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THE CHECK AND THE GUARDIANSHIP: A COMPARISON OF SURVEILLANCE AT AN AIRPORT AND A HOUSING-ESTATE AREA IN THE PARIS OUTSKIRTS

Fabien Jobard and Dominique Linhardt

ABSTRACT

This chapter approaches the question of government and surveillance through a comparison between the control practices observable in two types of places. First, we focus on international airports, specifically the French international airport of Orly. Airports are maximum security zones where persons perceived as having no legitimate business are expelled and where suspicious objects are destroyed. The second kind of places are the ones labeled as “no-go areas”, violent pockets within urban space. Social housing projects located in the bleak suburbs of French cities are such danger zones. Both kinds of places – airports and no-go areas – have very different time and space features: people briefly pass through anonymous airports where relationships are kept at an impersonal minimum, whereas the population of a housing estate area is made of “permanent transients” pinned down by a shared fate of which there seems no escape.
INTRODUCTION

The term surveillance raises a lexical difficulty which complicates its theoretical implications as well as its empirical specification. Narrowly understood, it refers to the set of processes and measures through which the State is informed of the activities of a person or of a group of persons while avoiding repressive action, either because no offence has actually been identified or because the government prefers, for one reason or another, to be discrete (Fijnaut & Marx, 1995; Sharpe, 2000). Yet, Michel Foucault’s seminal work *Surveiller et punir* was translated into English under the title *Discipline and Punish* (Foucault, 1977). In this latter disciplinary understanding, the notion of surveillance has to do with a much broader field (Deleuze, 1988). It ceases to be a mere policing tool among many others in the State’s policing arsenal, and instead becomes a regime of “governmentality” combining and articulating different technologies, strategies, and governmental rationalities (Miller & Rose, 1992). Accordingly, surveillance becomes a notion to describe a specific way through which human behavior is apprehended, and hence ensure predictability, calculability, and “governability” (Gandy, 1993; Lyon, 1994; Wood, 2003). Here, of course, we find ourselves following a path opened by Foucault (1988) and followed by many others since (for instance Rose, 2000).

However, whether one understands the notion of surveillance in its narrow sense, as a mere set of disparate means within a governmental apparatus, or, on the contrary, as the basis for the constitution of a governmentality regime which relies on spotting, identification, and control, using number of techniques, devices, and processes, in both cases, the risk is that surveillance becomes an “all-terrain” notion which has less and less to do with the ground realities of its implementation. As David Garland (1997) strongly underlines, the notion of surveillance could then lead directly to a variant of reductionism: applicable to too many situations, it would, at the same time, suppress the empirical specificities of each one. This inclination is all the more detrimental that, in polishing the ruggedness of reality, it contributes to neglecting the uniqueness of the organizational methods and the institutional layouts, the various types of intervention, and of the stocks of knowledge precisely meant to define the “surveillance society.” Yet, if there were one systematic observation to report, it would be the multiplicity and variability of the devices of surveillance. Each of these devices adapts to specific constellations, which have characteristic social, spatial, and temporal indicators, and are defined by the nature of the threats and the risks that operate inside of them. The differences from one constellation to another are what deserve particular attention.
Our approach answers the need felt for a return to the scrutiny of the actual modalities in place in the practice of surveillance. To this effect, we chose to anchor the description in space, reminding the reader that Michel Foucault’s analyses of surveillance were above all analyses of the spatialization of power (enclosed areas in the treatment of insanity, confined areas in the containment of contagious diseases, areas of panoptical centrality in the disciplinary process, territorialized space in the security process, etc.). We have deliberately stressed the contrast between two unique sites, both of which underwent an in-depth empirical study. Both are located in the southern Paris agglomeration, they only stand a few miles from each other. In both cases, security, control, and surveillance are high-stake and greatly sensitive issues. Yet, everything seems to separate them: when not a blatant antinomy, the surveillance practices at Orly airport on the one side and in the Bas-Moulin housing project of Dammarie-les-Lys on the other diverge entirely, in many respects. As we will establish, in the first case, surveillance takes the form of a checking, in contrast to the second, where it takes the form of guardianship.

An airport, a housing project: are the intrinsic differences between the two not so great that any comparison would only resemble a far-fetched artifact? We find such resistance unnecessary: if indeed surveillance and governance are broad concepts, then they must be able to welcome differences, as extreme as they may seem. But more importantly from an empirical standpoint, one cannot overlook the fact that both sites face the same “problematic of government” (Miller & Rose, 1992): that of security. A technical problem for experts to solve on one level, the question of security nonetheless becomes a public matter when its treatment or non-treatment affects public opinion, and is likely to enter a controversy where lack of security is then seen as the problem and surveillance as its solution.

VARIABLES USED IN THE DESCRIPTION AND THE ANALYSIS

Both the studies of the Orly airport and of the housing project in Dammarie-les-Lys were undertaken using the classical tools of the qualitative method (i.e., empirical observations and interviews). In order to facilitate comparative analysis, however, we entered the collected data into one same analytical grid, in which a number of variables are tertio
comparationis – their value thus varies according to where they were collected. Table 1 gives an idea of what type of variables we are referring to.

