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# ON THE EXISTENCE OF SHADOW PRICES

GIUSEPPE BENEDETTI, LUCIANO CAMPI, JAN KALLSEN, AND JOHANNES MUHLE-KARBE

ABSTRACT. For utility maximization problems under proportional transaction costs, it has been observed that the original market with transaction costs can sometimes be replaced by a frictionless *shadow market* that yields the same optimal strategy and utility. However, the question of whether or not this indeed holds in generality has remained elusive so far. In this paper we present a counterexample which shows that shadow prices may fail to exist. On the other hand, we prove that short selling constraints are a sufficient condition to warrant their existence, even in very general multi-currency market models with possibly discontinuous bid-ask-spreads.

## 1. INTRODUCTION

Transaction costs have a severe impact on portfolio choice: If securities have to be bought for an ask price which is higher than the bid price one receives for selling them, then investors are forced to trade off the gains and costs of rebalancing.<sup>1</sup> Consequently, utility maximization under transaction costs has been intensely studied in the literature. We refer the reader to Campi and Owen [2] for general existence and duality results, as well as a survey of the related literature.

It has been observed that the original market with transaction costs can sometimes be replaced by a fictitious frictionless “shadow market”, that yields the same optimal strategy and utility. However – unlike in the contexts of local risk minimization [19], no-arbitrage [13, 14, 24], and superhedging [5] (also cf. [15] for an overview) — the question of whether or not such a least favorable frictionless market extension indeed exists has only been resolved under rather restrictive assumptions so far.

More specifically, Cvitanić and Karatzas [4] answer it in the affirmative in an Itô process setting, however, only under the assumption that the minimizer in a suitable dual problem exists and is a martingale.<sup>2</sup> Yet, subsequent work by Cvitanić and Wang [6] only guarantees existence of the minimizer in a class of supermartingales. Hence, this result is hard to apply unless one can solve the dual problem explicitly.

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<sup>1</sup>For example, Liu and Loewenstein [20] reckon that “even small transaction costs lead to dramatic changes in the optimal behavior for an investor: from continuous trading to virtually buy-and-hold strategies.”

<sup>2</sup>That is, a *consistent price system* in the terminology of Schachermayer [24].

A different approach leading closer to an existence result is provided by Loewenstein [21]. Here, the existence of shadow prices is established for continuous bid-ask prices in the presence of short selling constraints. In contrast to Cvitanić and Karatzas [4], Loewenstein [21] constructs his shadow market directly from the primal rather than the dual optimizer. However, his analysis is also based on the assumption that the starting point for his analysis, in this case his constrained primal optimizer, actually does exist.

Finally, Kallsen and Muhle-Karbe [17] show that shadow prices always exist for utility maximization problems in finite probability spaces. But, as usual in Mathematical Finance, it is a delicate question to what degree this transfers to more general settings.

The present study contributes to this line of research in two ways. On the one hand, we present a counterexample showing that shadow prices do not exist in general without further assumptions. On the other hand, we establish that Loewenstein's approach can be used to come up with a positive result, even in Kabanov's [16] general multi-currency market models with possibly discontinuous bid-ask-spreads. The crucial assumption – which is violated in our counterexample – is the prohibition of short sales for all assets under consideration. Like Loewenstein [21], we construct our shadow price from the primal optimizer. Existence of the latter is established by extending the argument of Guasoni [12] to the general setting considered here. This is done by making use of a compactness result for predictable finite variation processes established in Campi and Schachermayer [3].

The paper is organized as follows. In Section 2, we present our counterexample, which is formulated in simple setting with one riskless and one risky asset for better readability. Afterwards, the general multi-currency framework with transaction costs and short selling constraints is introduced. In this setting, we then show that shadow prices always exist. Finally, Section 5 concludes.

## 2. A COUNTEREXAMPLE

In this section, we show that even a simple discrete-time market can fail to exhibit a shadow price,<sup>3</sup> if the unconstrained optimal strategy involves short selling. Consider a market with one riskless and one risky asset traded at the discrete times  $t = 0, 1, 2$ : The bid and ask prices of the riskless asset are equal to 1 and the bid-ask spread<sup>4</sup>  $[\underline{S}, \bar{S}]$  of the risky asset is defined as follows. The bid prices are deterministically given by

$$\underline{S}_0 = 3, \quad \underline{S}_1 = 2, \quad \underline{S}_2 = 1,$$

while the ask prices satisfy  $\bar{S}_0 = 3$  and

$$\begin{aligned} \mathbb{P}(\bar{S}_1 = 2) &= 1 - 2^{-n}, \\ \mathbb{P}(\bar{S}_1 = 2 + k) &= 2^{-n-k}, \quad k = 1, 2, 3, \dots, \end{aligned}$$

where  $n \in \mathbb{N}$  is chosen big enough for the subsequent argument to work. Moreover, we set

$$\begin{aligned} \mathbb{P}(\bar{S}_2 = 3 + k | \bar{S}_1 = 2 + k) &= 2^{-n-k}, \\ \mathbb{P}(\bar{S}_2 = 1 | \bar{S}_1 = 2 + k) &= 1 - 2^{-n-k} \end{aligned}$$

for  $k = 0, 1, 2, \dots$ . The corresponding bid-ask process is illustrated in Figure 1. One readily verifies that a strictly consistent price system exists in this market. Now, consider the

<sup>3</sup>Cf. Definition 3.9 below for the formal definition

<sup>4</sup>In the general multicurrency notation introduced below, this corresponds to  $[1/\pi^{21}, \pi^{12}]$ , where  $\pi^{ij}$  denotes the number of units of asset  $i$  for which the agent can buy one unit of asset  $j$ .

maximization of expected logarithmic utility from terminal wealth, where the maximization takes place over all self-financing portfolios that liquidate at  $t = 2$ .

