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Impacts of biological invasions: what’s what and the way forward

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Study of the impacts of biological invasions, a pervasive component of global change, has generated remarkable understanding of the mechanisms and consequences of the spread of introduced populations. The growing field of invasion science, poised at a crossroads where ecology, social sciences, resource management, and public perception meet, is increasingly exposed to critical scrutiny from several perspectives. Although the rate of biological invasions, elucidation of their consequences, and knowledge about mitigation are growing rapidly, the very need for invasion science is disputed. Here, we highlight recent progress in understanding invasion impacts and management, and discuss the challenges that the discipline faces in its science and interactions with society.

Biological invasions: from asset to burden

Biological invasions are a pervasive global change [1,2], challenging the conservation of biodiversity and natural resources [3]. Recognition of this challenge fostered the growth of a new field (invasion science [4]) dedicated to detecting, understanding, and mitigating invasion impacts (see Glossary). Invasion research has shown that the scope and complexity of consequences greatly exceed earlier perceptions. Research continues to spawn technological improvements to deal with impacts [5,6], and invasion science underpins national and international regulatory frameworks protecting human health and economies [7].

Poised at a crossroads where ecology, social sciences, resource management, and economics meet, invasion science has been scrutinized from many perspectives, leading some to question the importance of invasion impacts and need for invasion science [8]. The field has also been challenged in its ability to interact with society, even being tagged as xenophobic [9]. These criticisms have cultural and historical contexts.

Public perception of introduced populations is culture- and organism-dependent [10]. Polynesians introduced rats for food, but others saw rats as a scourge on islands and

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**Glossary**

**Eradication**: complete removal of all individuals of a distinct population, not contiguous with other populations.

**Extirpation**: elimination of a local population, but with conspecifics remaining in contiguous populations or nearby.

**Impact**: any significant change (increase or decrease) of an ecological property or process, regardless of perceived value to humans [16].

**Introduced population**: population that arrives at a site with intentional or accidental human assistance [4].

**Invasive population**: introduced population that spreads and maintains itself without human assistance [4].

**Propagate pressure**: the frequency with which a species is introduced to a site, combined with the number of individuals in each introduction event [82].

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supported eradication programs. In Western societies, from the great explorations until the early 20th century, non-native species introduced by acclimatization societies were considered ‘exotic’ curiosities, often viewed as a resource [11]. Today, some still see many introduced populations as assets, because of aesthetic properties, popularity as ornamental plants and pets, or economic value. Certain non-natives, such as Eucalyptus in California, are so appreciated that they become cultural icons in their new ranges [12]. However, as both intentional and unintentional introductions increased throughout the 20th century, biologists gathered mounting evidence of the threat that some introductions pose for native species and ecosystems and for human well-being. This led to the launching of modern invasion science during the mid-1980s [13], a development that paralleled the rise of modern conservation biology and increasing public concern about biodiversity. Invasion scientists became increasingly predisposed against non-natives not because they originated elsewhere, but because the probability of negative impact by non-natives is far greater than for natives [14] and because the frequency of invasions has increased exponentially [15]. This, rather than displaced xenophobia, is why origins matter to invasion scientists.

Here, we aim to: (i) depict the growing understanding of invasion impacts; (ii) show how scientists have responded to the increased management burden this understanding imposes; (iii) discuss challenges posed by the interaction of the field with society; and (iv) suggest ways to advance the field and enhance its ability to respond to challenges.