The variables we identified are of two different sorts. The first is purely descriptive: the variables have to do with matters of fact noted from our field observations, and do not require specific interpretation. The first variable (A) corresponds to the institutional arrangement within which the actors of surveillance find themselves; accordingly, it is a description of the various types of cooperation, lines of conflict, distribution of tasks, and share of responsibility in the site under study. The second variable (B) characterizes how the surveillance apparatus defines the targets of surveillance. The third variable (C) allows us to specify the type of interaction existing between the surveillance agents and the surveillance targets, the main point being to identify whether interactions are unique, or whether, on the contrary, there is a principle of reiteration of interaction. The fourth variable (D) allows us to classify surveillance apparatuses according to whether or not they require records and to how collected records are reinvested in the surveillance practices. The fifth variable (E) allows for a better apprehension of the various sources of legitimacy with regard to the authorization and supervision of the interventions in the different spaces, according to the constraints they themselves face.

The second type of variable is analytical. While these may be inferred from the previous sort, they nonetheless require a higher qualification process than does mere observation. The first of these analytical variables (F) seeks to compare the effects of surveillance practices at each site; it distributes the effects on a continuum extending from the “objectification” of the individual targets to their “subjectification.” The second analytical variable (G) has to do with the modalities of “we”-formations. For, the deployment of an apparatus affects not only individual subjectivities, but also creates collective subjectivities, or even communities, whose relationship with surveillance services is a relevant matter. The last analytical variable (H), based on a synthesis of the previous variables, seeks to precisely characterize the nature of the intervention at each site. In what follows, and based on the aforementioned variables, we would like to go beyond merely describing the case studies by showing evidence of two contrasting models of surveillance and of governance of behaviors: the check model found on the grounds of the airport, and the guardianship model observable on the grounds of the suburban housing project.2
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ORLY AIRPORT: THE CHECK MODEL

Terrorism has a strong relationship with the massive streams of mobility which characterize our societies (Urry, 2000) (E). Indeed, the terrorist enterprise is doubly dependent on the socio-technical systems, which are vital to them. First, mobility infrastructures give terrorists the perfect conditions to achieve their goals. Answering a constant need to conceal themselves, the anonymous streams of movement appear as a perfect hideout for terrorists (Linhardt, 2006). From there, they can attack the infrastructures of mobility themselves and the people who are inside them, since, while offering terrorists a form of protection, the targets of the terrorist enterprise only become more vulnerable. Air transportation was faced with this problem very early on. From this standpoint, the September 11th attacks were only the temporary end of a long-lasting relationship between terrorism and civil aviation (Crenshaw, 1988; Merari, 1998; Lyon, 2003). Throughout the relationship, specific prevention systems have been set up. These systems have quite obviously evolved since the end of the 1960s, in step with the evolution of the threat itself.³

Paris Orly airport has faced terrorist threats more than once. It does not, however, show any particular characteristic distinguishing it from other international airports on this level. This is all the more true in light of the fact that air transportation security is a matter for international institutions, which ensure that procedures are normalized beyond national borders and local specificities (Wallis, 1998). Thus, while the site under observation is Orly, the point is not to underline any form of specificity at Orly. Quite the contrary: given the constant normalization of the place, the study shows how Orly’s security apparatus more or less fits the framework found in other airports.

Testing and Filtering

In order to understand the mechanisms of airport terrorism prevention, it is appropriate to start from the terrorist enterprise. One way to characterize it is to recognize it as a game with “normal appearance” (Goffman, 1971, p. 256). Terrorists act from an ambush which is not a physical, but, rather, a “social ambush” (Walzer, 1977, p. 176): they blend into the normality of daily coexistence by borrowing a commonplace, negligible or plain physical appearance: nothing looks more like a lambda traveler than a terrorist checking in, or a hijacker going through security.⁴ This specificity of
terrorists to act in such a way so as to follow through with their goal while concealing it under normality implies that those who seek to stop them must know how to see behind what a person or object is putting on display. Indeed, the real capacity to strike back is measured by the ability to identify and seize terrorists despite their concealment strategies. In the undifferentiated world of streams of travelers, control means a re-discrimination, a sorting between ordinary and ill-intentioned individuals with the implementation of suspicion (B) (Adey, 2003).

The airport example clearly shows that the practice of suspicion is less arbitrary than one might consider it when associating it with a conception of the notion which rests mainly on intuition. Economy of suspicion at the Orly airport rests exclusively on an advanced codification, formalization, and division of labor. The imperative of suspicion is delegated to an apparatus whose quality will depend on the specific lineup of the persons and the objects within the apparatus determined by pre-defined scripts (Akrich, 1992). Hence, suspicion takes form from routine procedures (H).

This explains the importance of the organizational aspects of airport security.

Spatial Organization: Zoning

This organization rests above all on a penetration of the area. The airport space undergoes a thorough process of subdivision before the streams of people crossing the zones are actively controlled. Airport security is conceived on a model of concentric circles surrounding the aircraft: the closer one gets, the more limited the access of persons (passengers, employees) and objects (luggage, shipments), which is only authorized after strict inspection, becomes. Accordingly, the space is divided in to various zones of different status; each border between two contiguous zones of different status is either rendered completely hermetic by physical barriers, or offers access opportunities (E).

Zoning and Distribution of Responsibilities

The zoning goes hand in hand with a strict distribution of responsibilities. The Prefect of the department holds ultimate authority in terms of the security of the airport. His main roles are the elaboration, implementation, and monitoring of the “Airport security plan”, and the management of crises. More specifically, he decides which zones are open to the public and which are restricted, what the conditions for traffic and parking of persons and vehicles within the restricted zones are, and what the set up ensuring the security of vehicles, equipment, and goods in these zones should be.
In addition, he has ultimate authority over airport coordination bodies such as the Local Security Committee and the Operational Security Committee. As for on-the-ground operations, every zone type is attached to a specific institution. Hence, the national police force is responsible for the public zone, the functional sectors within the airport, and the security sectors for passengers. The air transportation Gendarmerie is responsible for the aircraft security sectors and the functional sectors outside the airport, and for luggage and shipment security on national flights. As for the security sectors for luggage and shipments on international flights, they are taken care of by the customs service. It is important to note that the actual security check operations are not carried out by police officers or customs agents: they are delegated to private companies whose agents are paid for by the airlines and the airport operator. These agents nonetheless answer to a regulatory authority, to which they must immediately turn if they suspect anything is wrong (A).