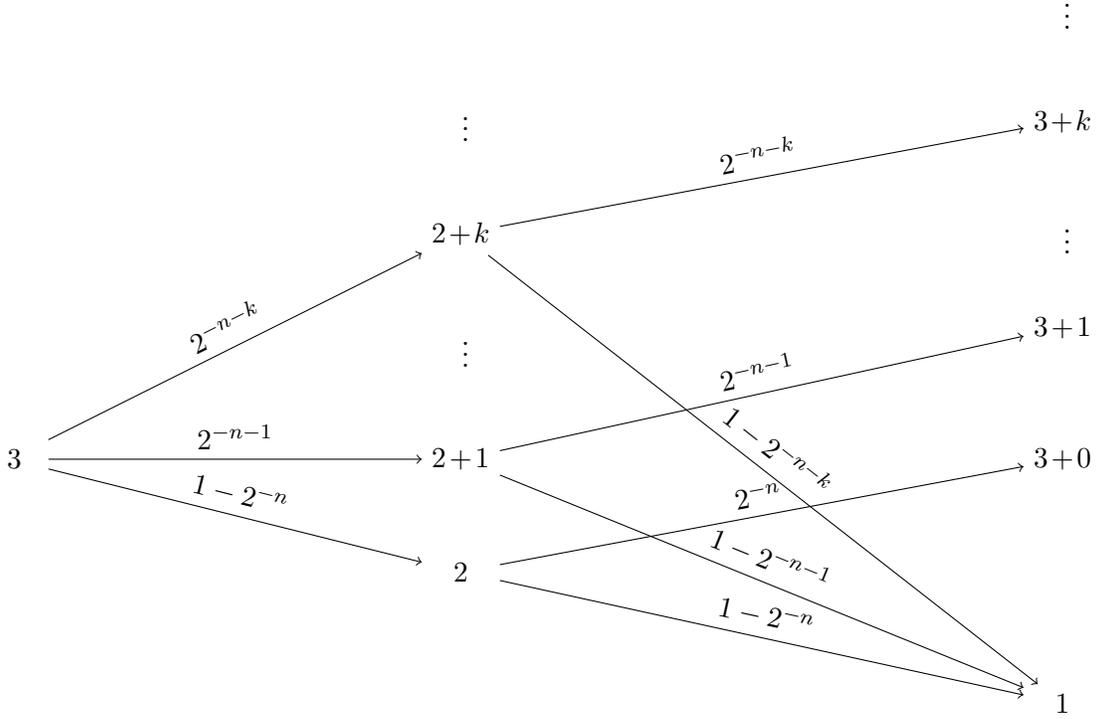


FIGURE 1. Illustration of the ask price in the counterexample. The corresponding bid price decreases deterministically from 3 to 2 to 1.

It is not hard to determine the optimal trading strategy in this setup. Buying a positive amount of stock at time 0 is suboptimal because expected gains would be negative. Consequently, zero holdings are preferable to positive ones. A negative position in the first period, on the other hand, is impossible as well because it may lead to negative terminal wealth. Hence it is optimal to do nothing at time 0, i.e., the optimal strategy  $\widehat{V}$  satisfies  $\widehat{V}_0^2 = 0$ . In the second period, a positive stock holding would be again suboptimal because prices are still falling on average. By contrast, building up a negative position is worthwhile. The stock can be sold short at time 1 for  $\underline{S}_1 = 2$  and it can be bought back at time 2 for  $\overline{S}_2 = 1$  with overwhelming probability and for  $\overline{S}_2 = 3$  resp.  $3+k$  with very small probability. Consequently, the optimal strategy satisfies  $\widehat{V}_1^2 < 0$  in any state.

If a shadow price process  $(1, \widetilde{S})$  for this market exists, then  $\widetilde{S}$  must coincide with the bid resp. ask price if a transaction takes place in the optimal strategy  $\widehat{V}$ . Otherwise, one could achieve strictly higher utility trading  $\widetilde{S}$ , by performing the same purchases and sales at sometimes strictly more favorable prices. Consequently, we must have  $\widetilde{S}_0 = \overline{S}_0 = 3$ ,  $\widetilde{S}_1 = \underline{S}_1 = 2$ ,  $\widetilde{S}_2 = \overline{S}_2$ . However,  $(1, \widetilde{S})$  cannot be a shadow price process. Indeed,  $\widetilde{S}$  is decreasing deterministically by 1 in the first period and would allow for unbounded expected utility and in fact even for arbitrage.

**Remark 2.1.** It is important to note that the market discussed in this section *does* admit a shadow price if one imposes short selling constraints. In this case, it is evidently optimal not to trade at all in the original market with transaction costs: Positive positions are not worthwhile because prices are always falling on average, whereas negative positions are ruled out by the constraints. In this market *any* supermartingale  $(1, \tilde{S})$  with values in the bid-ask spread, i.e.,  $\tilde{S}_0 = 3$ ,  $2 \leq \tilde{S}_1 \leq \bar{S}_1$  and  $\tilde{S}_2 = 1$ , is a shadow price (showing that even if a shadow price exists, it need not be unique). Indeed, Jensen's inequality yields that positive positions are suboptimal, and negative holdings are again prohibited by the constraints. Hence it is optimal not to trade at all, as in the original market with transaction costs. This confirms that  $(1, \tilde{S})$  is indeed a shadow price if short selling is ruled out. However, it is clearly not a shadow price in the unconstrained market, as it would allow for obvious arbitrage.

### 3. THE GENERAL MULTI-CURRENCY MODEL

Henceforth, we work in the general transaction cost framework of Campi and Schachermayer [3], with slight modifications to incorporate short selling constraints. We describe here the main features of the model, but refer to the original paper for further details. For any vectors  $x, y$  in  $\mathbb{R}^d$ , we write  $x \succeq y$  if  $x - y \in \mathbb{R}_+^d$  and  $xy$  for the Euclidean scalar product.

Let  $(\Omega, (\mathcal{F}_t)_{t \in [0, T]}, \mathbb{P})$  be a filtered probability space satisfying the usual conditions and supporting all processes appearing in this paper; the initial  $\sigma$ -field is assumed to be trivial.

We consider an agent who can trade in  $d$  assets according to some *bid-ask matrix*  $\Pi = (\pi^{ij})_{1 \leq i, j \leq d}$ , where  $\pi^{ij}$  denotes the number of units of asset  $i$  for which the agent can buy one unit of asset  $j$ . To recapture the notion of currency exchanges, one naturally imposes as in [24] that:

- (i)  $\pi^{ij} \in (0, \infty)$  for every  $1 \leq i, j \leq d$ ;
- (ii)  $\pi^{ii} = 1$  for every  $1 \leq i \leq d$ ;
- (iii)  $\pi^{ij} \leq \pi^{ik} \pi^{kj}$  for every  $1 \leq i, j, k \leq d$ .