**A range of impacts: difficult to evaluate, uncertain, delayed, and pervasive**

**Difficult to evaluate**

An ecological impact consists of any significant change in an ecological pattern or process [16]. Much popular literature and some scientific literature becloud invasion impacts and responses of species, communities, and ecosystems in two ways. First is the practice of designating native species as ‘good’ and introduced species as ‘bad.’ Species are neither and, furthermore, invasion pertains to the population level, not the species level. Different stakeholders can view an introduced population as ‘harmful’ or ‘useful’ [17]. When the Japanese tiger prawn Marsupenaeus japonicus, which is native to the Red Sea, reached the Mediterranean through the Suez Canal, fishermen applauded, but it extirpated a native prawn (Melicertus kerathurus), epitomizing ‘harmful’ for conservationists [18]. Second, invasion impacts have been labeled ‘good’ or ‘bad’ depending on the effect on a particular ecosystem service (e.g., [19]). An impact is ‘good’ or ‘bad’ only from certain perspectives. Schlaepfer et al. [19] have pointed to introduced populations aiding conservation — for instance, introduced trees providing nesting habitat for birds. However, a non-native plant population perceived as beneficial can actually attract native birds for nesting but ultimately decrease their survival or reproduction [20]. That nitrogen-fixing plants, disproportionately represented in non-native florae, enhance ecosystem nitrogen input, soil fertility, and productivity [21] is often seen as positive, but in oligotrophic systems it is commonly perceived as negative. Many cases of introduced populations aiding conservation involve negative effects on other species [22]. In several instances, an invader that has replaced natives substitutes as a resource for remaining natives. For example, introduced rats perform some pollination functions of the New Zealand birds that they helped eliminate [23].

**Uncertain but real and often delayed**

When a species is proposed for introduction or a recent introduction is detected, invasion science suggests cause for concern. In Europe, for example, even though only 11% of over 10 000 non-native populations are known so far to cause measurable ecological impacts [27], this results in many problems. Among established aquatic species introduced to six European countries, 69% have recognized ecological impacts [28]. These percentages are underestimates, because many impacts are subtle or in inaccessible habitat and so are characterized only after intensive study. Native species can also suddenly spread into new habitats, but the risk of ecologically harmful impacts is greatly elevated for non-natives: by a factor of 40 for plants of the USA, for example [14]. Furthermore, molecular methods increasingly reveal that what had been regarded as ‘invasion’ might instead result from new genotypes from distant sources [29]. Concern is also heightened because many introduced populations remain innocuous for extended periods before spreading and becoming invasive [30,31]. For instance, Brazilian pepper remained restricted in Florida for a century before rapidly expanding across a wide area [30], whereas plants introduced to Europe might take 150–400 years to reach their fullest areal extent [32].

**Pervasive from the population to the community and ecosystem levels**

Some population effects are obvious. Introduced terrestrial predators are often seen eating endemic island prey; although population consequences require careful study, we are unsurprised to learn these are dire. The same applies to introductions of predatory fish to lakes, which have caused both local extirpations and global extinctions of native fish and amphibians [33]. The growing roster of well-studied cases of such population impacts is enormous (e.g., [34]).

A recent finding is that certain extremely consequential impacts, particularly at the ecosystem level, are not readily detected. An example is the multiple effects of introduced nitrogen-fixers on ecosystem functions [35]. Although some impacts affecting entire communities and ecosystems have been recognized since at least the 1980s [35], more have
become apparent as invasion science has undergone a shift from a primary focus on impacts on particular species (e.g., endemic island birds devastated by introduced predators) to cumulative impacts on ecosystems [21].

Increasing emphasis on community and ecosystem impacts has revealed important, sometimes unsuspected, effects of introductions from all major trophic groups. For instance, many invasive plants transform ecosystems both above- and belowground, particularly when they differ in functional traits from native flora and when those traits drive ecosystem processes [36]. Although invasive plants frequently have traits more associated with rapid resource acquisition than those of natives [37], literature syntheses and meta-analyses often find no large or consistent overall differences between native and introduced plant populations in terms of functional traits [38] or effects on belowground processes [39,40]. This is because invasive plant effects depend not only on the types of invader, but also on characteristics of the invaded ecosystem [16].

A growing number of studies shows introduced consumers, such as herbivores, decomposers, and predators (Table 1), transforming community composition and ecosystem properties through trophic cascades and changed nutrient cycling. Some invasive consumers remove or add physical structures, altering erosion regimes and changing habitat suitability for other species [41]. Belowground, several invasive consumers also radically transform ecosystems (Table 1).