The Rationale of the Check

The cross-over areas between zones have a particular denotation: they act as cognitive tide gates where vigilance and suspicion are constantly practiced in order to determine whether a person or object may pass or whether their access should be denied. This creates a dilemma: when can one effectively pass judgment as to whether a passenger or an object is “clean” enough? The social ambush strategy of terrorists makes it necessary to take small details into account, as potential clues. The clues agents will be looking for depend on existing available knowledge concerning the terrorist enterprise: a certain number of features are selected, and serve as a basis for control operations. Terrorists need weapons, for instance. These weapons are made of specific, easily identifiable materials. Weapons which can be used to hijack an airplane and could be used in the pilot’s cabin, for example, are usually made of metal. Consequently, the clue the agents will be looking for during hand luggage checks is the presence of metallic objects. As for checked luggage, they will look for what is known as the “pyrotechnic chain”, that is, the simultaneous presence of three elements: an explosive, a detonator, and a power source.

In order to detect the presence of such elements, agents use sophisticated equipment whose “cognitive artifacts” (Norman, 1991) help see beyond what can be seen with a naked eye. Despite such technical sophistication, however, what vigilance ultimately requires is a sense of normality. This sense of normality is directly integrated into the devices and can be detected independently from the operator, but when the equipment informs an agent...
of some form of abnormality, he or she will have to assess it according to their own sense of normality. It is rare for an agent to instantly recognize the nature of the abnormality, or what it is due to. His or her degree of certainty will affect his or her interpretation. This is the “investigation” stage. The depth at which the investigation is be pursued will depend on the “importance” the interpreted detail may have, and, more particularly, on the assessment of the risk taken in closing a case when the degree of certainty is still low (Schütz, 1971, p. 77). On the other hand, one must avoid falling into an attitude of constant suspicion and paranoia. Thus, there must be predetermined criteria which allows agents to assess the value of the clue (H). This check rationale implies putting every human being in circulation in the airport through a short test, whose purpose is to verify the absence of pre-defined clues. Once this absence is confirmed, the test is over (Pinch, 2003).

Controlling Customers and Citizens of Law

This test-oriented filtering technology can be understood as a form of political semiology (Linhardt, 2001). Here, actors assess in situ whether or not they are facing danger through the interpretation of small and predetermined details. This semiology, which allows for an appropriate economy of suspicion, is seen as beneficial by all security actors: indeed, the ability to differentiate between dangerous and non-dangerous situations is considered a pledge of efficiency. This does not prevent the security apparatus from being strongly criticized. In fact, two types of criticism are quite common. The first points at the flaws in the apparatus and considers the airport to be completely inefficient in preventing well-prepared terrorists from acting even though it may, at best, succeed in stopping “amateurs.” This criticism obviously plays a crucial role in the constant modification of the apparatus. However, we will focus on the second criticism, which points to risks of violation of the rights and freedoms of those individuals who undergo security checks. Potential violations, the argument holds, are: the violation of the freedom of movement, the invasion of privacy, and the violation of the protection against arbitrary treatment by authorities (E). The evocation of such rights and liberties is made particularly relevant by the fact that the subjects of the law also happen to be customers (B). In all three cases, nonetheless, we will see that it is possible to demonstrate that the airport’s security apparatus can coexist with individual rights and freedoms.
The Risk of Violation of the Right to Move Freely Within a Given Territory
With regard to mobility rights, the issue was addressed by the introduction
of the security apparatus in specific areas of the airport designed to fill the
requirements of an efficient air transport system. Zoning came as an
additional tool for distinguishing various sectors from each other according
to their role within the system. Such differentiations according to
functionality show that security is an intrinsic part of the air transport
system: the security apparatus is a just another element of the entire process.
Rather than being permanently open or closed, the doors remain “half-
open.” The apparatus allows the airport access zones to act like a binary
switch: if the “cleanliness” of the passenger is proven, he or she can go
through. If not, the doors remain shut (E).

The Risk of Invasion of Privacy
The various forms of security check also limit the risk of an invasion of
privacy. Metal detectors only permit agents to see if passengers are carrying
metallic objects; besides, the images of the contents of luggage provided by
X-rays have more to do with expressionist painting than photography. This
indicates that the goal here is not to show everything, but rather to show as
little as possible while ensuring that the important elements become visible.
It corresponds quite precisely to what Bruno Latour and Emilie Hermant
call the “oligoptic” (Latour & Hermant, 1998, pp. 76–80), as opposed to
Foucault’s “panoptic”: to see very little, but to see very clearly. Foucault’s
“microphysics” (Foucault, 1975) do indeed appear rather gigantic, here, in
comparison to a kind of “nanophysics” of vanishing clues: the beep of a
metal detector, colors on a screen, the glance in a bag. But at the same time as
the field of vision diminishes, the precision of what can be seen increases (F).