The first condition means that the bid-ask prices of each asset in terms of the others are positive and finite, while the interpretation of the second is evident. The third implies that direct exchanges are not dominated by several successive trades. In the spirit of [16], the entries of the bid-ask matrix can also be interpreted in terms of the prices  $S^1, \dots, S^d$  of the assets and proportional transaction costs  $\lambda^{ij}$  for exchanging asset  $i$  into asset  $j$ , by setting

$$\pi^{ij} = (1 + \lambda^{ij}) \frac{S^j}{S^i}.$$

We will use both notations in the sequel, one being shorter and the other providing a better financial intuition. Given a bid-ask matrix  $\Pi$ , the *solvency cone*  $K(\Pi)$  is defined as the convex polyhedral cone in  $\mathbb{R}^d$  spanned by the canonical basis vectors  $e_i$ ,  $1 \leq i \leq d$ , of  $\mathbb{R}^d$ , and the vectors  $\pi^{ij}e_i - e_j$ ,  $1 \leq i, j \leq d$ .<sup>5</sup> The convex cone  $-K(\Pi)$  should be interpreted as those portfolios available at price zero in a market without short selling constraints. Given a cone  $K$ , its (positive) polar cone is defined by

$$K^* = \left\{ w \in \mathbb{R}^d : vw \geq 0, \forall v \in K \right\}.$$

<sup>5</sup> $K(\Pi)$  contains precisely the *solvent* portfolios that can be liquidated to zero by trading according to the bid-ask matrix  $\Pi$  and possibly throwing away positive asset holdings.

We now introduce randomness and time in the model. An adapted, càdlàg process  $(\Pi_t)_{t \in [0, T]}$  taking values in the set of bid-ask matrices will be called a *bid-ask process*. Once a bid-ask process  $(\Pi_t)_{t \in [0, T]}$  has been fixed, one can drop it from the notation by writing  $K_\tau$  instead of  $K(\Pi_\tau)$  for any stopping time  $\tau$ , coherently with the framework introduced above. In accordance with the framework developed in [3] we make the following technical assumption throughout the paper. It means basically that no price changes take place at time  $T$ , which serves only as a date for liquidating the portfolio. This assumption can be relaxed via a slight modification of the model (see [3, Remark 4.2]). For this reason, we shall not explicitly mention it in the following.

**Assumption 3.1.**  $\mathcal{F}_{T-} = \mathcal{F}_T$  and  $\Pi_{T-} = \Pi_T$  a.s.

In markets with transaction costs, consistent price systems play a role similar to martingale measures for the frictionless case (compare, e.g., [24, 13, 15]). With shortselling constraints, this notion has to be extended, just as it is necessary to pass from martingale measures to supermartingale densities in the frictionless case:

**Definition 3.2.** An adapted,  $\mathbb{R}_+^d \setminus \{0\}$ -valued, càdlàg supermartingale  $Z = (Z_t)_{t \in [0, T]}$  is called a supermartingale consistent price system (*supermartingale-CPS*) if  $Z_t \in K_t^*$  a.s. for every  $t \in [0, T]$ . Moreover,  $Z$  is called a supermartingale strictly consistent price system (*supermartingale-SCPS*) if it satisfies the following additional condition: for every  $[0, T] \cup \{\infty\}$ -valued stopping time  $\tau$ , we have  $Z_\tau \in \text{int}(K_\tau^*)$  a.s. on  $\{\tau < \infty\}$ , and for every predictable  $[0, T] \cup \{\infty\}$ -valued stopping time  $\sigma$ , we have  $Z_{\sigma-} \in \text{int}(K_{\sigma-}^*)$  a.s. on  $\{\sigma < \infty\}$ . The set of all supermartingale-(S)CPS is denoted by  $\mathcal{Z}_{\text{sup}}$  (resp.  $\mathcal{Z}_{\text{sup}}^s$ ).

As in [3], trading strategies are described by the numbers of physical units of each asset held at time  $t$ :

**Definition 3.3.** An  $\mathbb{R}^d$ -valued process  $V = (V_t)_{t \in [0, T]}$  is called a self-financing portfolio process for the process  $K$  of solvency cones if it satisfies the following properties:

- (i) It is predictable and a.e. (not necessarily right-continuous) path has finite variation.
- (ii) For every pair of stopping times  $0 \leq \sigma \leq \tau \leq T$ , we have

$$V_\tau - V_\sigma \in -K_{\sigma, \tau},$$

where  $K_{s, t}(\omega)$  denotes the closure of cone  $\{K_r(\omega), s \leq r < t\}$ .

A self-financing portfolio process  $V$  is called *admissible* if it satisfies the no short selling constraint  $V \succeq 0$ .

We need some more notation related to such processes. For any predictable process of finite variation  $V$ , we can define its continuous part  $V^c$  and its left (resp. right) jump process  $\Delta V_t := V_t - V_{t-}$  (resp.  $\Delta_+ V_t := V_{t+} - V_t$ ), so that  $V = V^c + \Delta V + \Delta_+ V$ . The continuous part,  $V^c$ , is itself of finite variation, so we can define its Radon-Nykodim derivative  $\dot{V}_t^c$  with respect to its total variation process  $\text{Var}_t(V^c)$ , for all  $t \in [0, T]$  (see [3, Section 2] for details).

We will work under the following no-arbitrage assumption, which is the analogue of the existence of a supermartingale density in frictionless markets.

**Assumption 3.4.**  $\mathcal{Z}_{\text{sup}}^s \neq \emptyset$ .

We now turn to the utility maximization problem. Here, we restrict our attention without loss of generality to admissible and self-financing portfolio processes that start out with some initial endowment  $x \in \mathbb{R}_+^d \setminus \{0\}$ , and such that  $V_T$  is nonzero only in the first component

(that is, the agent liquidates his wealth to the first asset at the final date). The set of those processes is denoted by  $\mathcal{A}^{x,ss}$ , and the set

$$\mathcal{A}_T^{x,ss} := \{V_T^1 : V \in \mathcal{A}^{x,ss}\}$$

consists of all terminal payoffs (in the first asset) attainable at time  $T$  from initial endowment  $x$ . Moreover, the set

$$\mathcal{A}_{T-}^{x,ss} := \{V_{T-} : V \in \mathcal{A}^{x,ss}\}$$

contains the pre-liquidation values of admissible strategies.

The utility maximization problem considered in this paper is the following:

$$(3.1) \quad J(x) := \sup_{f \in \mathcal{A}_T^{x,ss}} \mathbb{E}[U(f)].$$

Here,  $U : (0, \infty) \rightarrow \mathbb{R}$  is a utility function in the usual sense, i.e., a strictly concave, increasing, differentiable function satisfying

- (i) the *Inada conditions*  $\lim_{x \downarrow 0} U'(x) = \infty$  and  $\lim_{x \uparrow \infty} U'(x) = 0$ , and
- (ii) the condition of *reasonable asymptotic elasticity* (RAE):  $\limsup_{x \rightarrow \infty} \frac{xU'(x)}{U(x)} < 1$ .