### Table 1. Examples of ecosystem and community transformations by invasive consumer populations

<table>
<thead>
<tr>
<th>Species</th>
<th>Transformation</th>
<th>Refs</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Introduced herbivores</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gypsy moth (Lymnaea dispar)</td>
<td>Nutrient pulses to forest floor, altering soil organic matter dynamics</td>
<td>[83]</td>
</tr>
<tr>
<td>Hemlock woolly adelgid (Adelges tsuga)</td>
<td>Hemlock replacement by species producing higher quality litter that stimulates nutrient cycling</td>
<td>[83]</td>
</tr>
<tr>
<td>Black-tailed deer (Odocoileus hemionus columbianus) and red deer (Cervus elaphus)</td>
<td>Replacement of understory plants by plants producing poor-quality litter, altering nutrient cycling and the soil food web</td>
<td>[84]</td>
</tr>
<tr>
<td>North American beaver (Castor canadensis)</td>
<td>Change in watershed hydrology and nutrient cycling, transforming forests into meadows</td>
<td>[85]</td>
</tr>
<tr>
<td>Rabbitfish (Siganus spp.)</td>
<td>Reduction of habitat complexity and species richness, and alteration of food webs</td>
<td>[86]</td>
</tr>
<tr>
<td><strong>Introduced predators</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Yellow crazy ant (Anoplolepis gracilipes)</td>
<td>Dramatic reduction of red crab population, increasing tree seedling density, and reduction of litter decomposition</td>
<td>[87]</td>
</tr>
<tr>
<td>Ship rat (Rattus rattus), Norway rat (Rattus norvegicus), and Arctic fox (Vulpes lagopus)</td>
<td>Predation on seabirds thwarting nutrient transfer from ocean to land. Rats change belowground community, nutrient cycling, and decomposition</td>
<td>[88]</td>
</tr>
<tr>
<td></td>
<td>Foxes change soil fertility and transform grasslands to shrub- and forb-dominated ecosystems</td>
<td>[89]</td>
</tr>
<tr>
<td>Rainbow trout (Oncorhynchus mykiss)</td>
<td>Usurping terrestrial insects falling into streams, causing native char to shift to foraging for insects feeding on bottom algae, increasing algal biomass, decreasing insect emergence and spider populations</td>
<td>[90]</td>
</tr>
<tr>
<td>Nile perch (Lates niloticus)</td>
<td>Driving over 150 native fish species to extinction, including many phytoplanktivores and detritivores, favoring increased algal blooms and submersed vegetation, and massively increased prawn populations; perch fisheries attracted more humans, further exacerbating eutrophication</td>
<td>[91]</td>
</tr>
<tr>
<td><strong>Belowground invasions</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Root pathogenic fungi and oomycetes (notably Armillaria and Phytophthora spp.)</td>
<td>Causing massive tree death in Australia and California with wide-ranging impacts above- and belowground</td>
<td>[92]</td>
</tr>
<tr>
<td>Earthworms</td>
<td>In deglaciated parts of North America lacking native worms, causing loss of organic matter, nutrient mineralization, enhanced plant invasion, loss of rare native species, and altered soil invertebrate communities</td>
<td>[65]</td>
</tr>
<tr>
<td>Predatory flatworm (Arthurdendyus triangulatus)</td>
<td>In British islands and Faroe islands, depleting lumbricid earthworm populations, reducing soil porosity and drainage, increasing waterlogging, increasing domination by Juncus, and reducing mole density</td>
<td>[93]</td>
</tr>
<tr>
<td>Invasive bivalves</td>
<td>Providing shelter and substrate, altering sediment chemistry, grain size, and organic matter content by sediment reworking, and increasing light penetration by filter feeding</td>
<td>[94]</td>
</tr>
<tr>
<td>Sphaeroma quoyanum (isopod)</td>
<td>In California, creating galleries that reduce sediment stability and increase erosion, ultimately converting saltmarshes to mudflats</td>
<td>[95]</td>
</tr>
</tbody>
</table>