The Risk of Violation of the Protection Against Arbitrary Treatment by
Authorities
It takes a triple operation to calm the feelings of unfair treatment created by
misplaced suspicion. The first operation consists in shifting the attention
from the terrorist to the “unclean” passerby, for security devices do not,
indeed, detect terrorists per se, but only “unclean” individuals or objects. The
second operation consists in disconnecting suspicion from subjectivity
by making the practice of suspicion “mechanical”: vigilance is made a
“machine-like action” (Collins, 1992). The point is to make the process
uniform, and to ensure the iteration of identical actions at any given point in
the mechanism (F). A tempting analogy is that of a “taylorization” of
suspicion, where vigilance is no longer individual or subjective, but
collective and objective. The regulation and normalization of the security apparatus is largely comparable to the technical formatting of vigilance by the preliminary definition of “behavioral coordinates of action” to which the components of the apparatus must react regardless of their qualities or flaws, psychological states, moods, mental representations, or ideologies. This taylorization is, in fact, the guarantee of impartiality: just as the terrorist is “objectified”, so is suspicion, in that it is under coded restraints which go beyond the agent (F). Finally, the third operation consists in refusing to keep any database or record of the security checks, or to link them to a “center of calculation” (Latour, 1987, p. 235) (D). Each security check operation is closed on itself, and restricted to a certain location; it cannot be moved, and can rarely be expanded (C). For instance, when a passenger leaves a boarding area he has been authorized to access and then wishes to return, he or she will have to go through the security check process again, since the apparatus will not have kept any records of the previous security check (D).

The extent of protection guaranteed by the absence of records and databases can be measured by the recent debates concerning the introduction of measures requiring centralized databases. Following the September 11th attacks, the U.S. Transportation Security Administration (TSA) announced its intention to introduce a new passenger profiling system. Amongst other things, the system would have required every passenger to reveal their name, date of birth, address, and phone number. Security guards would have had to check the information along with other available data before giving a “risk potential” score to each passenger (Adey, 2003; Lyon, 2003; Singel, 2003). The plan was strongly criticized, and raised concern that it would permit for passenger surveillance to become an excuse for the scrutiny of private information such as financial transactions, and the use of biometric databases (D).

It is possible that, in the long term, airport terrorism prevention converges with the guardianship model developed below. Up to the present, however, developments at Orly airport have remained experimental. The general framework is still one of repetition of standardized methods to reducing suspicion through binary-type tests, which everyone needs to undergo so that agents may detect the absence or presence of previously defined clues. Given the rare occasions on which the airport will actually be confronted with terrorists, it is tempting to question how the efficiency of the whole apparatus can be measured. On the other hand, the airport is constantly confronted with millions of passengers passing through it. In a sense, then, the apparatus can be only looked at in the context of preparation for defense
against an absent enemy. It must also be understood as a form of alliance between the checking agents and the checked individuals: “we together must protect ourselves against them.” The checking agents and checked individuals form a micro-system where, in order for the political technology to be considered part of the democratic machine (Linhardt, 2000), the former must show respect to the latter. In light of recent developments, it is appropriate to hope that Orly airport does not come to resemble Dammarie-les-Lys in the near future. A heteropia today (Foucault, 2001; Salter, 2007), Orly would then inevitably become a dystopia.

**DAMMARIE-LES-LYS: THE GUARDIANSHIP MODEL**

Second policing area: Dammarie-les-Lys and the Bas-Moulin housing project. The type of policing practiced there is in direct opposition to the type of policing exercised in Orly. Here, too, there is a specific security apparatus, a characteristic relationship between surveillance agents and individuals under surveillance, between those who hold a monopoly on legitimate violence and the subjects to the law. The relationships and apparatus do not, however, rest on the success of a test system, but on a form of guardianship.

Dammarie-les-Lys was chosen because of a local historical specificity. In the summer of 2002, an unexpected event took place: there was a political mobilization in the housing estate. This mobilization had developed in reaction to two deaths, which had occurred during police intervention, one on May 21st, the other on May 23rd. The event was indeed unexpected, since it was one of conventional kind: no disorders, riots, destructions, street-battles, but demonstrations, public claims made to the local government, press coverage, calls to political organizations, etc. It marked a departure from the contentious repertoires usually resorted to by youths from French deprived urban areas (known as “banlieues”) in similar cases, such as “coordinated destructions” and “scattered attacks” (Tilly, 2003, p. 15). Typically, in December 1997, when a 17-year-old youth was shot and killed by a police officer, Dammarie’s housing project underwent three nights of violent attacks comparable to those which took place on the entire French territory in October and November 2005 (Roy, 2005; Jobard, 2007). The 2002 rallying broke the cycle of the “routinization of rioting” (Campbell, 1983) noted in Dammarie-les-Lys, and other similar places.

Two specific features of the political mobilization are addressed below. First, the interlacing of routine and exception (H), a feature which is
characteristic to the place and will be illustrated by an intervention of the new repressive unit, the “GIR” (A); second, the priority given to two overlaying approaches: the familiarity (B) and longstanding nature (C) of the interpersonal relationships between the surveillance agents and individuals under surveillance.

Routinization of Exception

End of May 2002: after a presidential race dominated by crime and disorders issues, President Chirac is reelected with almost 90% of the votes in the second run against Jean Marie Le Pen, the far-right candidate. A new Interior Minister, Nicolas Sarkozy, is appointed, and immediately sets up a new squad, the GIR (*Groupe d'intervention et de recherche*). These groups are the product of a superposition of all the existing policing, administrative, and judiciary services (A): Gendarmerie (i.e., military police force), national police (i.e., local civil police force), customs, public prosecutor, fiscal administration, etc. Investigating and administrative agents show up under the protection of a number of forces similar to the paramilitary police units described by Kraska and Kappeller (1997). Their conformity with the general principles of law is fragile, for their authority emanates from elected officials and prefects, when judiciary matters are independent from the government. This is why the use of GIR is exceptional in itself (H), which consist in “crackdown” missions on drugs, gun trade, prostitution networks, or illegal immigration operations.

