History textbooks, racism and the critique of Eurocentrism: beyond rectification or compensation
Marta Araújo, Silvia Rodríguez Maeso

To cite this version:

Marta Araújo, Silvia Rodríguez Maeso. History textbooks, racism and the critique of Eurocentrism: beyond rectification or compensation. Ethnic and Racial Studies, Taylor Francis (Routledge), 2011, PP (PP), pp.1. <10.1080/01419870.2011.600767>. <hal-00726661>

HAL Id: hal-00726661
https://hal.archives-ouvertes.fr/hal-00726661
Submitted on 31 Aug 2012

HAL is a multi-disciplinary open access archive for the deposit and dissemination of scientific research documents, whether they are published or not. The documents may come from teaching and research institutions in France or abroad, or from public or private research centers.

L’archive ouverte pluridisciplinaire HAL, est destinée au dépôt et à la diffusion de documents scientifiques de niveau recherche, publiés ou non, émanant des établissements d’enseignement et de recherche français ou étrangers, des laboratoires publics ou privés.
History textbooks, racism and the critique of Eurocentrism: beyond rectification or compensation

Journal: Ethnic and Racial Studies

Manuscript ID: RERS-2010-0332.R3

Manuscript Type: Original Manuscript

Keywords: Eurocentrism, Race, Racism, Portugal, Education, History textbooks
History textbooks, racism and the critique of Eurocentrism: beyond rectification or compensation

Marta Araújo & Silvia Rodríguez Maeso
Centro de Estudos Sociais
University of Coimbra

Abstract:
This article is based on the theoretical framework developed within a research project on the construction of Eurocentrism and, more specifically, on the analysis of Portuguese history textbooks. We propose that the textbooks’ master narrative constitutes a power-evasive discourse on history, which naturalises core processes such as colonialism, slavery and racism. Showing the limits of an approach that merely proposes the compensation or rectification of (mis)representations, we argue for the need to unbind the debate on Eurocentrism from a perspective that fails to make problematic the ‘very idea of Europe’. Accordingly, our analysis of Portuguese history textbooks focuses on three core narrative devices: a) the chronopolitics of representation; b) the paradigm of the (democratic) national State; c) the definitive bond between concepts and historical processes.

Keywords: Eurocentrism – Race – Racism – Portugal – Education – History textbooks
We need to tell a story about ways in which ‘Eurocentrism’ as a category for the debate is hiding and obscuring something, obfuscating a debate, prepackaging a debate that thereby never really takes place and becomes, instead, this battle between bureaucrats over slots and curriculum. [...] the only way we get beyond a paralyzing either/or perspective is to take a look at this idea of Europe, the very idea of Europe as an ideological construct (Cornel West, 1993: 120-121).

Introduction: textbooks and the politics of (mis)representation

History textbooks, the main pedagogic resource used in classroom instruction in many contexts (Foster, 2006), have been a battleground for disputes on national identity and a core concern in the teaching of history, particularly European history and identity (CoE, 1995; 1996; 2001; Pingel et al., 2000; Stradling, 2001). Yet, within these debates, Eurocentrism has not been a key concern and its critique has been often skin-deep: the dominant understanding of Eurocentrism takes it as a perspective that can be challenged with the enlargement of national histories (e.g. teaching European and World History) and the validation of other cultural narratives (Soysal & Schissler, 2005).

It is our view that this liberal tale of a ‘kaleidoscope’ of perspectives has been convincingly deemed insufficient and inefficient, as the mere inclusion of ‘other’ perspectives is not sufficient to overcome the hegemony of certain narratives. We thus argue for the need to open up the debate on knowledge and power, engaging with the frames of interpretation within which such perspectives are to be included. Thus, following Cornel West’s argument, this article aims at showing the theoretical and analytical relevance of the notion of Eurocentrism for understanding the ways in which ‘race’ and racism are rendered (in)visible in the debate on nationhood, citizenship and democracy. We argue that the effectiveness of Eurocentrism lies not so much in prejudiced representations of the ‘other’, but in the depoliticisation of power relations that make plausible such (mis)representations. According to Wendy Brown (2006):
Depoliticization involves removing a political phenomenon from comprehension of its historical emergence and from a recognition of the powers that produce and contour it. No matter its particular form and mechanics, depoliticization always eschews power and history in the representation of its subjects (p. 15, original emphasis).

Our analysis shows that the textbooks’ master narrative constitutes a *power-evasive* discourse. The main discursive formula of this avoidance of ‘power and history’ is the *naturalisation* of core processes such as colonialism, slavery and racism, that is, the naturalisation of the idea of Europe and of its central role in the development of modern capitalist world-system, scientific thought and liberal democracy, read as *achievements* within a progress rationale (Wallerstein, 1997). Focusing on this *evasiveness* is crucial to understand how Eurocentrism is constructed and reproduced and to challenge the idea that a more critical pedagogy and history (as well as other disciplines) can be achieved by merely including other perspectives and versions. Only thus can we overcome the process of critique as a matter of ‘false’ and ‘erroneous’ representations, and engage with the power relations that pervade the production of knowledge and interpretations.

