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Optimal stock-out risk for a component mounted on several assembly lines in case of emergency supplies

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Abstract: This article focuses on the calculation of the optimal stock-out risk for a component, which is used by alternative modules mounted on several assembly lines. The studied context is a supply chain dedicated to the mass production of highly diversified products, which is common in the automotive industry. The Material Requirement Planning (MRP) approach is adapted for the monitoring of this chain; however, the distance between the production units leads to mix between production to stock and production to order for the component of interest. To prevent stock-out propagation along the downstream part of the supply chain, use of an emergency supply is triggered prior to its occurrence. The definition of the optimal safety stock and the associated optimal stock-out risk, are based on a monoperiod model that considers the cost of a safety stock and the costs incurred by the emergency supply (transportation and production). The analytical solutions that are dependent on these costs are illustrated in this study.

Keywords: Stock-out risk, Emergency supplies, Safety stock, Supply Chain, Customized mass production.

1. INTRODUCTION

In this article, we focus on the definition of the optimal stock-out risk for an order-up-to-level supply policy. We examine the particular context of the mass production of highly diversified products in which component requirements are supplied for the use of alternative and optional modules on final assembly lines; their overall production is deemed stable and predictable.

Supply Chains (SCs) dedicated to the mass production of highly diversified products are characterized by a certain geographic dispersion of production facilities well known in the automotive industry. In this context, the production is driven by several assembly lines that are geographically remote and whose diversity is mainly ensured by alternative modules (engines, gearboxes, etc.) that are mounted on multiple workstations in a final assembly line. Each workstation is dedicated to a different set of alternative modules, of which one must necessarily be mounted on the finished product that passes through this workstation. An alternative module can be used by many assembly lines and belongs to several alternative sets of modules; each set is specific to an assembly line. Optional modules (sunroof, air conditioning, etc.) are considered as particular alternative modules. Periodic production levels of final assembly lines are stable in the short term or their evolutions, known.

With an established daily production for each line on a horizon of several weeks, the demand of systematically mounted components and of the components they use is certain. In the absence of uncertainty on quality, lead-times and production, the management of this type of flow is beyond the scope of our study.

The production monitoring of alternative modules—and the components they use—is complex. We consider the classic scenario where customer orders to suppliers are delivered simultaneously with similar periodicity. This operation mode is that of the MRP that determines periodically and consistently the production launch of various references of the Bill Of Material (BOM) to ensure compliance with the requirements of the Master Production Schedule (MPS) which derives the production of all productive units of the SC.

Recently, Giard and Sali (2012) and Sali (2012) proposed an adaptation of the MRP approach to control the production of components manufactured in remote units of an upstream SC, which is dedicated to the mass production of highly diversified products. For this type of SC, the requirements of the MPS, for pulling the production of components and alternative modules, are specified at the BOM level corresponding to the alternative modules known as the planning BOM. Over the frozen horizon, these requirements are unknown and can be represented by random variables that are used to determine the safety stocks at different levels of the SC. In this two researches, the accepted stock-out risk is not issued from an economic trade-off and no rule is given to specify its level.

We focus in this study on the economic analysis that should be used to define the optimal stock-out risk when an emergency supply is triggered systematically to prevent the
propagation of the stock-out along the downstream part of the SC. In the second section, we describe how to define the problem of emergency supplies. In the third section, we present a model of the problem and the resulting analytical solutions.

2. PROBLEM POSITIONING

In mass production of highly diversified products, the variety of finished products is so great that the MPS has to be defined at the BOM level of alternative modules, which are limited in number.

The requirements of systematically mounted components are known in advance. Thus, these components are beyond the scope of our study as explained previously.