We write  $U^*(y) = \sup_{x > 0} [U(x) - xy]$ ,  $y > 0$  for the conjugate function of  $U$ , and  $I := (U')^{-1}$  for the inverse function of its derivative. To rule out degeneracies, we assume throughout that the maximal expected utility is finite:

**Assumption 3.5.**  $J(x) = \sup_{f \in \mathcal{A}_T^{x,ss}} \mathbb{E}[U(f)] < \infty$ .

A unique maximizer for the utility maximization problem (3.1) indeed exists.<sup>6</sup>

**Proposition 3.6.** *Fix an initial endowment  $x \in \mathbb{R}_+^d \setminus \{0\}$ . Under Assumptions 3.4 and 3.5, the utility maximization problem (3.1) admits a unique solution  $\hat{f} \in \mathcal{A}_T^{x,ss}$ .*

*Proof. Step 1:* The compactness result for predictable finite variation processes established in [3, Proposition 3.4] also holds in our setting where, in particular, the existence of a strictly consistent price system is replaced by the weaker Assumption 3.4. To see this, it suffices to show that the estimate in [3, Lemma 3.2] is satisfied under Assumption 3.4; then, the proof of [3, Proposition 3.4] can be carried through unchanged. To this end, we can use the arguments in [3, Section 3] with the following minor changes:

- (i) First, notice that in the proof of [3, Lemma 3.2] the martingale property of  $Z$  is only used to infer that this strictly positive process satisfies  $\inf_{t \in [0, T]} \|Z_t\|_d > 0$  a.s., which is also true for supermartingales by [8, VI, Theorem 17].
- (ii) [3, Lemma 3.2] is formulated for strategies starting from a zero initial position, but can evidently be generalized to strategies starting from any initial value  $x$ . Moreover, in our case the admissible strategies are all bounded from below by zero due to the short selling constraints. Consequently, [3, Lemma 3.2] holds under the weaker Assumption 3.4 for  $V \in \mathcal{A}^{x,ss}$  and, in our case, [3, Equation (3.5)] reads as  $\mathbb{E}_Q[\text{Var}_T(V)] \leq C\|x\|$  for a constant  $C \geq 0$  and an equivalent probability  $Q$ .

*Step 2:* Pick a maximizing sequence  $(V^n)_{n \geq 1} \in \mathcal{A}^{x,ss}$  for (3.1) such that  $\mathbb{E}[U(V_T^n)] \rightarrow J(x)$  as  $n \rightarrow \infty$ . By Step 1, we can assume (up to a sequence of convex combinations) that  $V_T^n \rightarrow V_T^0$  a.s. for some  $V^0 \in \mathcal{A}^{x,ss}$ . The rest of the proof now proceeds as in [12, Theorem 5.2]: by

<sup>6</sup>In the absence of constraints, similar existence results have been established for increasingly general models of the bid-ask spread by [4, 7, 1, 12, 2].

means of RAE assumption, we can prove that  $\lim_{n \rightarrow \infty} \mathbb{E}[U(V_T^n)] \leq \mathbb{E}[U(V_T^0)]$ , implying that  $V^0$  is the optimal solution to (3.1). Uniqueness follows from the strict concavity of  $U$ .  $\square$

Consider now a supermartingale-CPS  $Z \in \mathcal{Z}_{\text{sup}}$ . By definition,  $Z$  lies in the polar  $K^*$  of the solvency cone (we omit dependence on time for clarity); since  $Z \neq 0$  this implies in particular that all components of  $Z$  are strictly positive. Moreover, taking any asset, say the first one, as a numeraire, it means that

$$(3.2) \quad \frac{1}{1 + \lambda^{1i}} \frac{S^i}{S^1} \leq \frac{Z^i}{Z^1} \leq (1 + \lambda^{1i}) \frac{S^i}{S^1},$$

for any  $i = 1, \dots, d$ . In other words, the frictionless price process

$$S^Z := Z/Z^1$$

evolves within the corresponding bid-ask spread. This implies that the terms of trade in this frictionless economy are at least as favorable for the investor as in the original market with transaction costs. For  $S^Z$ , we use the standard notion of a self-financing strategy:<sup>7</sup>

**Definition 3.7.** Let  $S^Z := Z/Z^1$  for some  $Z \in \mathcal{Z}_{\text{sup}}$ . Then, a predictable,  $\mathbb{R}^d$ -valued,  $S^Z$ -integrable process  $V = (V_t)_{t \in [0, T]}$  is called a self-financing portfolio process in the frictionless market with price process  $S^Z$ , if it satisfies

$$(3.3) \quad V_t S_t^Z = x S_0^Z + \int_0^t V_u dS_u^Z, \quad t \in [0, T].$$

It is called admissible if it additionally satisfies the no short selling constraint  $V \succeq 0$ . We sometimes write  $Z$ -admissible to stress the dependence on a specific  $Z \in \mathcal{Z}_{\text{sup}}$ .

The set  $\mathcal{A}_T^{x, \text{ss}}(Z)$  consists of all payoffs  $V_T S_T^Z$  that are attained by a  $Z$ -admissible strategy  $V$  starting from initial endowment  $x \in \mathbb{R}_+^d \setminus \{0\}$ .

This notion is indeed compatible with Definition 3.3, in the sense that any payoff in the original market with transaction costs can be dominated in the potentially more favorable frictionless markets evolving within the bid-ask spread:

**Lemma 3.8.** Fix  $Z \in \mathcal{Z}_{\text{sup}}$ . For any admissible strategy  $V$  in the sense of Definition 3.3 there is a strategy  $\tilde{V} \succeq V$  which is  $Z$ -admissible in the sense of Definition 3.7.

*Proof.* Let  $V$  be self-financing in the original market with transaction costs in the sense of Definition 3.3. Then, since  $V$  is of finite variation, applying the integration by parts formula as in the proof of [3, Lemma 2.8] yields

$$(3.4) \quad \begin{aligned} V_t S_t^Z &= x S_0^Z + \int_0^t V_u dS_u^Z + \int_0^t S_u^Z \dot{V}_u^c d\text{Var}_u(V^c) + \sum_{u \leq t} S_{u-}^Z \Delta V_u + \sum_{u < t} S_u^Z \Delta_+ V_u \\ &\leq x S_0^Z + \int_0^t V_u dS_u^Z \end{aligned}$$

because, since  $Z \in K^*$  and  $Z^1 > 0$  imply  $S^Z \in K^*$ , we can use [3, Lemma 2.8] to get

$$\int_0^t S_u^Z \dot{V}_u^c d\text{Var}_u(V^c) + \sum_{u \leq t} S_{u-}^Z \Delta V_u + \sum_{u < t} S_u^Z \Delta_+ V_u \leq 0.$$

<sup>7</sup>In particular, we do *not* restrict ourselves to finite variation strategies here.