We conceive of Eurocentrism as a paradigm rooted in what Aníbal Quijano (2000: 533-539) designated as the (global) ‘colonial/modern capitalism’ inaugurated with the colonisation of ‘America’ in the 15th and 16th centuries, marked by two interrelated processes: the construction of the idea of ‘race’ and the establishment of a diversified structure of control of labour. Eurocentrism, now hegemonic, is a paradigm that organises the production of interpretations of social reality (past and present), while masking its ideological basis under the pretence of political and scientific neutrality. More precisely, whereas Eurocentrism is tied to the modern configuration of ‘race’ and racism, it produces a frame of interpretation that masks this history, as illustrated by our analysis.

This article draws on the theoretical framework developed within a research project on the construction of Eurocentrism and, more specifically, on our analysis of Portuguese history.
textbooks, taking into account the specific contexts of their production and consumption. The project is centred around three moments: 1) Analysis of textbooks and education policy; 2) Interviews and focus groups with a variety of actors; 3) Participatory workshops. The project takes a broad approach to these debates. Avoiding locating schools within a socio-political vacuum, the empirical work of the project engages with a diversity of actors operating in this field of symbolic power relations. In order to unravel such relations we worked on: 1) the production and dissemination of historical knowledge; 2) the linkages between public policies, the curriculum and textbooks; 3) the writing and producing of textbooks; 4) the pragmatics of school teaching; 5) the participation of media and civil society organisations on related debates. Throughout the research, discussions with these actors were promoted through the use of qualitative methodological strategies aiming to expand the social impact of the project.

History textbooks were analysed in a systematic fashion, through the development of a grid of concepts. A critical approach to content analysis was used, taking also into account that which was made absent (Apple, 2004a). We analysed the five most popular textbooks in the school year 2008-09 at Key Stage 3 (Years 7, 8 and 9, for pupils aged 12 to 15). Throughout compulsory education, history is taught in three different moments, in an increasingly sophisticated fashion, that is, in a ‘spiral curriculum’ (Cruz, 2002: 328). Key Stage 3 was chosen as the syllabus for these school years includes World, European and Portuguese history, from ‘prehistoric’ to contemporary times. Within the syllabus, we analysed in detail the following themes/historical periods:

INSERT ABOUT HERE: Table 1 - Key themes/historical periods under analysis

The text is divided in three sections: first, we examine key debates on education, history and Eurocentrism, arguing that current academic approaches have a limited potential. We then explore in detail the analytical lines developed from our reading of textbooks, taking into account the specificities of the Portuguese context. Finally, we conclude this article by...
considering the limits of compensation and rectification within the frame of Eurocentrism as a paradigm.

1. Eurocentrism in textbooks: debates on power and history

In education, debates on Eurocentrism have often focused on representations without engaging adequately with the relation between knowledge and power. In particular, curricula and textbooks have been frequently used to study representations of the ‘other’, in binary opposition to a ‘we’ that tends to remain implicit and unquestioned (Hall, 1992). Framed as a matter of the absence of representation and the mis-representation of the ‘other’, such research has important theoretical shortcomings: it approaches Eurocentrism as an equivalent to ethnocentrism (a mere situated perspective) and it frames racism as ‘error’ or ‘ignorance’ (Lesko & Bloom, 1998). Focusing more on the incorrectness of certain representations than analysing the frames of interpretation within which they are located, research has failed to produce critical approaches to core processes such as colonialism, slavery and racism. This is related, in our view, to a positivist approach to history that frames it as a question of producing ‘balanced’ narratives between ‘the good’ and ‘the bad’ sides:

An individual’s identity is not predestined; it is always in a state of becoming; evolving in response to life’s experiences. The same applies to national identity. It has been shaped by and continues to be shaped by shared experiences – both positive and negative, glorious and dark, admirable and shameful. Multiperspectivity in the teaching of national history focuses on how people have come to be what they are today (Stradling, 2001: 151).

Previous research, particularly in the United States following the struggles by the Civil Rights Movements of the mid-1960s (Apple, 2004b; Foster, 2006), has shown the limits of a positivist approach based on the addition of multiple voices and perspectives (e.g. Swartz, 1992). Such compensatory approach, it is argued, fails to deal with the power arrangements

URL: http://mc.manuscriptcentral.com/rersethnic@surrey.ac.uk
that shape the inclusion and representation of the ‘other’ in school curricula in ways that do not challenge the ‘master script’ (id.).

This also became clear in our preliminary analysis of Portuguese history textbooks, particularly the section dealing with the national liberation wars that started in Angola in 1961. The perspective of António Salazar (a key figure of the authoritarian Estado Novo that ruled Portugal from 1926 to 1974) is contrasted to that of Amílcar Cabral (the founder of the African Party for the Independence of Guinea and Cape Verde and a leader in the struggles for national liberation), in ways that fail to challenge the master narrative:

Doc. 4 Salazar, Discourses, Coimbra, 1957 (adapted)

(...) the route followed is defined by a strategy of integration into a Unitarian State, composed of dispersed provinces and of different races (...) We believe that there are decadent races or races lagging behind - as one wishes - in relation to whom we share the duty of calling them to civilisation.

Doc. 5 Amílcar Cabral, Selected Works, Lisbon, 1972 (adapted)

To Africans, Portuguese colonialism is hell. (...) Portugal is an underdeveloped country, with 40% of illiterate people, and the lowest standards of living in Europe. If it could achieve a civilising influence on any people it would be kind of a miracle. (...) (NH9: 179)

In the same page, the textbook features a picture entitled ‘Portuguese soldiers captured by Angolan guerrilla men’, in which a group of uniformed soldiers and possibly locals (totalling 15 people) circles two dead Portuguese soldiers, lying on the floor. The war is not contextualised politically, and therefore Cabral’s discourse emerges as a critique of the incompetency of Portuguese colonialism, rather than of colonialism itself. As a result, the legitimacy of colonialism is never questioned. This illustrates the limits of a multiperspective approach to challenge the wider power arrangements in which different perspectives are to be accommodated. Whereas addressing relevant issues, it is our view that this construction of the
debate - as a matter of promoting multiperspectivity and the enlargement of school history beyond the West - has not challenged Eurocentrism as a paradigm.