The requirements of alternative modules for periods that are covered by the frozen horizon of an assembly line are known. The frozen horizon delimits what can be produced to order in the upstream SC. The remoteness of the production units in global SCs and the heterogeneity of the frozen horizons associated with the assembly lines lead to an adaption of the MRP approach; this allows mixed make-to-order (MTO) and make-to-stock (MTS) productions. Such adaptation of the MRP is developed by Giard and Sali (2012). We summarize the analytical results presented in their article (§ 2.1). In that study, the order-up-to-level, which is used to address the uncertain part of the demand, is defined using an arbitrarily defined stock-out risk. The determination of the stock-out risk may be an economic trade-off between the cost of emergency supplies and the cost of holding a safety stock. The data used for this arbitrage are detailed (§ 2.2). In section 3, the construction of a general model for decision making is discussed.

2.1. Procurements in a revisited MRP by mixing MTO and MTS

We refer to the results obtained in (Giard and Sali, 2012) and generalized in (Sali, 2012) to consider the potential use of a single component by several alternative modules. The application in cascade of the BOM explosion leads to find units of the component , which belong to the level of the BOM, included in one alternative module belonging to the set . is the set of exclusive alternative modules used in the assembly line that requires the component .

Moreover, in the MPS, the application in cascade of the lead-time offset mechanism leads to a lag between the period of production launch of a reference unit and the period of the requirements of the module in the MPS. This causes binding of the Gross Requirements ( ) of a reference (level of the BOM) at time to the requirements of the module (level 1 of the BOM) mounted on the assembly line at time . This link is different from the classical link that binds the gross requirements of a component with the planned orders of the references (of level BOM) that use that component.

When the demand is certain, the stocks are useless and is equal to the Net Requirements ( ) and the Planned Order ( ), where is the lead time of the component . These values are related to the MPS requirements of the final assembly lines by equation (1).

\[
PO_{it} = NR_{it+L_i} = GR_{it+L_i} = \sum_{l} \sum_{k \in E_i} a_{ik} \times MPS_{l}^{1} \quad (1)
\]

Beyond the frozen horizon of the assembly line , we only know the demand structure recorded in the planning BOMs. In this case, the coefficients of the planning BOMs, which are related to the alternative modules mounted on a workstation of the assembly line, are considered probabilities of use for these modules.

The requirements of the MPS of the assembly line for the alternative module in the period becomes a random variable . This variable follows a binomial distribution where the number of events corresponds to the number of units of finished products that are assembled on the line during a review period, and the probability of occurrence of the event is the coefficient of the planning BOM associated with the alternative module mounted on the line .

\[
GR_{it+L_i} = \sum_{l} \sum_{k \in E_i} a_{ik} \times MPS_{l}^{1} \quad + \quad \sum_{k \in E_i} a_{ik} \times X_{l}^{1} \quad (2)
\]

This generalization is essential if one wants to plan the production of remote assembly lines dedicated to the mass production of diversified products with an MRP approach. The Planned Order calculated at the beginning of the period and delivered at the beginning of the period is equal to the certain requirements generated by the part of the MPS covered by the frozen horizon ( plus the difference between the order-up-to level and the stock position when making decision. We note the One-Hand Balance, which is the stock physically held in period .

If a component is required by several alternative modules on the workstation with the same coefficient and for the same period, it is necessary to work with a fictitious module which regroups that subset of alternative modules. The coefficient of planning BOM for this fictitious module is the sum of the coefficients of modules included in this subset. This allows us to generalize the approach of considering the commonality of components used by several alternative modules in the same assembly line.
The notations used in (6) have no physical significance. They are used to obtain a generic mathematical expression of $Y_i$. 

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3. DETERMINATION AND IMPLEMENTATION OF THE OPTIMAL EMERGENCY SUPPLY POLICY

After reviewing the analytical formulation of the problem and highlighting the relationship that characterizes the optimal policy (§ 3.1), we examine the decision rule for selecting the more interesting policy for emergency supply (§ 3.2). We illustrate its application with a simple numerical example (§ 3.3).