Now, define the portfolio process  $\tilde{V}$  by

$$\tilde{V}_t^1 := xS_0^Z + \int_0^t V_u dS_u^Z - \sum_{i=2}^d V_t^i S_t^{Z,i} = xS_0^Z + \int_0^{t-} V_u dS_u^Z - \sum_{i=2}^d V_t^i S_{t-}^{Z,i},$$

and  $\tilde{V}_t^i := V_t^i$  for  $i = 2, \dots, d$ . Then,  $\tilde{V}$  is self-financing in the sense of Definition 3.7 by construction. Moreover, again by definition and due to (3.4), we have

$$\tilde{V}_t S_t^Z = xS_0^Z + \int_0^t V_u dS_u^Z \geq V_t S_t^Z$$

and in turn  $\tilde{V} \succeq V$ .  $\square$

In view of Lemma 3.8, the maximal expected utility in the frictionless market  $S^Z$  associated to *any* supermartingale-CPS  $Z \in \mathcal{Z}_{\text{sup}}$  is greater than or equal to its counterpart in the original market with transaction costs:

$$\sup_{f \in \mathcal{A}_T^{x,ss}} \mathbb{E}[U(f)] \leq \sup_{f \in \mathcal{A}_T^{x,ss}(Z)} \mathbb{E}[U(f)].$$

The natural question that arises here, and which we address in the sequel, is whether we can find some particularly unfavorable  $Z \in \mathcal{Z}_{\text{sup}}$  such that this inequality becomes an equality.

**Definition 3.9.** Fix an initial endowment  $x \in \mathbb{R}_+^d \setminus \{0\}$ . The process  $S^Z = Z/Z^1$  corresponding to some  $Z \in \mathcal{Z}_{\text{sup}}$  is called a shadow price process, if

$$\sup_{f \in \mathcal{A}_T^{x,ss}} \mathbb{E}[U(f)] = \sup_{f \in \mathcal{A}_T^{x,ss}(Z)} \mathbb{E}[U(f)].$$

Some remarks are in order here.

- (i) Even if a shadow price exists it need not be unique, cf. Remark 2.1.
- (ii) By Lemma 3.8, any payoff that can be attained in the original market with transaction costs can be dominated in frictionless markets with prices evolving within the bid-ask spread. Hence, strict concavity implies that the optimal payoff  $\hat{f}$  must be the same for a shadow price as in the transaction cost market. In order not to yield a strictly higher utility in the shadow market, the optimal strategy  $\hat{V}$  that attains  $\hat{f}$  with transaction costs must therefore also do so in the shadow market. Put differently, a shadow price must match the bid resp. ask prices whenever the optimal strategy  $\hat{V}$  entails purchases resp. sales.

#### 4. EXISTENCE OF SHADOW PRICES UNDER SHORT SELLING CONSTRAINTS

In this section, we prove that a shadow price always exists if short selling is prohibited (cf. Corollary 4.7). To this end, we first derive some sufficient conditions, and then verify that these indeed hold. Throughout, we assume that Assumptions 3.4 and 3.5 are satisfied.

The following result crucially hinges on the presence of short selling constraints.

**Lemma 4.1.** For any supermartingale-CPS  $Z \in \mathcal{Z}_{\text{sup}}$  the following holds:

- (i) The process  $ZV$  is a supermartingale for any portfolio process  $V$  admissible in the sense of Definition 3.3.
- (ii) The process  $ZV = Z^1 V S^Z$  is a supermartingale for any portfolio process  $V$  which is  $Z$ -admissible in the sense of Definition 3.7.

*Proof.* (i) Integration by parts gives

$$(4.1) \quad Z_t V_t - Z_0^1 x = \int_0^t V_u dZ_u + \int_0^t Z_u \dot{V}_u^c d\text{Var}_u(V^c) + \sum_{u \leq t} Z_{u-} \Delta V_u + \sum_{u < t} Z_u \Delta_+ V_u.$$

The first integral is a local supermartingale as  $V$  is positive, while the other terms are decreasing processes by [3, Lemma 2.8]. This implies that  $ZV$  is a positive local supermartingale and thus a true supermartingale.

(ii) Let  $V$  be any  $Z$ -admissible portfolio process. By [11, Proposition 2.1], the frictionless self-financing condition (3.3) is equivalent to the same condition in undiscounted terms, i.e.,  $d(Z_t V_t) = V_t dZ_t$ . Since  $ZV$  is positive, it is therefore a positive local supermartingale and hence a supermartingale.  $\square$

The next result presents sufficient conditions for the existence of a shadow price:

**Proposition 4.2.** *Let  $x \in \mathbb{R}_+^d \setminus \{0\}$ . Suppose there are a supermartingale-CPS  $Z$  and an a.s. strictly positive  $\mathcal{F}_T$ -measurable random variable  $\hat{f} \in L^0$  satisfying:*

- (i)  $\hat{f} \in \mathcal{A}_T^{x,ss}$ ;
- (ii)  $Z_T^1 = U'(\hat{f})$ ;
- (iii)  $S_T^{Z,i} = Z_T^i / Z_T^1 = 1/\pi_T^{i1}$  for  $i = 1, \dots, d$ ;
- (iv)  $\mathbb{E}[Z_T^1 \hat{f}] = Z_0 x$ .

*Then,  $\hat{f}$  is the optimal payoff both for the frictionless price process  $S^Z$  and in the original market with transaction costs. Consequently,  $S^Z$  is a shadow price.*

*Proof.* We first prove that  $\hat{f}$  is the optimal solution to the utility maximization problem (3.1) under transaction costs and short selling constraints. By (i), the payoff  $\hat{f}$  is attained by some  $\hat{V} \in \mathcal{A}^{x,ss}$  after liquidation of  $\hat{V}_{T-}$  at time  $T$ . Now, take any  $X \in \mathcal{A}_{T-}^{x,ss}$ , whose liquidation value to the first asset is  $f = X/\pi_{T-}^1 = X/\pi_T^1 = X Z_T / Z_T^1$  by (iii) and Assumption 3.1. Here  $1/\pi^1$  is the vector whose components are given by  $1/\pi^{i1}$  for  $i = 1, \dots, d$ . Then, in view of (iv), we have

$$\mathbb{E}[Z_T^1 \hat{f}] = Z_0 x \geq \mathbb{E}[Z_T X] = \mathbb{E}[Z_T^1 f],$$

where the inequality is just the supermartingale property of  $ZV$  for an admissible  $V$  leading to  $X$  at time  $T$ . Concavity of  $U$  together with Property (ii) in turn gives

$$\mathbb{E}[U(\hat{f}) - U(f)] \geq \mathbb{E}[Z_T^1 (\hat{f} - f)] \geq 0,$$

implying that  $\hat{f}$  is the optimal solution to the transaction cost problem (3.1).