Arguing that, in much work, Eurocentrism becomes an adjective or a foregone conclusion, we propose to take further the debate and to challenge the idea of the ‘multicentred curricula’ as a panacea. In our view, the challenge to overcome the deep-seated Eurocentric knowledge productions in Western academies is considerable. As Ramón Grosfoguel (2009: 14) reminds us, we should remain critical of ‘an epistemic populism where knowledge produced from below is automatically an epistemic subaltern’. We therefore reinforce the idea that in ‘every historical period, competing paradigms and forms of knowledge coexist’ and that ‘the groups who exercise the most power within a society heavily influence what knowledge becomes legitimized and widely disseminated’ (Banks, 2004: 29). Thus, while by no means implying that other perspectives and historiographies are not necessary, we argue that any alternative to hegemonic narratives needs to be framed within its struggle for political legitimacy, scientific validity and educational relevance.

The development of multiperspectivity has also been linked, mainly in European contexts (CoE, 1995, 1996; Stradling, 2001), to the concern with the transformation of national narratives,7 the misuses of history for nationalistic purposes, and particularly with the abuses of nationalistic history – paramount to dictatorial regimes (eventually overcome by processes of democratisation). In Portugal, illustrative of such debate is the general focus of research on textbooks on the dictatorial period of Estado Novo, which results in taking dictatorships as the time of the misuses of history and in constructing as burlesque the excess of nationalism (e.g. Almeida, 1991; Carvalho, 1997; Santos, 2007). For instance, Santos (2007) focuses on this period to demonstrate how textbooks ‘influenced (children’s) world visions’ (p. 358). She argues that ‘It was, thus, a nationalistic and imperialistic spirit that was being attempted to inculcate through history’ (id.). Such approach, albeit unintentionally, paves way to the idea
that the scientific production of history was unproblematic (i.e. neutral, not-biased) both before *Estado Novo* and following democratisation in the mid-1970s.

We thus defend a broader understanding of Eurocentrism that allows for the contextualisation of textbooks as part of an epistemology of history. As Nancy Lesko and Leslie Bloom (1998) have argued regarding multicultural education, what it is at stake is not so much the confrontation between different versions of history, but rather the production of interpretations which can unsettle positivist approaches to the neutrality of scientific knowledge and the presumption of irrationality/ignorance lying behind certain ‘judgments’, such as racism. This perspective can give us an analytical path beyond the ‘too-easy West-and-the-rest polarization’ (Spivak, 2003: 39) that merely reproduces a centre/periphery historical narrative.

2. Portuguese History textbooks: a ‘race’/power evasive discourse

We consider Portuguese textbooks as an example of the contemporary configuration of Eurocentrism, and therefore in this article we engage with the specificities of debates on colonialism, ‘race’/racism and nationhood in that context.

In Portugal, the politics of history teaching and textbooks is rooted in the republican educational project. Since the second half of the 19th Century, and strongly influenced by positivist pedagogy, it constructed a ‘nationalist and colonialist discourse’ with the hope of ‘regenerating’ the country (Proença, 2001: 50-51). Hence political discourses and particularly republican campaigns over colonial questions, marked by the impact of the 1890 British Ultimatum, invested in the imaginary of “Portugal’s golden age [...] equated with the Expansion and the spirit of the ‘Discoveries’; an epoch of national affirmation but also of scientific pioneering and ‘modernity’” (Vakil, 1996: 44-45). Moreover, colonial discourses and legislation enacted the thesis of Portuguese exceptionality. This could supposedly be seen in its Universalist and humanist colonialism and in the racial tolerance of its national character. This
was an argument reinvented by the dictatorial regime in the 1950s (Alexandre, 1999; Castelo, 1998) and since the late 1980s by sectors of the political administration and the academia (Vakil, 1996).

These specificities define the particular contours of Eurocentrism in Portuguese textbooks, while embedded in a globalised hegemonic paradigm of historical interpretation. In order to systematise our analysis, we distinguished three main lines that relate to (i) the use of time/space for the construction of a logical historical narrative, (ii) the establishment of the national state and the process of democratisation as the commonsensical representation of society and politics; and (iii) the tying of concepts and historical processes, presented as logically bounded, and particularly evident in the notions of ‘race’ and racism.

2.1. The chronopolitics of representation: history as a ‘moral success story’

The anthropologist Johannes Fabian used the term coevalness to critically analyse ‘how anthropologists use Time in constructing their theories and composing their writings’ (2002: 25). Fabian considers that anthropology, as a discipline and as a discourse, has denied coevalness through the ‘persistent and systematic tendency to place the referent(s) of anthropology in a Time other than the present of the producer of anthropological discourse’ (Ibid: 31). In a similar fashion, history textbooks, subsuming the ‘other’ into a linear narrative, locate the latter in a radically different time from the ‘European’, that is, the ‘other’ remains at an inferior stage of civilisation and humankind’s development. This naturalisation of Time is geographically legitimated: the first human species appeared in ‘Africa’, but the processes of sedentarisation and of complex social differentiation took place in Egypt (depicted as outside Africa), the Middle East and Europe (VH7-I). The section ‘From the hunter gatherer societies to the first civilisations’ is illustrative. The picture of a man (a peasant) holding a hammer is described as ‘Herding in a present-day village (Niger, Western Africa)’, with the following clarification:
Similarly to what happened during the Neolithic Age, rudimentary agriculture and herding is practiced in this village. One of the agricultural utensils still used today is the polished stone hammer. [...] Establish a comparison between the way of life of this population and that of the Neolithic Age (VH7-I: 22).