3.1. Emergency supply model and optimal solution

The cost function for minimizing $C(R_i)$, defined over the review period $T$, is the sum of a mathematical expectation of the holding cost $CP(R_i)$ and a mathematical expectation of a stock-out cost $CS(R_i)$. We use a discrete formulation of the problem, followed by a continuous formulation.

$$C(R_i) = CP(R_i) + CS(R_i)$$  (8)

$$CP(R_i) = p_i \times \sum_{y_i=0}^{+\infty} (R_i - y_i) \times P(Y_i = y_i)$$  (9)

$$CS(R_i) = c_{F_i} \times P(Y_i \geq R_i + 1) + c_{V_i} \times \sum_{y_i=R_i+1}^{+\infty} (y_i - R_i) \times P(Y_i = y_i)$$  (10)

In the continuous case, (9) becomes (11) and (10) becomes (11).

$$CS(R_i) = c_{F_i} \times P(Y_i \geq R_i) + c_{V_i} \int_{Y_i}^{R_i} (y_i - R_i) f(y_i) dy_i$$  (11)

$$CP(R_i) = p_i \int_{0}^{R_i} (R_i - y_i) f(y_i) dy_i$$  (12)

The first term $CP(R_i)$ is the product of the periodic holding cost of one unit of a component $i$ that is held during one review period and the mathematical expectation of the remaining stock at the end of the review period. The remaining stock level depends on the order-up-to level $R_i$ and random demand $Y_i$ of the component $i$.

The second term $CS(R_i)$ depends on the order-up-to level $R_i$ and random demand $Y_i$ covered by $R_i$. It involves the fixed and variable costs identified previously. One of these two costs—but not both simultaneously—may be null:

- the first part of this cost, $c_{F_i} \times P(Y_i \geq R_i + 1)$, is the mathematical expectation of a fixed expense that is independent of the number of missing units;
- the second part of this cost, $c_{V_i} \times \sum_{y_i=R_i+1}^{+\infty} (y_i - R_i) \times P(Y_i = y_i)$, corresponds to the mathematical expectation of the variable additional expenses generated by the expected stock-out amount.

We seek to determine the stock-out risk $\alpha_i^*$ associated with the order-up-to level $R_i^*$ that minimizes the global cost $C(R_i)$. In the discrete case, the two cost functions are monotone (increasing for $CP(R_i)$ and decreasing for $CS(R_i)$) with $R_i^*$ satisfying the system of inequalities (13).

$$C(R_i^*) - C(R_i^* + 1) < 0$$
$$C(R_i^*) - C(R_i^* - 1) < 0$$  (13)

The determination of $R_i^*$, and thus of $\alpha_i^*$, is achieved through the study of the function $C(R_i) - C(R_i + 1)$. Depending on the values of $c_{F_i}$ and $c_{V_i}$, evaluating this function is more or less easy to achieve. After development and replacement of $CP(R_i)$ and $CS(R_i)$ by (9) and (10), respectively, we obtain (14).

$$C(R_i) - C(R_i + 1) = c_{F_i} \times P(Y_i = R_i + 1) - p_i + (c_{V_i} + p_i) \times P(Y_i \geq R_i + 1)$$  (14)

In the continuous case, the optimum is defined by $d(C(R_i)) / dR_i = 0$. In both cases, we distinguish three cases according to the values assumed by $c_{F_i}$ and $c_{V_i}$.

3.1.1 Case 1: no fixed cost in emergency supply ($c_{F_i} = 0$)

Under these conditions, we find the classical formulation of the newsvendor problem where the optimal stock-out risk value is given by (15).

$$P(Y_i \geq R_i + 1) < p_i / (c_{V_i} + p_i) < P(Y_i \geq R_i)$$  (15)

In the continuous case, we obtain (16).

$$\alpha_i^* = p_i / (c_{V_i} + p_i) = 1 / (c_{V_i} / (p_i + 1))$$  (16)

The optimal stock-out probability $\alpha_i^*$ depends directly on the relative cost structure $c_{V_i} / p_i$. The order-up-to level $R_i^*$ is the fractile associated with $\alpha_i^*$.