Next, we prove that  $\hat{f}$  is also optimal in the frictionless market with price process  $S^Z$ . To this end, take a strategy  $V$  which is  $Z$ -admissible in the sense of Definition 3.7 with  $V_0 = x$ , so that the portfolio value at time  $t$  is given by  $W_t := V_t S_t^Z$ . The process  $Z_t^1 W_t = Z_t V_t$  is a supermartingale by Lemma 4.1(ii), hence we have  $\mathbb{E}[Z_T^1 W] \leq Z_0 x$  for any  $W \in \mathcal{A}_T^{x,ss}(Z)$ . Now note that the optimization problem in this frictionless market,

$$\sup_{W \in \mathcal{A}_T^{x,ss}(Z)} \mathbb{E}[U(W)],$$

is dominated by the static problem

$$\sup\{\mathbb{E}[U(W)] : W \in L^0(\mathbb{R}_+), \mathbb{E}[Z_T^1 W] \leq Z_0 x\},$$

which by monotonicity of  $U$  can be written as

$$\sup\{\mathbb{E}[U(W)] : W \in L^0(\mathbb{R}_+), \mathbb{E}[Z_T^1 W] = Z_0 x\}.$$

This problem admits a solution which is – recalling that  $I = (U')^{-1}$  – given by

$$\widehat{W} := I(Z_T^1) = \widehat{f} = \widehat{V}_{T-} Z_T / Z_1 = \widehat{V}_{T-} S_T^Z.$$

Indeed, the definition of the conjugate function gives

$$(4.2) \quad \mathbb{E}[U(W)] \leq \mathbb{E}[U^*(Z_T^1)] + Z_0 x$$

for all random variables  $W$  satisfying  $\mathbb{E}[Z_T^1 W] = Z_0 x$ . The random variable  $\widehat{W} = I(Z_T^1)$  attains the supremum (pointwise) in the definition of  $U^*(Z_T^1)$  and moreover, by assumption,  $\mathbb{E}[Z_T^1 \widehat{W}] = Z_0 x$ . Hence, (4.2) becomes an equality and it follows that  $\widehat{W} = \widehat{f}$  is also an optimal payoff in the frictionless market with price process  $S^Z$ . The latter therefore is a shadow price as claimed.  $\square$

Using the sufficient conditions from Proposition 4.2, we now establish the existence of a shadow price in our multi-currency market model with transaction costs. We proceed similarly as in [21], adapting the arguments to our more general setting, and using that we have shown existence of an optimal solution  $\widehat{f}$  to the utility maximization problem in Proposition 3.6 above. First, notice that the value function  $J(x)$  is concave, increasing and finite for all  $x$  in the set  $\mathbb{R}_+^d \setminus \{0\}$ . By [23, Theorem 23.4] it is also superdifferentiable for all  $x \in \mathbb{R}_+^d \setminus \{0\}$ .<sup>8</sup> We recall that the superdifferential  $\partial\varphi(x)$  of any concave function  $\varphi$  at some point  $x$  is defined as the set of all  $y \in \mathbb{R}^d$  such that

$$\varphi(z) \leq \varphi(x) + y(z - x), \quad \text{for all } z \in \mathbb{R}^d.$$

**Proposition 4.3.** *Fix  $x \in \mathbb{R}_+^d \setminus \{0\}$ , the associated optimal solution  $\widehat{f}$ , and take  $h = (h_1, \dots, h_d)$  in the superdifferential  $\partial J(x)$ . Then, the following properties hold:*

- (i)  $h_1 \geq \mathbb{E}[U'(\widehat{f})]$ ;
- (ii)  $h_i \geq \mathbb{E}\left[U'(\widehat{f})/\pi_T^{1i}\right]$  for  $i = 2, \dots, d$ ;
- (iii)  $h \in K_0^*$ ;
- (iv)  $hx = \mathbb{E}[U'(\widehat{f})\widehat{f}]$ .

*In particular, the optimal payoff  $\widehat{f}$  is a.s. strictly positive.*

*Proof.* For  $\epsilon > 0$  we have  $J(x + e_1\epsilon) \geq \mathbb{E}[U(\widehat{f} + \epsilon)]$  because one can just hold the extra endowment in asset 1. Hence, the definition of the superdifferential gives

$$h_1 \geq \frac{J(x + e_1\epsilon) - J(x)}{\epsilon} \geq \mathbb{E}\left[\frac{U(\widehat{f} + \epsilon) - U(\widehat{f})}{\epsilon}\right].$$

Since  $U$  is concave, the monotone convergence theorem yields  $h_1 \geq \mathbb{E}[U'(\widehat{f})]$ . In view of the Inada condition  $\lim_{x \downarrow 0} U'(x) = \infty$ , this also shows that  $\widehat{f}$  is a.s. strictly positive.

For  $i = 2, \dots, d$ , we have  $J(x + e_i\epsilon) \geq \mathbb{E}[U(\widehat{f} + \epsilon/\pi_T^{1i})]$  because one can hold the extra endowment in asset  $i$  and then liquidate it to asset 1 at time  $T$ . Hence, as before, we find  $h_i \geq \mathbb{E}[U'(\widehat{f})/\pi_T^{1i}]$ .

<sup>8</sup>In fact,  $J$  can be seen as the restriction to  $\mathbb{R}_+^d \setminus \{0\}$  of some other concave function defined on  $K_0$  that allows for negative initial endowment (but forces the agent to make an instantaneous trade at time 0 in that case).

Now notice that, for any  $i, j = 1, \dots, d$ , one can exchange  $\pi_0^{ij}$  units of asset  $i$  for 1 unit of asset  $j$  at time zero. Hence,  $J(x + e_i \epsilon) \geq J(x + e_j \epsilon / \pi_0^{ij})$ , and the definition of the superdifferential yields

$$0 \leq J(x + e_i \epsilon) - J\left(x + e_j \epsilon / \pi_0^{ij}\right) \leq \epsilon \left(h_i - h_j / \pi_0^{ij}\right).$$

Together with  $h_i \geq 0$ ,  $i = 1, \dots, d$ , we obtain  $h \in K_0^*$ .