This understanding of other peoples as located in a remote age (i.e. the Neolithic, the Stone Age) mobilises a temporal device paradigmatic of the modern representation of difference as distance (Fabian, 2002: 16): ‘There are still in our present times hunter peoples from the Stone Age that live in the Amazonia and in some Pacific islands.’ (LH7: 17). Regarding Egyptian Civilisation, however, the text states that: ‘The agricultural techniques of Ancient Egypt are still used in present times, such as the plug, the construction of dikes and drainage techniques to distribute water all over the land’ (VH7-I: 35). The linear timing locates the ‘African village’ in a different time (the Neolithic) and at a different stage of development (rudimentary), whereas ‘Egyptian civilisation’ – overlooking that it is in the African continent – is still present in our scientifically advanced societies, as we can appreciate from the enduring use of their techniques. This thus establishes which society ‘qualifies’ for the status of civilisation and the location of the people who still live in archaic conditions. Following Eric Wolf, this representation of time and space ‘turns history into a moral success story’ - that of modernisation which, since the 19th century, has become ‘an instrument for bestowing praise on societies deemed to be modern and casting a critical eye on those that had yet to attain that achievement’ (1997: 12).

An important consequence of this Eurocentric and authoritarian representation of time and space is the fixing of certain (racial, ethnic) markers and postures as belonging to specific territories. Accordingly, decontextualised images of black people in a suffering/violent posture are deployed to represent contemporary Africa:

Regarding Document 4 (picture of starving black children with empty plates in their hands, waiting for food):
- Identify the level of development of the people represented;
- Identify the continent where nowadays there is a larger number of countries with the same level of development;
- Relate this level of development to the process of decolonisation;
- Give two examples of NGOs that try to respond to the problems of these populations (NH9: 169).

Students are thus expected to internalise a pattern of recognition/representation, expressed in the following equation:

[black] Africa = failed decolonisation = underdevelopment = required [Western] humanitarian intervention

2.2. A paradigm of social, economic and political organisation: the (democratic) national State

The notions of Society and Europe, what do they suggest to you? (VH7-II: 22).

The complex process of the nationalisation as the homogenisation of society (Tilly, 1992; 1994), that is, the constitution of ‘the social’ as ‘the nation’¹¹ (one community, one language, one culture, in a well-bounded territory) is naturalised and reified in textbooks. This is a crucial feature of those implicit constructions of ‘Selfhood’ that underwrite the representation of the ‘other’ because their core narrative authorises a paradigm of political organisation – the democratic national state. This perspective does not only render invisible other forms of the political as, more importantly, it neglects the political features of different forms of organisation. Accordingly, Africa – with the exception of Egypt – is presented as an empty land with no complex social and political organisation until the Europeans arrived there (Wolf’s ‘ethnographic present’, 1997) and where, instead of nations, ‘we’ found tribes or indigenous chiefs¹²; thus, the notion of ‘Africa’ only becomes meaningful when related to what Europeans and the Portuguese, possessed, achieved and designated in that territory:

The objective of the Portuguese in Africa was trade [15th and 16th centuries]. From Morocco to Senegal, they traded with tribes of nomad Moors that lived in the Western Saharan region.
Further south, they traded with the ‘Guinéus’ ['Guineans'], the designation given by the Portuguese to the inhabitants of Black Africa (H8: 38).

Portuguese history textbooks reify not only the idea of the national-state but also of Europe. Such historical formations are subsumed under a teleological discourse that makes sense according to the ‘final result’, i.e. the European Community. For instance, the period between the 6th and the 9th centuries – ‘The Barbarian Invasions’ – emerges as a time when, paradoxically, Europe invades Europe:

*Europe under threat.* Fear and insecurity. Western Europe was characterised by a climate of great insecurity since the fifth century, due to the barbarian invasions. This atmosphere was aggravated with the new wave of invasions that Europe suffered between the 7th and 10th Centuries. Three were the attacking peoples: the Muslims, the Normans and the Hungarians. Europe felt threatened and entrenched for more than two centuries (LH7: 128).

The national-state paradigm is presented as the process of both Christianisation and of democratisation. Significant parts of two textbooks are dedicated to ‘The formation of Western Christianity and Islamic Expansion’, from the 6th to the 13th centuries (VH7-II; LH7), with subtitles such as ‘The birth of Western Christian Europe’, ‘The Catholic Church in Western Europe’ or ‘Europe under threat’. Therefore, the following historical formation and collective identity is established:

[White] Portugal = the National State = Western Christian Europe [the Roman Catholic Church]

There is a naturalisation of the relation between society and a culturally homogeneous nation deployed in contrast to the heterogeneous, nomad (stateless) ‘tribes’ found by the Europeans in the African context; this equation is clear in the interpretation of the processes of independence of the North American colonies: ‘The Independence of the United States of America: all these colonies had common bonds: the majority of the population spoke English and practiced the Protestant religion’ (LH8-2: 16). As the map below shows, the expansion of the national-state paradigm thus sees its turning point with the ‘Liberal Revolutions',

URL: http://mc.manuscriptcentral.com/rers  ethnic@surrey.ac.uk
epitomised by the American and French Revolutions. These processes show the intellectual interrelation between the Americas and Europe, which combined Christianity and Nationalism. Political processes in other regions (such as Africa and Asia) are not considered relevant, as they do not match those ‘revolutionary’ processes that engendered the ideals of modern citizenship and liberal democracy.