A range of actions: prevention, eradication, and long-term management

From caution to prevention

The litany of negative, far-reaching impacts of invasions suggests that proposed introductions warrant great caution. Greater efforts are needed to screen pathways and vectors that bring unintended introductions and to detect invaders quickly. By the time impacts are noted, irreversible changes might have occurred [42] or palliative measures might be too costly or impossible [43]. Guiding principles on invasive species adopted by the Convention on Biological Diversity (2002) reflect these findings: prevention is the priority response; early detection, rapid response, and possible eradication should follow when prevention fails. Long-term management is the last option. Statistics confirm the validity of this approach (Box 1, Figure 1).
**Box 1. Costs and benefits: lessons from statistics**

**Reducing propagule pressure pays: biosecurity in New Zealand and Australia**

Stringent biosecurity based on risk assessment, as applied in New Zealand and Australia, has significantly reduced the number of invasions. Europe and New Zealand had similar invasion rates of non-native mammals through the 19th century, but no invasions occurred in New Zealand after public perceptions shifted and biosecurity policies were adopted (Figure 1).

**Rapid response versus procrastination for an invasive Pacific alga**

In both Europe and California, the invasive Pacific alga, *Caulerpa taxifolia*, was quickly detected in small patches. In California, a US$7 000 000 eradication effort mounted within 6 months of discovery succeeded in 2 years [96]. In the Mediterranean, procrastination for several years allowed the species to spread to thousands of hectares off the coasts of Spain, France, Monaco, Italy, Croatia, and Tunisia [97], and it is now ineradicable with current technology.

**Misleading headcount: the Hawaiian avifauna**

The Hawaiian Islands housed at least 114 native bird species, almost all endemic, before humans arrived approximately 1000 years ago. At least 56 of these species are now globally extinct [98]. Of 53 introduced bird species from five continents that established populations there [99], almost all are common in their native ranges and many are widely established elsewhere. Although local avian species number is almost unchanged, global avian biodiversity has been significantly reduced.

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**Figure 1. Numbers of non-native mammal species established in Europe and New Zealand over eight centuries (compiled by P. Genovesi and M. Clout).**

Prevention can occur at different stages, such as constraining pathways, intercepting movements at borders, and assessing risk for intentional imports. Improved ballast water treatment exemplifies pathway constriction. Mid-ocean ballast-water exchange for ships heading to freshwater ports can reduce freshwater zooplankton concentration in ship tanks by 99% [44]. Interception programs can reduce propagule pressure of potential invaders. In Europe between 1995 and 2004, over 80% of the 302 intercepted non-native insect species were not established in Europe [45]. New Zealand has intercepted at least 27 non-native mosquito species, including important disease vectors [46]. Stringent biosecurity can bring huge economic benefits (Box 1). For instance, the Australian plant quarantine program provides savings by screening out putative invaders. Even after accounting for lost revenue from the few non-weeds that might be excluded, screening could save the Australian economy US$1.67 billion over 50 years [47].

**From early action to eradication**

Whatever the prevention effort, some species enter any jurisdiction; it is important to detect them and respond quickly as such actions are decisive in preventing invasions [48,49]. Early detection can be improved by innovative tools, such as monitoring for environmental DNA [50]. Molecular approaches are increasingly used to monitor invasions in vulnerable environments [51]. Early detection allows for cost-effective removal. For introduced plants in New Zealand, early extirpation costs on average 40 times less than later attempts to extirpate widely established populations [52]. The contrast in timing of management between invasions of the Mediterranean and California by the alga *Caulerpa taxifolia* is telling (Box 1).

Prompt removal is also ecologically less risky than later interventions. Eradicating well-established invaders can cause surprises, such as release of another, previously suppressed non-native [53]. Thus, substantial research is required about the ecosystem role of a longstanding invader before eradication is attempted. This precaution does not apply to populations detected early, which will not have established strong interspecific relations within the invaded community.

