WeKeyInnovation and Collaborative Business Model: Toward a framework proposal for a better inclusive participation of SMEs within the RIS3 (Research and Innovation Strategies for the Smart Specialisation)

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**RIS3: a place-based economic transformation agendas that focuses on:**
1. Policy support on key regional priorities for knowledge-based development
2. Build an original competitive advantage at regional level
3. Stimulate private sector investment innovation and experimentation
4. Not only with «Top-down» decisions but also with a «Bottom-up» Entrepreneurial Discovery (ED) process

**NEED INSTRUMENTATION of Entrepreneurial Discovery (ED) process:**
- Enhance the participation of SMEs within ED process and RIS3 regional orientations

**Support regional authorities in the design of RIS3**
- Inventory the set of emerging ED new propositions
- Help to assess new sets of propositions for RIS3 renewal
- Regional Dynamic Observatory: to support prioritization process

**Enhance innovation at regional level**
- Regional directory of organization’s expertise – Events agenda
- Searching and collective enrichment of information
- Ask questions - Suggest solutions - Link innovation supports

**Regional «entrepreneurs» initiatives**
1. Enterprises: SMEs, Big Enterprises, Individual
2. Consulting - Innovation Support Organizations
3. Universities - Research Institutes
4. Local Authorities
5. Civil Society - Laypersons

**Regional «entrepreneurs»: WKI users**
- Identification of potential new partners
- Discover collaboration opportunities & Effective Business Matching
- To support Collaborative Business Model (CBM) processes

**Collaboration: this work is led in the activities of the Chair of SMEs created by AGEFA-PME at ESTIA**

Objectives: To implement a transversal toolkit to support a new framework of innovation at regional level which will be useful both for the collaborative innovation of SMEs and for institutional actors to help them to launch the RIS3 insuring the full inclusion of regional SMES.