Figure 1. ‘The Liberal Revolutions in Europe and the Americas’ (1776-1825)
(SH8:157)

Whereas the ‘American Revolution’ is depicted as a successful process of nation-formation and democratisation, the processes of ‘Independence’ in 20th-century Africa and more precisely, the so called ‘Colonial War’ between Portugal and the African colonies, are considered not so much as a political process, but rather as ‘Guerrilla Warfare’; the images deployed highlight the violent character of the guerrilla: ‘Portuguese soldiers captured by Angolan guerrilla troops’ (NH9: 179). In a similar fashion, the narrative describes the Portuguese colonisers’ violent behaviour as *defensive*, whereas the ‘Angolan guerrilla’ is depicted as *murderous*:

A generalised feeling of fear among colonial settlers led them to kill many indigenous people, while some of the latter ran away to join the guerrilla movement. Afterwards, tribes from Northern Angola murdered hundreds of colonial settlers (NH9: 178).

The description of the Angolan guerrilla troops as ‘tribes’ is important because contemporary ‘Africa’ is usually described as a failed continent (the failure of national states), trapped in corruption, poverty and internal violence; for instance, a picture showing a group of armed black men has the following footnote: ‘Internal conflicts in an African country, present days’ (NH9: 162). As argued above, the violent and the suffering (black) Africa are two sides of the same coin, authorising not only certain decontextualised representations of power relations but also the requirement for Western (humanitarian) intervention:
Until recently, the history of Portuguese capitalist colonial genocidal practices was written from a white man’s perspective. The West persists in positioning Africa as a continent without human political solutions, and the mainstream media depicts Africa as a ‘red cross’ problem. That is, there is no political solution for the African continent (Paraskeva, 2006: 250).

2.3. Racism within the definitive bond between concepts and historical processes

Socio-historical studies have demonstrated that it was in the second half of the 18th century, within the Enlightenment’s growing centrality of scientific and empiricist rationality, that the idea of ‘race’ entered common usage. At the time, it was used to refer to discrete categories, empirically observable, according to phenotypical traits (Mosse, 1978; Solomos and Back, 1996; Hannaford, 1996). Nevertheless, we argue that it is crucial to consider that racially defined discourses and administrations of populations have existed without a clear concept of ‘race’ – scientifically sustained – that refers to bounded groupings of human beings. The governing of populations based on racial ideas was already in place in 15th century Iberian Peninsula, illustrated by the idea of ‘purity of blood’ in the persecution of New Christians (Fredrickson, 2002) or in the construction of the category ‘Negro’ as an equivalent to slave (Sweet, 2003). This is of great importance for the analysis of Portuguese textbooks regarding two aspects: on the one hand, the conceptual shrinkage in the understanding of racism (reduced to an extremist ideology) and, on the other, the establishment of a definitive bond between racism, 19th-century Imperialism and the Nazi regime.

All textbooks analysed refer to racism for the first time in the period at the turn of the 20th century, focused on ‘Imperialism and Colonialism’ – emphasising the British and French cases. Subsequently racism is thoroughly discussed as a prejudice characteristic of the Italian and German totalitarian regimes of the 1930s and 1940s (LH9-1; NH9). Racism is only mentioned again in relation to the ‘situation of minorities’ in Western societies during the 1950s and 1960s, illustrated by the Ku-Klux-Klan as an example of a ‘racist organisation’ (LH9-2: 46). We
thus consider that textbooks reinforce a Eurocentric concept of racism that associates it with ‘some form of extremism or exceptionalism, rather than something more conventional and mainstream’ (Hesse, 2004: 14; see also Gilroy, 1992). This linkage of racism and racial discourses to very specific projects, such as 19th-century’s Imperialist enterprise, locates racism in the colonial territories while conceiving these as outside and unrelated to Europe. Such approach hinders a broader understanding of ‘the interaction between racism as a modern political project and the European nation-state’ (Lentin, 2004: 36), beyond the Nazi State and anti-Semitism. Following Barnor Hesse, this can be seen as the double bind that operates in the (Eurocentric) concept of racism:

the concept of racism is doubly-bound into revealing (nationalism) and concealing (liberalism), foregrounding (sub-humanism) and foreclosing (non-Europeanism), affirming (extremist ideology) and denying (routine governmentality) (Hesse, 2004: 14).