The housing project of Dammarie-les-Lys, and more specifically the Bas-Moulin block, where the family of the second youth killed in the May 2002 tragedies lives, was surrounded by a GIR on the morning of June 27th, at 6.00 a.m. But the GIR, who entered the local youth center, destroyed it and finally managed to get the court bailiffs to shut it down and seal its doors; the GIR, who proceeded to identity checks on every inhabitant of the building, did not come alone. Indeed, they came accompanied by riot police forces and marksmen positioned on the roof of the high-rise facing the Bas-Moulin building (A).

On July 10th, Interior Minister Sarkozy shared his views on his own security policies implemented in skid-row areas:

Police forces must regain control in abandoned territories. Let’s take an example. There is a housing project, in Dammarie-les-Lys, in which neither police nor gendarmerie couldn’t set foot any more. For years, people lived in fear there. A few days ago, the GIR went there. It was disappointing on a penal level, but for the people who live there, and
the vast majority of them are honest citizens whose only claim is their right to lead a peaceful daily life, well, they suddenly thought ‘we’re not abandoned anymore.

Two political rationalities were put forward: the first was the consecration of the legitimacy of the State, of the power of public institutions, and of their continuous territorial coverage. The second was the preservation of public order (E). The GIR intervention rests on an economy of fear and of rights. The target areas thus became a platform for the public display of State sovereignty. State’s administration spread out in three different ways: a deployment of deterring physical and military forces, identity checks, and the eviction and rampage of the local youth center.

The Show of Power

There is no doubt that the goal of the intervention was to physically close the protest area off from the rest of the city. The number of police officers (around 250), and their lay out (two officers every 10 m, deployment of forces on the roofs, a continuous line of police cars driving around the building, revealing policemen armed with flash-balls and ensuring that the Bas-Moulin was entirely surrounded) allow for no ambiguity concerning their geographic target.

The physical separation between the flashpoint (Waddington, Jones, & Critcher, 1989) and the rest of the city places the presence of the police forces within a purely military semiology, where the display of weapons appears as a deterring sign of the power of the State (E), as opposed to the case of Orly, where police presence can be understood as part of a political semiology.

Identity Checks on Inhabitants

From 6:30 a.m. to 8:00 a.m., every Bas-Moulin inhabitant had to submit to identity checks, under so-called “administrative” (i.e., routine, not judiciary) procedures provided by articles 78-2 and 78-2-2 of the Criminal proceedings code (CPP), allowing the authorities to check the identity of “any person, regardless of his or her behavior … where the authorities have knowledge of repeated offenses, but have not identified their perpetrators.” The whole operation led to the arrest of two illegal migrants (“The operation was disappointing on a penal level”, M. Sarkozy then said).

The intervention sheds light on another specificity of the type of policing in the area. Contrary to Orly, where the administration is based on the presumption of “cleanness” paired with a technical apparatus allowing for the emergence of suspicion if necessary, here, individuals are always a priori
suspected of disrupting public order. Accordingly, the administration demands proof that a person is complying with his or her legal status (through the identity check): the use of this method limits the individual’s identity to the one the policeman is verifying, leading to a process of subjectification through police intervention (on control and subjectification, see Rose, 2000, pp. 330–331) (F).

The Eviction and Shutting Down of the Grassroots Organization Center
At the time, the building hosted a grassroots organization (“Bouge qui Bouge”), which was headed by the brother of Mohammed Berrichi, the second youth killed in the May events. The center had become the effective nerve center of the political mobilization: it was the place where journalists, political parties, and other grassroots organizations were invited to meet, where equipment was kept, where decisions were made, information brochures were written, etc. A court bailiff let the organization know that the center would be closed and restituted to the Public Housing Society (headed by the conservative representative of a neighboring city) who some years ago had agreed to lend the center to the organization free of charge. According to the bailiff, the deal had been broken following signs of “behavior which is incompatible with the social purpose announced by the organization, and specified in the contract establishing the free lease.” In a decision taken on July 18th, the court of appeals ruled that the center should be given back to the grassroots organization. The keys were to be handed back to the organization on July 29th. On July 27th, however, the center went up in flames, and was entirely destroyed.

What is the social background of the protesters? Low education levels, geographic alienation from city-centers, limited options in terms of vital resources (housing and employment): the scarcity and precariousness of resources available to them stand in stark contrast with the stability and perpetuation over decades of the local conservative political elites, who not only occupy all elected official positions (national assembly, senate, city councils), but also (and, in fact, consequently) disproportionately head local administrations, including the one in charge of social housing. One of the consequences of this asymmetry in the distribution of public resources is the use of police forces by local elites to try to control the expression of public opinion. The signs of undesirable “behavior” referred to by the local court, the eviction demanded by the social housing administration, and the final restitution of the center are all based on a political economy of suspicion. Clearly, this economy of suspicion leads to the strong polarization of
collective identities – to the formation of a “we” which is not, as in the case of Orly, directed against a common enemy, an absent terrorist, but, rather, against a particular State’s authority: the police (G).