The inverse functions of the major probability distributions are available in spreadsheet applications for continuous and discrete distributions. As specified in (4), the demand distribution of $Y_i$ is a weighted sum of binomial variables. When the daily production consists of several hundreds of units, this sum is generally well approximated by a normal distribution, unless the utilized probabilities of the alternative modules that require the component $i$ are very low. Nevertheless, the exact optimal solution can be obtained after the reconstitution of the distribution function of $Y_i$ by the Monte Carlo method.

3.1.2 Case 2: no variable cost in emergency supply ($c_{V_i} = 0$)

In this case (14) is replaced by (17).

$$C(R_i) - C(R_i + 1) = c_{F_i} \times P(Y_i = R_i + 1) + p_i \times P(Y_i < R_i + 1)$$  (17)

The optimality is reached when the relation (18) is satisfied.
In the continuous case, we obtain the relation (19) in which \( f \) is the probability density function of the random variable representing the demand.

\[
f(R_i^*)/P(Y_i < R_i^*) = p_i/c_{F_i} \quad (19)
\]

Whether we are in a discrete case or in a continuous case of a normal distribution, the numerical determination of the optimal solution and the creation of an abacus linking \( \alpha_i^* \) to \( p_i/c_{F_i} \) is relatively simple.

When the demand \( Y_i \) is a weighted sum of binomial distributions, the solution can be obtained through the Monte Carlo simulation to obtain the probability distribution of the demand. When the normal approximation of \( Y_i \) can be realized, the resolution is much easier because it is possible to construct an abacus using a standardized normal distribution.

With \( Y_i \rightarrow \mathcal{N}(\mu_i, \sigma_i) \) and \( U = (Y_i - \mu_i)/\sigma_i \) ( \( u \) is the realization of the standardized normal random variable \( U \) ), the relation (19) can be replaced by (20) where \( u_i^* = (R_i^* - \mu_i)/\sigma_i \) and \( \Phi \) is the cumulative distribution function of the standardized normal distribution.

\[
f(u_i^*)/\Phi(u_i^*) = p_i/c_{F_i} \times \sigma_i \quad (20)
\]

The function \( g(u) = f(u)/\Phi(u) \) can be tabulated to construct a chart that gives \( \alpha_i^* \) for different values of \( p_i/c_{F_i} \) and \( \sigma_i \).

### 3.1.3. General case: \( c_{Y_i} \neq 0 \) and \( c_{F_i} \neq 0 \)

This is the general case, as given by (10), where the stock-out cost is the sum of a fixed cost and a variable cost. As in the previous case, an approximation of the demand \( Y_i \) by a normal distribution can be considered to numerically attain the optimal value of the stock-out risk according to the following equation: \( c_{F_i} \times f(R_i^*) = p_i - (c_{Y_i} + p_i) \times P(Y_i > R_i^*) \).

This relation is equivalent to (21), obtained after standardization.

\[
f(u_i^*) = \frac{\Phi(u_i^*)}{c_{F_i}} \times \left[ p_i \times \left( \frac{\Phi(u_i^*)}{1 - \Phi(u_i^*)} \right) - c_{V_i} \right] \quad (21)
\]

For different values of \( \sigma_i \), curves representing \( \alpha_i^* \) function of \( p_i/c_{F_i} \) and \( c_{Y_i}/c_{F_i} \) can be drawn.

### 3.2. The choice between emergency supply systems

Of the three cases of emergency supply, the last one is the least common. Often, a company has to choose between the first two cases. In the first case \( (c_{F_i} = 0) \), an agreement is made with a company specializing in international express freight, with a guarantee of a short delivery time and a transportation cost \( c_{V_i} \) per delivery component. In the second case \( (c_{V_i} = 0) \), a means of emergency freight transportation (plane, truck), which is entirely dedicated to emergency transportation, is used; its cost \( c_{F_i} \) does not depend on the number of transported units.

In this section, we propose a simple rule to help managers to decide which case is more interesting when they have to choose between an emergency supply with a variable cost \( c_{Y_i} \) and a supply solution with a fixed cost \( c_{F_i} \).