Furthermore, it is fundamental to emphasise the historical shrinkage that confines racial governmentality to the so called ‘new Imperialism’ (LH9-1: 14) and the Western European countries ‘greed for Africa’: ‘Europeans considered it was their duty to bring their ‘superior civilisation’ to the less-developed peoples. Africa was thus the most desired continent’ (LH9-1: 16). The textbooks analysed do not consider racial differentiation and racist governmentality within the Portuguese and Spanish ‘Expansion’ and the systems of slave trade and slavery. Slave trade is mainly depicted as part of the ‘circulation of new products’ between Europe and the other continents. Following Ellen Swartz’s study of American history textbooks, we also consider that in the Portuguese textbooks analysed, ‘slavery discourse (...) generally serves to justify and normalise the system of slavery’ (1992: 345). Slavery thus appears ‘more as a necessity, not as a choice, implying that slavery was natural, inevitable, and unalterable’ (Ibid: 345):

Portuguese presence in Black Africa. The climate in São Tomé is hot and damp and the soil is quite fertile. The Europeans, however, were deeply affected by tropical diseases, particularly
malaria, and it was mainly thanks to the African slave labour that a dynamic sugar production was settled. The two archipelagos [S. Tomé and Cape Verde] became *entrepôts* of the slave trade. Slaves were acquired in the African coast and thereafter re-exported to Europe and the American continent (LH8-1: 38, original emphasis).

The depoliticised accounts of Portuguese colonialism guarantee the absence of a discussion of racism and racial consciousness before the emergence of specific racist ideologies and theories of ‘race’ in the late 18th century; this is key to understanding the prevalence of a discourse that underwrites the ‘good sides of colonialism’ in terms of *multiculturalism* and *cultural contact*.

On the contrary, we consider that the historical period characterised in textbooks as the ‘Expansion’ or the ‘Discoveries’ was crucial for the emergence of hierarchical racial classifications and of racist governmentality:

> The sixteenth century thus marks the divide in the rise of race consciousness. Not only does the concept of race become explicitly and consciously applied but also one begins to see racial characterization emerging in art as much as in politico-philosophical debates. [...] while slavery may be explained largely (though not nearly exhaustively) in economic terms, one must insist in asking why it was at this time that racial difference came to define fitness for enslavement and why some kinds of racial difference rather than others (Goldberg, 2002: 287).

Some textbooks focus rather on the ‘degrading conditions’ under which those enslaved were treated, stressing a moral narrative on the ‘inhumanity’ of slavery (LH8-1: 39). Thus, rather than an articulated discourse on racism, euphemisms pervade a benevolent and compassionate discourse on ‘circulation’, ‘acculturation’ and ‘miscegenation’, illustrated by the following passage:

> The practice of slavery, the large-scale transportation of African population to America and Europe, gave rise to miscegenation (the mixing of races) and sometimes created among Europeans a feeling of superiority in relation to the indigenous peoples. This attitude, however, brought about in some European minds, namely members of the clergy, an awareness of the
need to defend these peoples antagonised by others. Moreover, maritime expansion led to a broader understanding of Nature ([Ibid: 39]).

Racism is (not) named with the euphemistic ‘sentiment of superiority’, and therefore not considered as a ‘routine governmentality’ (Hesse, 2004) structuring society and politics, but as an ‘attitude’. Conceived as an individual disposition, racism can be combated in the same way some ‘members of the clergy’ did in those times. This is an example of the deployment of a moralising approach to speak of racism: challenges to injustice, violent socio-economic structures are projected as being undertaken by the ‘good people’, whose immersion within the colonial ideology is masked. The narrative shifts the focus onto the humanitarianism of the clergy. Within this humanist take on difference, empathy emerges as the only available device to approach the ‘other’. In the textbooks analysed, empathy is deployed to favour the identification of the reader with the feelings of the victim – i.e. the ‘slaves’ - facilitating the cognitive and emotional understanding of the victim’s suffering.

Write a text to be titled Living and Working in a 17th-century Brazilian Sugar Mill (...) Which sufferings did slaves experience, during transport and captivity? Were they truly considered and treated as human beings? Which moral opinions did – and still does – this drama elicit? (LH8-1: 97-98).

Empathy with the enslaved emerges as a way of sustaining a humanist and moralising view that evades issues of power/race’ and is incapable of questioning the master narrative that runs throughout the textbooks, consistent with a view of slavery and colonialism as an evil located in the past. The shortcomings of this device are also evident in a section on the Holocaust, where racism is addressed regarding the participation of Jesse Owens, the black American athlete, in the 1936 Summer Olympics in Berlin. Next to the picture of him collecting a medal, it is asked ‘What would Jesse Owens feel when he went to collect his fourth medal at the podium? Why?’ (LH9-1: 159). While the students are invited to walk in his shoes, racism is framed as something morally ‘wrong’, happening to individual powerless victims. Victims are
thus presented as lacking any meaningful political action in those historical processes (seen in the way the history of abolitionism or colonial independencies are told).

In the textbooks analysed, the underlying assumption seems to be that teaching students knowledge about the feelings of victims will result in their sympathy and change of attitudes towards oppression. Yet, empathy alone cannot contest the broader depoliticised narrative being deployed. Indeed, as Johnson (2005: 44) suggests, empathy may be ‘managed, limited, and restrained’ in ways that do not challenge subordination. We thus argue that the framing of the debate within a moral, binary opposition – the good victim vs. the bad aggressor – is not capable of questioning the structural role played by colonialism, slavery and racism in Western societies.

Conclusions

This question of the ‘encounter of cultures’ [...] became central in the new commemorative cycle opened in 1986. [...] For what it suggests and mostly for what it attempts to hide, this new formulation of the ‘encounter’ is a much more demagogical rhetoric move than the former one ['discovery']. [...] Nevertheless, the collective spirit promoted by the idea of the ‘encounter of cultures’ was positive. [...] this image has functioned as a factor promoting humanistic and anti-racist values. In any case, a clarification of the memory of the expansion can only result in the fostering of a more complex and plural approach to history, the same strategy that was explicitly adopted in 1996. For technical reasons of rigueur, for the adequacy to an ecumenical pedagogy and, finally, for the ethical sense linked to the duty of amending cultural biases within the approach to the other (Hespanha, 1999: 18-19).

