype and population levels. • COMPUTATIONAL MODELS Two different simulation frameworks ("aevo" and "pearls-on-a-string") will be used and merged to create an integrated model. • APPLICATIONS Two different applications will be used as proof of concept: on-line data stream clustering and evolution of a personal companion. 	 <p>Guillaume Beslon, INRIA Grenoble Rhône-Alpes, Beagle Team, Lyon, France</p> <p>INRIA is associated with INSA-Lyon, Université Claude Bernard-Lyon 1 and the LIRIS Laboratory.</p>  <p>Dominique Schneider, Université Joseph Fourier Grenoble 1, Laboratoire Adaptation et Pathogénie des Microorganismes, Grenoble, France.</p>  <p>Paulien Hogeweg, Utrecht University, Theoretical Biology and Bioinformatics Group, Utrecht, Nederland.</p> <p>THE UNIVERSITY of York</p> <p>Susan Stepney, University of York, York Centre for Complex Systems Analysis, York, UK</p>  <p>Santiago Elena, Consejo Superior de Investigaciones Científicas, Instituto de Biología Molecular y Celular de P...</p>

Figure 2: second page of the Leaflet as it is visible from the website

1.3. Project slideshow

The project slideshow is available on the website in pdf format. It presents the general concepts of the project, its organization and its expected impact.

Link to the project slideshow: http://www.evoevo.eu/download/2_-_media/EvoEvo.pdf