These features of the local administration make Dammarie-les-Lys, and more specifically the Bas-Moulin building, a place which is in a permanent state of exception (H). Contrary to the implications of the generalization of this concept by Giorgio Agamben’s (1998), “permanent state of exception” does not make the area a place with no link to politics, no relationship with political forces: it is not a zone of “bare life,” which has become an abandoned “camp.” The Bas-Moulin is, however, a zone where the formation of individual (F) and collective (G) identities are determined by an administrative body, the police. Traditionally, such identities would normally form out of politicization processes anchored in the usual social spheres (the workplace – politicization through a labor union; the family – the shaping of opinion; income, or capital – the formation of political preference; the grassroots organization – the expression of local or universal concerns). The local administration uses repressive means (with police forces, but also, as we will see, via judiciary means) to hang over individual lives and collective destinies, where, in Orly, its discretionary power is blocked by the prevalence of socio-technical procedures.

A Perennial and Personal Relationship With the Administration

Adding to the consecration of the state of exception (H) in the Bas-Moulin, there is a clear personalization of the relationship between police and targeted subjects, which gradually takes on a perennial character (C). One of the central features leading to this intimacy between police and individuals was the criminalization of verbal assaults on police officers and resistance against police officers (art. 433-5 and -6, French Penal Code, CP). On July 6th, a gathering of protesters was to be held in the city center: the aim was to break the invisible walls confining the protest within one excluded area symbolically defined by the GIR intervention, and to bring the issue onto larger public areas. The Mayor, however, allegedly reacting to the “constant climate of tension and insecurity in the town over the past month,” decided to prohibit the gathering. Note that violent protests are common in France, but their prohibition is actually very rare (Fillieule & della Porta, 1998). Here again, the routinization of the state of exception in the area is striking (H).
Charges of Verbal Assault on a Police Officer as a Tool for Political Regulation

On July 5th, the day before the gathering was to take place, Abdelkader Berrichi, president of the grassroots organization “Bouge qui Bouge” and brother of the deceased Mohammed, was taken into police custody. He was accused of verbally assaulting police officers during their intervention in the organization center on June 27th. Shortly before he was taken in, Berrichi had been discussing a way to get around the Mayor’s prohibition with one of the Prefect’s assistants (while, in France, protests may be previously discussed with the Mayor, it is the Prefect who has authority over the police, and thus over public places – sometimes regardless of what the Mayor says – see Fillieule & Jobard, 1998). Negotiations were then taken up by one of Berrichi’s friends, who demanded his release – which the Prefect granted two hours later.

In this case, it clearly appears that police forces can use the criminal justice system in order to serve the local political elites, as shown by the time the decision to put Abdelkader Berrichi in custody had been taken. It is also interesting to note that at times, even the central State (locally embodied by the Prefect) must intervene to restore the balance in the political moves made by the various protagonists (in this case to prompt a de-escalation process, see Edelman, 1969). Thus, the process of politicization of a criminal justice system which allows for local officials to use policing tools in their interests and appears as a constant threat over potential protesters can, in rare instances, be blocked by an administrative act, here illustrated by the Prefect’s use of exceptional powers to intervene in judiciary matters (freeing a man from custody and a summoning).

The Personalization of the Relationship between the Targeted Individual and the Administration

Let us return to the charge of verbal assault against a police officer in itself. On July 1st, Berrichi had used “nique ta mere” (“fuck your mother”), a usual insult in deprived suburban areas, against a police officer. Throughout his life, Berrichi was summoned four or five times for verbal assault, the last having been in Paris Court of Appeal in May 2007 for verbal assault and resistance against police officers of Dammarie’s neighboring town. What is striking about the June 27th case, though, is that eight police officers sued for damages: eight policemen claimed to have heard the slur, and considered that they were eligible, in a civil lawsuit, for financial reparation.

Usually, this sort of reparation is minimal (about 300 Euros, as stated by Jobard, 2004). However, it is not so much the financial aspect which makes
the verbal assault an administrative tool. When a police officer sues for damages, he or she reverses the nature of offense. Originally defined as an offense against a police officer and, as such, against the State’s authority (the assault is said to be “against a public authority’s deputy”, in the terms of art. 433-5 CP), the assault becomes a mere interpersonal offense, since, beyond the assault alleged against the State, the officer asks the judge to recognize his or her own psychological casualty resulting from the offense as a person, not as a State’s deputy anymore. The tendency for police officers to sue for psychological damages has increased since the end of the 1980s (at least in Dammarie-les-Lys; see Jobard, 2004). The end of the 1980s is also when the relationship between police and targeted individuals, or, more accurately, between police and police property, as the young protesters in Dammarie-les-Lys were perceived (B), started to crystallize.

**Perrenialization of the Relationship**

As mentioned above, the reparation for verbal assault is financial (for prison sentences as an alternative, due, for instance, to a lack of financial resources, see Aubusson de Cavarlay, 1985; Hodgson, 2002). Yet, one of the characteristic features of the target individuals here is their constant inability to pay, due to the social background we previously evoked. Police, who generally know this, rarely take the procedure much further. But judges are through these unended civil proceedings provided with an exceptional tool for making their relationship with target individuals perennial: a disciplinary tool, the civil decision to repair the damage always hangs above the head of a target individual when he or she has to appear before the justice system again, or when the justice department itself seeks to close open cases (H).