In Portugal, when discussing the teaching of history, it is important to consider the work of the National Commission for the Commemoration of the Portuguese Discoveries (1986-2002), established to coordinate the activities marking the fifth centenary of the ‘Discoveries’, which invested in research on historical sources and in the production of pedagogical resources. The
Commission played a crucial role in projecting a *renovated* portrait of Portuguese national identity and of its colonial history: the reading of the ‘Discoveries’ as ‘inter-cultural dialogue’ and of the Portuguese as ‘cultural mediators’, thus replacing the New State’s version of ‘racial mediators’ (Vakil, 1996: 36). Accordingly, we see António Hespanha’s assessment of the Commission’s work as embedded in a dominant perspective on the benefits of a ‘more plural history’, which is also present in debates on textbooks and school history. As argued throughout this article, we see multiperspectivity as limiting the possibility of adequately challenging Eurocentrism and Eurocentric notions of racism. That is, the positivist approach that proposes ‘complexity’ and ‘clarification’ – a more rigorous knowledge of the history of the ‘expansion’, in this case – merely paves way to the balance between the positive and negatives sides of history and the rectification of wrong, biased representations of the other.

Understanding Eurocentrism as a paradigm requires considering the enactment of specific power relations and the devices through which narratives work (e.g. the interplay of notions like time, place and national-state). A clear example is the deployment of time/space that conveys explanations of difference as being either ‘deficient’ (underdeveloped, violent) or ‘alike’ (part of civilization, achieving independency as national states). This pattern secures a reading of history and particularly of modernity as a tale of ‘Europe’s’ achievements, and thus of world capitalism and liberal democracy as the inevitable accomplishment of ‘being modern’.

What is at stake is the relation between power and knowledge within the configuration of core patterns of interpretation/representation/recognition. Albeit in a more sanitised manner, the failure to overcome rectification or compensation is legitimising colonialism and naturalising racism.

MARTA ARAÚJO and SILVIA RODRÍGUEZ MAESO are both Researchers at the Centre for Social Studies, University of Coimbra (Portugal).
ADDRESS: Centre for Social Studies - University of Coimbra, Colegio de S. Jerónimo, Apartado 3087, 3001-401 Coimbra, Portugal. E-mail: marta@ces.uc.pt and srodrig@ces.uc.pt

References

ALEXANDRE, VALENTIM 1999 ‘O Império e a Ideia de Raça’ in Jorge Vala (ed.), Novos Racismos, Oeiras: Celta


BANKS, JAMES 2004 ‘Race, knowledge construction, and education in the USA: lessons from history’, in Gloria Ladson-Billings and David Gillborn (eds.) The RoutledgeFalmer Reader in Multicultural Education: Critical Perspectives on Race, Racism and Education, Oxon: Routledge/Falmer, pp. 16-34


CARVALHO, MARIA MANUELA 1997 ‘Ensino da História e ideologia ‘imperial’, História, Year XIX (New Series), 34, August/September, pp. 14- 23

CASTELO, CLÁUDIA 1998 O modo português de estar no mundo: o luso-tropicalismo e a ideologia colonial portuguesa (1933-1961), Porto: Edições Afrontamento

COUNCIL OF EUROPE (CoE) 1995 Against bias and prejudice. The Council of Europe’s work on history teaching and history textbooks (Recommendations on history teaching and history textbooks adopted at Council of Europe conferences and symposia 1953-1995), Strasbourg: Council for Cultural Co-operation


URL: http://mc.manuscriptcentral.com/rers  ethnic@surrey.ac.uk

FOSTER, STUART 2006 ‘Whose History?’, in Stuart Foster & Keith Crawford (eds.) *What Shall We Tell the Children?*, Greenwich, CT: Information Age Publishing, pp. 131-144


-- 2008 Racism, Oxford: One World publications


URL: http://mc.manuscriptcentral.com/rers ethnic@surrey.ac.uk
SOLOMOS, JOHN & BACK, LES 1996 Racism and Society, New York: Palgrave
SONTAG, SUSAN 2004 Regarding the Pain of Others, New York: Picador
VAN DIJK, TEUN 1993 Elite Discourse and Racism, Newbury Park: Sage

History textbooks cited:
DINIZ, MARIA EMÍLIA; TAVARES, ADÉRITO; CALDEIRA, ARLINDO 2009 História Sete/Oito/Nove. Scientific revision: José Mattoso, Lisbon: Lisboa Editora
- Year 7 [LH7]
- Year 8, vol. 1 [LH8-1]
- Year 8, vol. 2 [LH8-2]
MAIA, CRISTINA; BRANDÃO, ISABEL P., CARVALHO, M. 2008 Viva a História! Scientific revision: Luís Miguel Duarte, Porto: Porto Editora
- Year 9, vol. 1 [LH9-1]
- Year 9, vol. 2 [LH9-2]

OLIVEIRA, ANA; CANTANHEDE, FRANCISCO; CATARINO, ISABEL; TORRÃO, PAULA 2008 História 8.
Scientific revision: João Alves Dias, Pedagogic revision: Marília Gago, Lisbon: Texto Editores
- Year 8, vol. 2 [NH9]