Eradication technologies have improved dramatically. Of more than 1000 attempted eradications, 86% succeeded, including several long-standing invasions [54]. Avoidance of non-target effects has also improved [53]. Eradication can be cheaper than long-term management. For instance, 1 year of removing coypu (*Myocastor coypus*) in Italy would cost twice as much as the entire successful British eradication campaign [55]. Eradication increasingly helps threatened species recover. It has improved the
Box 2. Carefully planned restoration improves invasion management: The Zena Forest Restoration Program

Zena Forest (Willamette Valley, Oregon) exemplifies restoration in the Pacific Northwest, where oak woodlands occupy interior valleys between the Coast and Cascade mountain ranges. Oregon white oak (*Quercus garryana*) is fire-adapted and grows in pure stands or with Douglas fir (*Pseudotsuga menziesii*), ponderosa pine (*Pinus ponderosa*), bigleaf maple (*Acer macrophyllum*), and other trees depending on site conditions and past timber exploitation. Oregon white oak is not shade-tolerant and, without fire, is overtopped by native Douglas fir and grand fir (*Abies grandis*), as well as by various introduced plants [100].

Part of Zena Forest (120 ha) was purchased in 2009 by Willamette University for restoration research and education. To restore oak savanna, most competing Douglas firs are removed or killed (and left as snags). All non-native cherry (*Prunus* spp.) are removed, along with other invaders (e.g., blackberry (*Rubus* sp.), scotch broom (*Cytisus scoparius*) and European hawthorn (*Crataegus laevigata*). One goal is to identify ‘legacy’ oaks and clear competing trees, so that the oaks become wide crowned and have more wildlife value owing to larger acorn crops and development of cavities for small mammals and birds [100].

Young oak stands are thinned to 100–125 trees per ha. Invasive brush species are mechanically removed or treated with herbicides. Heavy mowing and prescribed burning reduce fuel loads and open areas for native grasses and wildflowers. Following reintroduced burning, seeds of native grasses and forbs are sown to restore native prairie. This is important because two butterfly species endangered in the Willamette Valley need these plants for food and reproduction. Ongoing monitoring and evaluation make this a valuable pilot site for similar restoration in the region.

Red List conservation status of 11 bird, five mammal, and one amphibian species [56]. However, reinvader risk can remain high, necessitating ongoing monitoring and occasional intervention. Such costly programs might not be deemed high priorities unless they are part of broader programs aimed at maintaining biodiversity and sustainable resource use (Box 2).

From long-term management to restoration

For cases where eradication fails or is not attempted, long-term management has improved, with more ambitious targets than a mere decade ago. New technologies demonstrate that long-term management of invaders is neither futile nor necessarily damaging to non-targets. For example, a synthetic larval pheromone attracting anadromous adult sea lampreys is replacing barriers and lampricides in parts of the Great Lakes [57]. A ‘Super Sucker’ vacuum device enabled removal of two invasive algae from Hawaiian coral reefs [58]. ‘BioBullets,’ minute beads containing atomized potassium chloride coated with non-ionic surfactant, helped remove zebra mussels from UK water facilities [59].

When non-native populations have long been present, management is more complicated because costs tend to be greater, probability of success lower, and stakeholders might favor maintaining the invader. Examples of the complexities of their management include ship rats that affect seabirds of Mediterranean islands [60] and some agricultural weeds [61]. Decisions on managing long-standing populations must be case-specific and entail the best information on invasion impact, likelihood of success and recovery, management methods, and possible non-target impacts.

Removing or reducing an invader often does not suffice to re-establish native communities and ecosystems, and so active restoration can be crucial [62]. The many advances in restoration science are beyond the scope of this paper; Box 2 provides an example integrating invasion management with restoration.

Challenges posed by how society perceives invasions

An unresolved issue for managing invasions is articulating biodiversity conservation with other social concerns. Such concerns depend on how the public perceives a phenomenon, and perceptions are shaped by multiple factors of which scientific knowledge is only one. This underscores the need for invasion scientists to transfer knowledge effectively.

Perception of non-native species: a multifaceted process

Perceptions by society of introduced species can change. For example, a century ago, citizens and government agencies collaborated to introduce deer to the Haida Gwaii archipelago (British Columbia, Canada) as a source of meat [63]. Today, government agencies consider deer a problem, and the local community increasingly deplores the impact of deer on vegetation [63,64].