As we can see, Dammarie-les-Lys is a site of State sovereignty display, which rests on an ancient mode of relationship between the administration and the administered: an inter-individual, immediate, personalized, and asymmetrical relationship, always characterized by an imminent use of violence. Such display of sovereignty is obviously contrary to the neoliberal governmentality requirements and its three “e”s: efficiency, effectiveness, economy. Its legitimization lies in the government itself. This circular governmental rationality supports D. Garland’s hypothesis against the governmentality literature, which takes it as axiomatic that government is a problem-solving activity (1997). Dammarie-les-Lys is, indeed, a place manifesting a “wertrational” sovereignty, whose logic is absolutist, not strategic.
TEMPORAL ARRANGEMENTS AND SPATIAL REGIMES OF SURVEILLANCE

Two sites, two antagonistic surveillance practices. It is relevant to assess the consequences of their differences. In the one, the international Orly airport, well-defined authorities control the access modalities onto and in a space divided into units and sub-units. The institutions interact with consumers, strangers, with whom they engage for a strictly defined purpose. During the sorting and checking operations, each interaction is unique and immediate in the sense that it does not allow for any perennialization of the relationship between surveillance agents and individuals under surveillance. It is not recorded, cannot be used in a different temporality, or even reiterated. Each test is a new test – each time an object or a person passes through the unit or sub-unit, the process starts again. The justification for the apparatus, its political rationality, resides in the combination of the need for security, and the need for the traffic of people, luggage, and shipment to be maintained. Given the extremely low chance of actually being in the presence of the enemy, this norm – a pragmatic norm, combining commercial and moral imperatives – is, in fine, the greatest source of constraint but also the best way to assess the efficiency of the apparatus. The apparatus rests on the “iridescence” of the passerby: it does not focus on the intentions, past, or even the being as such of the individuals. Instead, individuals are subject to a series of tests with pre-defined parameters. Every passerby is part of a greater community in that he or she is linked to the surveillance institutions by the invisible presence of a common enemy whose threat must not disrupt the constant mobility within the airport.

From a surveillance standpoint, Dammarie-les-Lys is almost in perfect opposition to the Orly situation. The overlay of institutions is such that they seem to become one, almost in a paramilitary fashion. The intervention targets are familiar targets, and one of the consequences of intervention is the reinforcement of the sorting of the non-familiar faces, and the recognition of those who are already familiar. The relationship is based on a repetition of interactions, which are recorded in several types of memories (individual or collective, codified or otherwise), which can be reinvested in future interactions. The consequences of the surveillance procedure are the subjectification of the surveillance targets and the formation of a community defined by the antagonism felt toward the surveillance institutions. A guardianship relationship follows from it. Indeed, the practice of surveillance in Dammarie-les-Lys creates a space where individuals depend on surveillance institutions, with whom they have
a relationship, which is marked in time and highly personal. Throughout
the repetition of the interactions, surveillance is reinforced by legal trails
and the mutual identification between policemen and targeted individuals
that follow, so that the state of dependence is coupled with a form of
subjectification, the shaping of an individual identity, a self, and of a
collective identity, a we (Table 2).

What does the comparison between these two entirely different cases tell
us about the surveillance/governance couple? First, that it is necessary to
keep eventfulness in mind when thinking of governmentality. Both sites also
have a peculiar relationship with time. The study focused on the surveillance
apparatus of Orly airport on a normal day. The event, or, rather, the

Table 2. Synoptic Table of the Findings of the Comparison.

<table>
<thead>
<tr>
<th>Variables</th>
<th>Test</th>
<th>Guardianship</th>
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<tr>
<td><strong>Descriptive Variables</strong></td>
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<tr>
<td>(A) Institutional arrangement</td>
<td>(A1) Division into sectors</td>
<td>(A2) Overlay</td>
</tr>
<tr>
<td>(B) Targets of surveillance</td>
<td>(B1) Strangers (customers)</td>
<td>(B2) Inhabitants (locals)</td>
</tr>
<tr>
<td>(C) Type of interaction</td>
<td>(D1) Uniqueness</td>
<td>(D2) Iteration</td>
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<td>(D) Absence or presence of record</td>
<td>(E1) No recording</td>
<td>(E2) Recording</td>
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<td>(E) Sources of legitimacy</td>
<td>(G1) Mobility</td>
<td>(G2) Residence</td>
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<tr>
<td><strong>Analytical Variables</strong></td>
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<tr>
<td>(F) Effects of surveillance on the individual status of its targets</td>
<td>(C1) Objectification</td>
<td>(C2) Subjectification</td>
</tr>
<tr>
<td>(G) Effects of surveillance on the collective status of its targets</td>
<td>(H1) A common “we” vs. an absent enemy</td>
<td>(H2) Two antagonistic “we”s</td>
</tr>
<tr>
<td>(H) Type of intervention</td>
<td>(E1) Routinization of surveillance</td>
<td>(F2) Permanent state of exception</td>
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emergency, is in virtual reality – and the normalized, standardized, uniform feature of the various security processes are specifically designed to keep it that way. On the other hand, the study of the Dammarie-les-Lys apparatus was undertaken in the heat of a specific moment, or event (a political mobilization following two deaths). This dimension, the unpredictable feature of an every-day life which is always on the verge of a crisis, is neglected by the bulk of the literature on governmentality. To acknowledge the relevance of the event is to understand how the governmentality agencies both act on the spur of the moment and organize the future while at the same time tightening their grip on society. The observation of the surveillance apparatus during a disruptive event in Dammarie-les-Lys shows how surveillance becomes an element of a form of governance based on the settlement of an extremely unique time: the time of permanent exception.

A close look at history, at the actual interactions between governance agencies and their targets (the citizens, the passengers, the customers ...) also helps understand that, despite the political rationalities in place in advanced liberal democracies (Rose & Miller, 1992, p. 180; Rose, 2000, p. 323) and the subjectification born out of a “new penology” (Simon & Feeley, 2003), some places still bear the marks of ancient forms of governance: personalization and perennialization of the relationships between agents of governance and the governed, politicization of relationships, permanent imminence of physical contact. Other sites, such as Orly airport, are also places where State agencies are present, but State control does not rely on the display of power or on the threat of violence. Rather, it relies on the introduction of control programs in a machine-like apparatus: control becomes the product of a machine of machines.