To select the more interesting solution, let us begin with the optimal stock-out of the case 2 \( (\alpha_i^{2*}) \) associated with the order-up-to level \( R_i^{2*} \). In case 1, the use of this stock-out level yields a similar holding cost. We introduce \( \tilde{c}_{V_i} \), the variable cost that offers the same mathematical expectation of a stock-out cost, and therefore, the same total cost for the two cases when the stock-out risk is \( \alpha_i^{2*} \).

\[
\tilde{c}_{V_i} = c_{F_i} / \left[ \sigma_i \left( f(u_i^{2*})/P(U > u_i^{2*}) - u_i^{2*} \right) \right] \quad (22)
\]

In (22) we note \( u_i^{2*} = (R_i^{2*} - \mu_i)/\sigma_i \) and \( \alpha_i^{2*} = P(Y_i > R_i^{2*}) \).

By analogy, we write \( \tilde{c}_{F_i} \), the fixed cost that offers the same mathematical expectation of a stock-out cost, and therefore, the same total cost for the two cases when the stock-out risk is \( \alpha_i^{1*} \).

A simple rule that covers the majority of the cases is formulated as following:

- the case 1 is better than the case 2 when \( c_{V_i} < \tilde{c}_{V_i} \);
- the case 2 is better than the case 1 when \( c_{F_i} < \tilde{c}_{F_i} \).

### 3.3 Numerical example

Let us now illustrate numerically the calculation of the optimal stock-out risk \( \alpha_i^* \) for a component \( i \) in the first two cases mentioned above.

In this part, we develop the numerical example presented in (Giard and Sali, 2012) where the procurement of piston crowns for automotive assembly plants is considered.

A unit purchasing cost \( UPC_i = 100 \) € and a weekly holding rate \( \pi_i = 0.29\% \) are utilized to calculate a periodic holding cost for one piston crown \( p_i = 0.29 \) €.
In (Giard and Sali, 2012), the application of the MRP mechanism, as discussed in §2, provides a demand $Y_i$ for this component following a weighted sum of binomial random variables.

$$Y_i \rightarrow 4 \times \alpha (960,0.2) + 4 \times \alpha (1840,0.54) +$$

$$4 \times \alpha (960,0.2) + 6 \times \alpha (960,0.1)$$

(23)

The normal approximation of $Y_i$ allows us to write (24).

$$Y_i \rightarrow \mathcal{N} (6086.4,123.84)$$

(24)

3.3.1. Case 1: no fixed cost in emergency supply ($c_{F_i} = 0$)

When no fixed cost is considered, the calculation of $\alpha_i^*$ depends on the relative cost structure $c_{V_i}/p_i$. Using a multiplicative constant, this ratio is equivalent to the ratio of the variable cost of emergency supply and the Unit Purchasing Cost $UPC_i$, as shown below.

$$c_{V_i}/p_i \Rightarrow \alpha_i^* \Rightarrow c_{V_i}/UPC_i$$

3.3.2. Case 2: no variable cost in emergency supply ($c_{V_i} = 0$)

In the second case, the use of the hazard function, after a normal approximation of the demand $Y_i$ by (24), is required to link $\alpha_i^*$ to $c_{F_i}/UPC_i$, which yields the following curve.

3.3.3. Comparison of relative dominance in policies of emergency supply where $c_{F_i} = 0$ or $c_{V_i} = 0$

With $c_{F_i} = 10600$ we obtain $\alpha_i^* = 0.1\%$. To attain the same total expected cost with the alternative policy, the variable emergency supply cost must be $\hat{\alpha}_i = 309$. For any $c_{V_i} < \hat{\alpha}_i$, the variable cost policy gives a better economic performance.

4. CONCLUSIONS

We have demonstrated how it is possible to determine the optimal stock-out risk in the case of emergency supply. This article represents the continuation of previous work on the design of a procurement policy in the context of mass production of highly diversified products.

We have addressed two common cases of emergency supply in which the stock-out cost is the sum of a fixed cost and a variable cost depending on the amount of component to supply.

As shown by the numerical example, simple abacus can be constructed, using a normal approximation of the demand, to assist operational decision makers.

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