For the public to perceive an impact, a visible effect by a visible invader is usually critical. Impacts belowground or underwater are not as easily recognized as those aboveground. Landscapes overwhelmed by kudzu vines are striking, whereas disruption of soil organisms and processes by introduced earthworms did not attract significant attention until research revealed they can transform North American forests [65]. Similarly, direct threats to endangered endemic or charismatic species attract attention, whereas gradual changes in abundance and distribution of common species or ecological properties tend to pass unnoticed. Invasion scientists need to alert the public and policymakers to subtle or non-obvious impacts.

The appearance and reputation of the invader also matter, often independently of its impact. Plans to kill introduced ungulates (e.g., feral domestic animals such as horses in the USA, camels in Australia, or deer on islands) or charismatic species such as mute swans in North America or gray squirrels in Europe often encounter opposition from the public and from animal defenders, whereas campaigns against invertebrates face no such resistance.

Communicating with society: a need for clarification

New concepts, sometimes produced by science, can also influence public perception. For example, the suggestion that local biodiversity can be maintained or even enriched in the face of invasions [66] imparts a positive message that can lead to invasions being seen more as opportunities than as problems. So does the proposition that ‘novel ecosystems’ including non-native species can provide ecosystem services equivalent to those of native-dominated ecosystems [67]. The public does not necessarily perceive that maintenance of local biodiversity by virtue of invasions is often at the expense of global biodiversity (e.g., Box 1, Hawaiian avifauna) or that criteria for designating an ecosystem ‘novel’ have not
been provided, and quantification of services such ecosystems provide has barely begun [68].

To conceptualize their research objects and to communicate with the public and land managers, invasion scientists, as do other scientists [69], developed metaphors. They have been accused of relying on a strongly normative, loaded vocabulary, borrowing military images [70] or worse, using xenophobic and racist expressions [71]. However, use of terms such as ‘invasion’ to emphasize the spread of many phenomena considered harmful is commonplace (cf. metaphors used in public health and economics). In invasion science, as in other contexts, researchers talk about ‘invasions’ because what is observed really is reminiscent of armies moving. Media reports on biological invasions often attract readers’ attention with military metaphors. However, invasion scientists, indeed all scientists, should beware of value-laden vocabulary to avoid the risk of sterile ideological arguments.

The charge of xenophobia, fear of strangers because of their origins, is of a different nature. As stated, populations of non-native species are not problematic because they are not native per se, but because they are more likely than natives to cause ecological damage. The recommendation to prevent introductions and to beware of newly established populations is consistent with the precautionary principle, which has complex ethical and social implications. It comes with incentives to kill organisms solely because of the ‘potential’ problems that they could pose. These can be sentient beings for which one might have ethical concerns [72]. It reduces people’s freedom to keep non-native plants and animals. It also limits economic activities that can release invaders (e.g., horticulture or the pet trade). These costs are the price to be paid to avoid further devastating impacts on ecosystems and human well-being and increasing global homogenization of ecosystems. The wish to maintain the global diversity of native communities and ecosystems has nothing to do with xenophobia. On the contrary, it stems from principles similar to those that defend the right for every human society to retain its cultural distinctiveness, as proclaimed by the Council of Europe [73] and UNESCO [74].

The way forward

From the obvious to the subtle and pervasive

As a cross-disciplinary field linking with many other fields [6], invasion science will continue to provide important insights into areas as diverse as conservation biology, evolutionary biology, population ecology, ecosystem ecology, global change science, and restoration ecology. However, above all, invasion science will lead to improved understanding of how adding a single species to a community can greatly modify biodiversity and ecosystem functioning.

Invasion science must develop better metrics for quantifying and categorizing impacts [16,27] to improve prioritization of management and risk assessments. Economists require such quantified information for valuing impacts and courses of action in the cost–benefit analyses of individual species that are a pillar of invasion economics [75]. Attempts to mitigate invasion impacts on ecosystems and services that they provide will have to account for the entire range of impacts and complexity of interspecific interactions. This will require invasion science to focus not only on loss of charismatic species globally, or changes in populations locally, but also on the consequences of invasions for regional diversity. These often pertain to the distribution and abundance of obscure community members, to changes in trophic networks that can affect ecosystem functioning, and to concepts such as diversity homogenization at the landscape scale. Few studies have focused on these subjects despite their potential importance to biodiversity conservation. This comprehensive approach remains the core of understanding and mitigating the consequences of biotic homogenization [76].