In his lectures “Security, territory, population”, Michel Foucault had identified this question of eventfulness and of unpredictability. But he had also identified a second question, closely related to the first: the question of space and the necessity of dividing it, creating grid patterns within it – in other words, the necessity of rationalizing space (Foucault, 1978). As different from each other as they may be, both sites under observation show different mechanisms of political rationality in Foucault’s sense, that is, manners of “conducting conducts” (Foucault, 1981; Gautier, 1996) closely linked to space-penetration. In both cases, control means a total knowledge and coverage of the geographic space, and the adjustment of every operation to specific spatial constraints. But the way the space is apprehended in each case is entirely different. At the Orly airport, the space is seen as purely transitory. Hence, the division of space into sub-units can be understood as the provision of a set of directions, which allow a
better understanding of the space without territorializing it as such. These sub-units are not territories, in that they do not have inhabitants, and that no one has a permanent relationship with them: in fact, the zones are precisely designed for people to pass through them. The resulting organization of the space, almost geometrical, is designed to fit a principle of regulation, which cannot be ignored without affecting the sole purpose of the airport: the preservation of the continuity of the flow of transit and the reduction of the likeliness of friction. An entirely different story in Dammarie-les-Lys. In opposition to the Euclidean regime of Orly airport, the Bas-Moulin project is under a *chora* regime (Berque, 2000, pp. 20–25): the site cannot be separated from its inhabitants, nor can inhabitants be separated from their place of residency: they “wear” the site, just like site “sticks” to them. Here, the territorialization is at its strongest.

**CONCLUSION**

The examples we have used are sufficient to reveal the importance of ensuring that analyses of surveillance and of its governance map the sites under surveillance to better identify what singles them out, take the various modes of access across zones into account, and identify the political rationality which emerges from the interlacing of spaces – or on the contrary, from their strict separation. Michel Foucault called this necessity “heterotopology” (Foucault, 2001). But the cartography is also a marked in time: as underlined by Michel Foucault, “more often than not, heterotopies are linked to divisions of time, that is to say that they open up onto what, by pure symmetry, we could call, ‘heterochronies.’” If the check and guardianship models put forward a contrast between the time of repetition and the time of the event, it is because all forms of governance of surveillance, in fact, lead to a specific time arrangement. If we keep this in mind during our analyses, we place ourselves in a better position to contribute to the literature on criminology which tends to focus on various forms of “government at a distance” on the one hand, and on withdrawn places of incarceration on the other – and as a result, to neglect the great diversity of modes of control and surveillance, and the way they produce individual and collective identities.

**UNCITED REFERENCES**

Collins (1990); Goldberg (1991); Pinch (1993).
NOTES

1. Right up until his final lectures, M. Foucault paid particular attention to the spatial anchorage of discipline and security devices. See, in particular, his treatment of urban space in his lectures at the Collège de France in 1977–1978 (Foucault, 2004).

2. In order to make our text easier to follow, our empirical descriptions will include uppercase letters corresponding to the variables where appropriate.

3. To quote James Beniger (1986), the historical feature of terrorism prevention in airports can be interpreted as a sequence of alternations between situations of control crisis and control revolution – the latter understood as what facilitates the transition from a world which has become uncontrollable because of transformations in the nature of the threat it could face to a world once again under control, thanks to the establishment of an apparatus able to contain and apprehend new risks within a process of rationalization and normalization. The latest crisis to date was triggered by the realization of the existence of liquid explosives concealable in bottles and flasks.

4. Here, one may recall the widely broadcast images after the September 11th attacks showing the hijackers going through security checks at the Portland airport. The outrage produced by the images comes from the double lack of efficiency they disclose: not only did passenger checks not allow security to catch the terrorists, but the images revealing the first breakdown in efficiency come from no other than surveillance cameras themselves.

5. The most important border is that between the “public zone” and the “restricted zone.” Its purpose is to ensure that all necessary functions for take off are concentrated within the restricted zone, and that all others are excluded. The restricted zone includes the post-transborder filter area inside the terminal as well as the traffic area, the control tower, and certain technical rooms outside the terminal. Within the restricted zone, there is a subdivision separating “security sectors” from “functional sectors.” Given their proximity to the aircraft, security sectors have the strictest access policies.

6. For a description of the relationship between the consumer and the airport, see Rosler (1994).

7. To take a concrete example: at a security checkpoint, an agent signals the presence of a hand-grenade in a piece of hand luggage. We know nothing of the passenger, nor whether he has ill intentions or not. After all, the grenade may be a collector’s item (which it turned out to be). Nonetheless, the passenger is not authorized to go through – not because he is considered a terrorist, but because he does not satisfy the criteria of “cleaness.” On the other hand, all the passenger had to go through to give his hand-grenade to the security agent – and this would have been the case even if he had been a terrorist.

8. A more detailed account of these events was published in Jobard (2004). Numerous documents, archives, and pictures are also available on: http://vacarme.eu.org/rubrique102.html

9. In the narrow sense of Miller and Rose (1992, p. 175): “the moral justification of power.” Further on, we will be using this term in the larger sense promoted by Foucault.

10. In a similar vein, see Escobar (1999).

11. The transcripts of the interaction can be found at: http://vacarme.eu.org/article377.html
12. The sovereignty we are referring to is the one described by Foucault (1977), such as the ancient mode of power display which preceded the emergence of discipline.

REFERENCES


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