Finally,

$$hx(\lambda - 1) \geq J(\lambda x) - J(x) \geq \mathbb{E}[U(\lambda \hat{f}) - U(\hat{f})]$$

because  $\mathcal{A}_T^{\lambda x, ss} = \lambda \mathcal{A}_T^{x, ss}$ . Hence if  $\lambda > 1$ , then

$$hx \geq \mathbb{E} \left[ \frac{U(\lambda \hat{f}) - U(\hat{f})}{\lambda - 1} \right],$$

and the argument of the expectation increases as  $\lambda \downarrow 1$  by concavity of  $U$ . Analogously, for  $\lambda < 1$ , the inequality is reversed and the argument of the expectation decreases as  $\lambda \uparrow 1$ . Hence, monotone and dominated convergence yield  $hx = \mathbb{E}[U'(\hat{f})\hat{f}]$  as claimed.  $\square$

For any admissible portfolio process  $V$ , now define the conditional value process

$$(4.3) \quad J(V, t) := \text{ess sup}_{f \in \mathcal{A}_{t, T}^{V, ss}} \mathbb{E}[U(f) \mid \mathcal{F}_t],$$

where  $\mathcal{A}_{t, T}^{V, ss}$  denotes the terminal values of admissible portfolio processes which agree with  $V$  on  $[0, t]$ . Let  $\hat{V}$  be the portfolio process in  $\mathcal{A}^{x, ss}$  leading to the optimal solution  $\hat{f}$  to (3.1). We can apply [9, Théorème 1.17] to get the following martingale property for the optimal value process  $J(\hat{V}, t)$  over the whole time interval  $[0, T]$ :

**Lemma 4.4** (Dynamic Programming Principle). *The following equality holds a.s.:*

$$J(\hat{V}, s) = \mathbb{E}[J(\hat{V}, t) \mid \mathcal{F}_s], \quad 0 \leq s \leq t \leq T.$$

For  $i = 1, \dots, d$ , now define a process  $\tilde{Z}$  as follows:

$$\tilde{Z}_t^i := \lim_{\epsilon \downarrow 0} \frac{J(\hat{V} + e_i \epsilon, t) - J(\hat{V}, t)}{\epsilon}, \quad t \in [0, T], \quad \tilde{Z}_T^i := \frac{U'(\hat{V}_T^1)}{\pi_T^{i1}}.$$

**Proposition 4.5.**  *$\tilde{Z}$  is a (not necessarily càdlàg) supermartingale satisfying  $\tilde{Z}_t \in K_t^*$  a.s. for all  $t \in [0, T]$ .*

*Proof.* We adapt the argument of [21, Lemma 4]. Consider  $\epsilon_1, \epsilon_2 > 0$  with  $\epsilon_2 < \epsilon_1$ . Using the concavity of the utility function  $U$  and the properties of the essential supremum yields

$$\begin{aligned} J(\hat{V} + e_i \epsilon_2, t) &= J\left(\frac{\epsilon_2}{\epsilon_1}(\hat{V} + e_i \epsilon_1) + \left(1 - \frac{\epsilon_2}{\epsilon_1}\right)\hat{V}, t\right) \\ &\geq \frac{\epsilon_2}{\epsilon_1} J(\hat{V} + e_i \epsilon_1, t) + \left(1 - \frac{\epsilon_2}{\epsilon_1}\right) J(\hat{V}, t). \end{aligned}$$

As a consequence,  $\tilde{Z}_t^i$  is well-defined as the limit of an increasing sequence. For the remainder of the proof, we drop the superscript “ss” to ease notation. Since the family  $\{\mathbb{E}[U(f) \mid \mathcal{F}_t] : f \in \mathcal{A}_{t, T}^{\hat{V} + \epsilon e_i}\}$  is directed upwards, the properties of the essential supremum (see, e.g., [22, Proposition VI-1-1]) allow to write it as a limit which is monotone increasing in  $n$ :

$$J(\hat{V} + e_i \epsilon, t) = \text{ess sup}_{f \in \mathcal{A}_{t, T}^{\hat{V} + \epsilon e_i}} \mathbb{E}[U(f) \mid \mathcal{F}_t] = \lim_{n \rightarrow \infty} \mathbb{E}[U(f^n) \mid \mathcal{F}_t],$$

where  $(f^n)_{n \geq 0}$  is a sequence of elements of  $\mathcal{A}_{t,T}^{\widehat{V}+e_i\epsilon}$ . As  $\mathcal{A}_{t,T}^{\widehat{V}+e_i\epsilon} \subseteq \mathcal{A}_{s,T}^{\widehat{V}+e_i\epsilon}$  for  $0 \leq s \leq t < T$ ,

$$\begin{aligned} J(\widehat{V} + e_i\epsilon, s) &= \text{ess sup}_{f \in \mathcal{A}_{s,T}^{\widehat{V}+e_i\epsilon}} \mathbb{E}[U(f) \mid \mathcal{F}_s] \\ &\geq \text{ess sup}_{f \in \mathcal{A}_{t,T}^{\widehat{V}+e_i\epsilon}} \mathbb{E}[U(f) \mid \mathcal{F}_s] \\ &\geq \mathbb{E}[U(f^n) \mid \mathcal{F}_s] = \mathbb{E}[\mathbb{E}[U(f^n) \mid \mathcal{F}_t] \mid \mathcal{F}_s] \end{aligned}$$

for all  $n \geq 0$ . But then monotone convergence gives

$$\begin{aligned} J(\widehat{V} + e_i\epsilon, s) &\geq \lim_{n \rightarrow \infty} \mathbb{E}[\mathbb{E}[U(f^n) \mid \mathcal{F}_t] \mid \mathcal{F}_s] = \mathbb{E}[\lim_{n \rightarrow \infty} \mathbb{E}[U(f^n) \mid \mathcal{F}_t] \mid \mathcal{F}_s] \\ &= \mathbb{E}[J(\widehat{V} + e_i\epsilon, t) \mid \mathcal{F}_s]. \end{aligned}$$

Now, Lemma 4.4 implies

$$\frac{J(\widehat{V} + e_i\epsilon, s) - J(\widehat{V}, s)}{\epsilon} \geq \mathbb{E} \left[ \frac{J(\widehat{V} + e_i\epsilon, t) - J(\widehat{V}, t)}{\epsilon} \mid \mathcal{F}_s \right]$$

and the supermartingale property of  $\tilde{Z}$  on  $[0, T)$  follows by monotone convergence for  $\epsilon \downarrow 0$ . In order to verify it for the terminal time  $T$  as well notice that, for  $0 \leq s < T$ ,

$$J(\widehat{V} + e_i\epsilon, t) - J(\widehat{V}, t) \geq \mathbb{E} \left[ U(\widehat{V}_T^1 + \epsilon/\pi_T^{i1}) - U(\widehat{V}_T^1) \mid \mathcal{F}_t \right]$$

because it is admissible to hold the  $\epsilon$  extra units of asset  $i$  before liquidating them into  $\epsilon/\pi_{T-}^{i1} = \epsilon/\pi_T^{i1}$  units of asset 1, and  $J(\widehat{V}, t) = \mathbb{E}[U(\widehat{V}_T^1) \mid \mathcal{F}_t]$  by Lemma 4.4. Then, monotone convergence yields

$$\tilde{Z}_t^i \geq \mathbb{E}[U'(\widehat{V}_T^1)/\pi_T^{i1} \mid \mathcal{F}_t] = \mathbb{E}[\tilde{Z}_T^i \mid \mathcal{F}_t], \quad i = 1, \dots, d,$$

such that  $\tilde{Z}$  is indeed a supermartingale on  $[0, T]$ . In particular, it is finite-valued.