From principles to applications: bridging the gaps

Biosecurity policies and strategies must be updated regularly to reflect new findings [6]. Policies on invasions are in fact solidly based on science. The Convention on Biological Diversity (decision VI/23) incorporated findings of invasion science to define its guiding principles on invaders, ranking prevention, early detection and rapid response, and eradication as noted above. The same principles were again stressed by the G8 Environment in the Charter of Syracuse of 2009 and by leaders of the most influential world conservation organizations [77], who called for strengthening, not weakening, the struggle against invasions.

However, whereas key principles on how to respond to invasions are well advanced, their application remains limited. For management, the key challenge is to bridge the gap between growing scientific understanding of impacts and management action. This will require better integration of ecological perspectives and knowledge with socioeconomic considerations and human perceptions of invasions. For instance, most cost–benefit analyses simply attempt to detail costs and benefits of particular invasions post facto. Therefore, they do not encompass prevention, the preferred management strategy [75]; neither do they address the ongoing costs and benefits of different possible policy decisions regarding invasions in general (Courtois P. Mulier C., and Salles, J-M. personal communication). Economists cannot advance in this direction without information from invasion scientists on the gamut of impacts and possible strategies to deal with them. With such knowledge, economists could then inform the public about economic consequences of various courses of action, just as ecologists inform them about ecological consequences, but it is the public and its policymakers who must define societal objectives and decide how to achieve them.

From colliding worldviews to practical solutions

Some controversies about invasion management are rooted in divergent ethical frameworks. Three main worldviews collide in a ‘triangular affair’ [78]. Ecocentrics focus on ecological entities or processes. They readily admit that invasions should be avoided and that, when it is feasible, invaders should be eradicated to protect biodiversity. Anthropocentrics believe only humans deserve direct moral consideration. They do not worry about ecological impacts of invasions unless these also drive economic or social damages. Zoonctics accord equal moral consideration to every sentient being. They oppose sacrificing the
interests of individual animals for the sake of human interests or biodiversity per se and have often opposed eradication plans. This triangle can be ‘squared’ by adding a fourth corner, surely under-represented, of biocentrists, who care for every individual living being, sentient or not. It would be vain for scientists to try to settle such a debate, but anyone engaged in invasion management should pay attention to these underlying ethical issues [72].

One way to proceed towards consensus and social agreement would be to acknowledge the legitimacy of these different ethical commitments and to try to overcome theoretical disagreements through collective search for practical solutions to problems related to specific invasions [79]. Indeed, what is shared by the three (or four) corners of the affair is a kind of absolutism regarding moral principles. However, real people in real life usually compromise among these poles depending on the specifics of situations. Moral concerns are more a collective elaboration of norms from the ground up than purely deductive applications of theoretical principles. By honestly and respectfully engaging in this debate, scientists and managers might not only influence public perceptions but also test and improve their own moral positions.

Understanding invasions in a changing world

Finally, two major challenges must be overcome related to how scientists and the public perceive introduced populations, their consequences, and their management. First is the need to shift attention further from dominant focus on the properties of invading organisms to how anthropogenic changes in ecosystems facilitate many invasions (e.g., [62,80] but see [81]). Such a shift can lead to new ways to prevent invasions or to mitigate consequences of ongoing ones, for example through grazing or water management policies. Second is the need to convey information to the public about the range, scope, and consequences of less obvious effects of invasions, such as those affecting ecosystem processes. Scientists are also well positioned to elucidate the complexities of invasions and to explore realistic management options. Although most invasion scientists endorse a normative commitment towards biodiversity, their proper role as scientists, in terms of public discourse, is to educate citizens in a way that informs debate within society about how to think about and manage invasions.

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