OLIVEIRA, ANA; CANTANHEDE, FRANCISCO; CATARINO, ISABEL; TORRÃO, PAULA 2008 Novo História 9.
Scientific revision: João Alves Dias, Pedagogic revision: Marília Gago, Lisbon: Texto Editores
- Year 9 [NH9]

---

1 The project ‘Race’ and Africa in Portugal: a study on history textbooks (2008-2011), is funded by the Foundation for Science and Technology (ref. FCOMP-01-0124-FEDER-007554, within the EU programme COMPETE).
2 We are aware that textbooks have a multiplicity of readings and are used in different ways within the pragmatics of history teaching. Yet our focus in this paper is not on everyday teaching practices but on how textbooks embody specific politics of representation.
3 Selection of the textbooks in most common usage in schools was based on information provided by the Ministry of Education.
4 KS3 is the only stage in compulsory schooling in which History is taught separately as a subject, even though officially there has been a call for its merger with Geography. Currently, history teaching has a 90-minute time slot.
5 The correction of misrepresentations through the use of multiperspectivity has been often uncritically endorsed in the field of inter/multicultural education. For instance, Carmel Borg and Peter Mayo (2006) treat Eurocentrism as a matter of ‘misconceptions’, ‘lack of basic knowledge’ and ‘distortions’ (p. 151), despite recognising the limits of such approach (p. 152) and alluding to the operation of ‘Western regimes of truth’ (p. 153). Therefore, the challenge is perceived as a matter of re-centring the ‘subaltern’ to achieve multicentred curricula (Borg & Mayo, 2006: 158).
6 For a detailed discussion on the difficulties in formulating alternative epistemologies see Grosfoguel (2009).
7 Regarding this, the processes of transformation in textbooks and curricula are usually framed as an issue of the representation of the ‘other’ (i.e. minorities and immigrants) and its effect on the (national) dominant narrative, in an ‘either/or’ perspective (e.g. Soysal & Shissler, 2005: 7), rendering Eurocentrism as the aforementioned condition of adjective or foregone conclusion.
8 Salazar’s regime partially drew on Gilberto Freyre’s work, enunciated as ‘Lusotropicalism’ in 1952.
9 From the Latin coaeæus, referring to people and things that exist at the same time, that coexist.
10 All translations are our own.
11 It is important to note that the history of Western social sciences, and more specifically of Sociology and Political Science, is tied to the configuration of the modern National States; therefore, the conceptualisation of the ‘social’ has been equated to that of the national state (Wolf, 1997). For a discussion of the crisis of this mode of categorisation in the field of sociological theory and analysis, see Pérez-Agote (1996).
12 We have found only one map that represents processes of political organisation in Africa, registered with terms such as ‘African states’, ‘Kingdoms’ or ‘Empires’ (H8: 38).
13 The numerous symposia and conferences organised by the Council of Europe on the teaching history and history textbooks since the 1950s have stressed the importance of promoting the ‘European dimension of education through history’ (Council of Europe, 1995: 10-11).
14 As Lentin (2008) underlines, at the footsteps of David Goldberg’s analysis of Thomas Hobbes’ theory of the state, ‘[the modern state] stood in contrast to the chaos represented by statelessness. In the context of the ‘discoveries’, the territories inhabited by racial others were representative of statelessness. The fathers of European philosophy all referred to the lives of ‘natives’, ‘savages’, ‘Indians’ or ‘Negroes’ to exemplify their conceptions of the State of Nature’ (p. 25).
15 In this sense, we consider that some literature seems excessively concerned with the emergence of the idea of race (as fixed biological differences between human groups) and, therefore, they confine the ‘modernity of racism’ to 18th-century Enlightenment (for example, Lentin, 2004: 4-7), disregarding the particularities of racial governmentality before that period.
16 See also van Dijk (1993).
We make a distinction between empathy - imagining another’s emotions or perspectives (‘walking in one’s shoes’) and sympathy - a shared emotion, including a feeling of pity or contempt that does not require empathic understanding. Some authors (e.g. Schaap, 2001) use the concept of sympathetic identification as an equivalent to empathy.

The Sofia Symposium on ‘History, democratic values and tolerance in Europe’ organised by the Council of Europe, recommended that ‘attitudes such as empathy and acceptance of diversity’ should be encouraged within history curricula (Council of Europe, 1995: 64).

Luc Boltanski stressed how this ‘reflexive device’ on humanitarian discourses envisages constructing the ‘moral spectator’ (le spectateur moral) through the inclusion of her/his feelings within the description of the other’s suffering (2007: 90). See also Sontag (2004).

Hespanha was the Committee’s chief Commissioner from November 1995 to February 1999.
<table>
<thead>
<tr>
<th>Year</th>
<th>Key themes/historical periods under analysis</th>
</tr>
</thead>
</table>
| Year 7 | From the Hunter Gatherer Societies to the First Civilizations;  
The Formation of Western Christianity and Islamic Expansion; |
| Year 8 | Expansion and Change in the 15th and 16th Centuries;  
Portugal in the European Context of the 17th and 18th Centuries; |
| Year 9 | Europe and the World at the Turn of the Twentieth Century  
From Post-WWII to the 1980s;  
Cultural Challenges of Our Times. |
Figure 1. “The Liberal Revolutions in Europe and the Americas” (1776-1825) (RH8: 114)