It remains to show that  $\tilde{Z}_t \in K_t^*$  for all  $t \in [0, T]$ . To this end first fix  $t \in [0, T)$  and let  $(k_l^n)_{l \geq 0}$  be a partition of  $[0, \infty)$  with mesh size decreasing to zero as  $n$  increases. Note that, for all  $\epsilon > 0$ , on the set  $\{k_l^n < \pi_t^{ij} \leq k_{l+1}^n\}$  we have

$$J(\widehat{V} + e_i\epsilon, t) - J(\widehat{V}, t) \geq J(\widehat{V} + e_j\epsilon/k_{l+1}^n, t) - J(\widehat{V}, t)$$

because it is admissible to exchange the  $\epsilon$  extra units of asset  $i$  for at least  $\epsilon/k_{l+1}^n$  units of asset  $j$  immediately after time  $t$ . Again using monotone convergence, this in turn implies

$$\tilde{Z}_t^i k_{l+1}^n \mathbf{1}_{\{k_l^n < \pi_t^{ij} \leq k_{l+1}^n\}} \geq \tilde{Z}_t^j \mathbf{1}_{\{k_l^n < \pi_t^{ij} \leq k_{l+1}^n\}},$$

and thus

$$\tilde{Z}_t^i \sum_{l \geq 0} k_{l+1}^n \mathbf{1}_{\{k_l^n < \pi_t^{ij} \leq k_{l+1}^n\}} \geq \tilde{Z}_t^j.$$

Then, letting  $n \rightarrow \infty$  we obtain  $\tilde{Z}_t^i \pi_t^{ij} \geq \tilde{Z}_t^j$  for all  $i, j = 1, \dots, d$ . Hence,  $\tilde{Z}_t \in K_t^*$  for  $t \in [0, T)$ . For the terminal time  $T$ , this follows directly from the definition and property (iii) in the definition of a bid-ask matrix.  $\square$

The process  $\tilde{Z}$  constructed above is a supermartingale but not necessarily càdlàg. Therefore, we pass to the regularized càdlàg process  $\widehat{Z}$  defined by  $\widehat{Z}_T = \tilde{Z}_T$  and

$$\widehat{Z}_t^i := \lim_{s \downarrow t, s \in \mathbb{Q}} \tilde{Z}_s^i$$

for all  $i = 1, \dots, d$  and  $t \in [0, T)$ . Note that the limit exists by [18, Proposition 1.3.14(i)].

We can now establish our main result, the existence of shadow prices under short selling constraints subject only to the existence of a supermartingale strictly consistent price system (Assumption 3.4) and finiteness of the maximal expected utility (Assumption 3.5).

**Theorem 4.6.** *The process  $\widehat{Z}$  belongs to  $\mathcal{Z}_{\text{sup}}$ . Moreover, it satisfies the sufficient conditions of Proposition 4.2. Consequently,  $S^{\widehat{Z}} = \widehat{Z}/\widehat{Z}^1$  is a shadow price process.*

*Proof.* By [18, Proposition 1.3.14(iii)], the process  $\widehat{Z}$  is a càdlàg supermartingale. Moreover, since the bid-ask matrix is right continuous, we have  $\widehat{Z} \in \mathcal{Z}_{\text{sup}}$ . By definition, we have  $\widehat{Z}_T^1 = U'(\widehat{f})$  and  $\widehat{Z}_T^i/\widehat{Z}_T^1 = 1/\pi_T^{i1}$  for  $i = 1, \dots, d$ . Since  $\widetilde{Z}$  and  $\widehat{Z}$  are equal in  $T$ , it therefore remains to verify condition (iv) in Proposition 4.2. By Proposition 4.3,

$$(4.4) \quad hx = \mathbb{E}[U'(\widehat{f})\widehat{f}] = \mathbb{E}[\widehat{Z}_T^1\widehat{V}_T^1] = \mathbb{E}[\widehat{Z}_T\widehat{V}_T],$$

for the portfolio process  $\widehat{V}$  attaining  $\widehat{f}$ . The definition of the superdifferential then gives

$$h_i \geq \frac{J(x + e_i\epsilon) - J(x)}{\epsilon}$$

for any  $\epsilon > 0$ . Hence,  $h_i \geq \widetilde{Z}_0^i \geq \widetilde{Z}_{0+}^i = \widehat{Z}_0^i$  for all  $i = 1, \dots, d$  by [18, Proposition 1.3.14(ii)]. Combined with (4.4) and because  $x$  has positive components, we obtain

$$\mathbb{E}[\widehat{Z}_T\widehat{V}_T] = hx \geq \widehat{Z}_0x$$

Conversely, since  $\widehat{Z} \in \mathcal{Z}_{\text{sup}}$  we can apply the supermartingale property established in Lemma 4.1 which gives  $\mathbb{E}[\widehat{Z}_T\widehat{V}_T] \leq \widehat{Z}_0x$  and hence  $\mathbb{E}[\widehat{Z}_T\widehat{V}_T] = \widehat{Z}_0x$ . Thus, the sufficient conditions in Proposition 4.2 are satisfied and the proof is completed.  $\square$

**Corollary 4.7.** *Under short selling constraints and subject to Assumptions 3.4 and 3.5, a shadow price in the sense of Definition 3.9 exists.*

## 5. CONCLUSION

We have shown that shadow prices always exist in the presence of short selling constraints, even in general multi-currency markets with random, time-varying, and possibly discontinuous bid-ask spreads. On the other hand, we have presented a counterexample showing that existence generally does not hold beyond finite probability spaces if short selling is permitted. Yet, in simple concrete models the presence of short selling does not preclude the existence of shadow prices, compare [10]. It is therefore an intriguing question for future research to identify additional assumptions on the market structure that warrant their existence.

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